IBM at CES – On stage

Connected Devices Connecting Everything
Monday, January 8 11:30-12:30 PM | Tech East, LVCC, North Hall, N261
Scott Burnett, Global Director, Electronics Industry
IOT is at the center of connectivity, and the devices give us control over many aspects of our lives, help quantify energy savings and provide intelligent insights for business. Hear from industry leaders who will discuss the value of connected devices.

The Disruption of Internet TV: Programming Everywhere
Monday, January 8 3:30-4:30 PM | Tech East, LVCC, North Hall, N260
Saul Berman, Chief Strategist, Global Business Services
Netflix, Amazon and YouTube have officially altered the television experience. HDMI and the internet have forever broken the barrier of the cable bundle. In this panel we will explore the options ranging from a la carte viewing to premium bundles.

The Big Ideas: Leaders in Digital Money
Tuesday, January 9 11:30 am-12:30 pm | Venetian, Level 4, Lando 4302
Jesse Lund, VP, Global Blockchain Market Development, FSS
 Paradigm-shifting ideas in AI, AR/VR, blockchain, customer relations and cybersecurity from five top thinkers.

The State of Cognitive in the Enterprise
Tuesday, January 9 11:30am-12:30pm | Tech East, LVCC, North Hall, N262
Robert High, VP and CTO, IBM Watson
Executives have highly diverse views when it comes to artificial intelligence. This session will look at how leaders are investing in and applying cognitive technologies along with their successes, challenges, expectations and aspirations in the next three years and beyond.

Multi-Screen Strategies for Internet TV
Tuesday, January 9 2:15 pm-3:15 pm | Tech East, LVCC, North Hall, N258
Hillary Henderson, Senior Director of Product Strategy and Management, IBM Watson Media
The age of “all video, all the time” is here and the conversion to an all-video culture is entering the nation’s business and intellectual conversation. Hear from the technology and communication experts whose experiences define how the multiscreen universe works.

The Future of Work for both Humans and Machines
Tuesday, January 9 2:15 pm-3:15 pm | Tech East, LVCC, North Hall, N253
Bridget Karlin, CTO and VP, IBM Global Technology Services
Technology, from artificial intelligence to the internet of things, is rapidly changing the way we work and live. Learn about the big changes facing the workforce, and how new tech will create new opportunities for the next generation of workers.

C-Space Storyteller: IBM
Tuesday, January 9 2:30-3:00 pm | ARIA, Level 1, Pinyon Ballroom
Jordan Bitterman, Chief Marketing Officer, IBM Watson Advertising
David Mowrey, Head of Product and Development, IBM Watson Media
Greg Pozzuti, Global Head of Sales - IBM Media & Entertainment industry
Cognitive technology is reshaping the M&E industry, providing ample opportunities for brands and streaming services to drive impact and for consumers to benefit. These panelists will provide unique insights into how businesses can leverage the latest advancements in AI and prepare for the future of the industry.

Top Trends Shaping Global Innovation
Wednesday, January 10 11:30 am-12:30pm | Tech East, LVCC, North Hall, N257
Bridget Karlin, CTO and VP, IBM Global Technology Services
Economic growth and prosperity are most dynamic when governments adopt policies and political climates foster innovation and the entrepreneurial spirit. Learn where companies find innovation-friendly environments and whether governments compete to attract innovators or protect those they have. Global business leaders and policy operators weigh in on the digital economy.

The Future of AI
Thursday, January 11 10:15-11:15 AM | Tech East, LVCC, North Hall, N258
David Mowrey, Head of Product and Development, IBM Watson Media
From self-driving cars to digital assistants and big-data analysis, artificial intelligence is changing the way we work and play. A panel of experts predicts the state of AI five years from now.

Accessible Self Driving Innovations for Independence
Thursday, January 11 10:15 -11:15 AM | Tech East, LVCC, North Hall, N256
Sachin Lulla, Global Vice President - Auto, A&D Strategy and Solutions Leader, IBM
Self driving vehicles can enable independence for everyone - including the millions of older adults and people with disabilities who currently have limited transportation options.

Women in AI: Turning AI into new ways of doing business
Wednesday, January 10 12:00 – 3:00 PM | LVCC, N257
Professionals are putting AI to work turning our most valuable resource – data - into new ways of doing business. With AI we are no longer wrestling with data but putting it to work to decide with confidence, accelerate research and discovery and engage with customers - on their terms. Discover how companies in various industries around the world are putting IBM Watson - an AI platform that embeds in workflows, learns from small data sets and allows you to own your insights – to work. Uncover the outcomes others are seeing and learn the many ways you can put AI to work today – and in the future.