

IBM at CES – On stage

Connected Devices Connecting Everything

Monday, January 8 11:30-12:30 PM | Tech East, LVCC, North Hall, N261

Scott Burnett, Global Director, Electronics Industry

IOT is at the center of connectivity, and the devices give us control over many aspects of our lives, help quantify energy savings and provide intelligent insights for business. Hear from industry leaders who will discuss the value of connected devices.

The Disruption of Internet TV: Programming Everywhere

Monday, January 8 3:30-4:30 PM | Tech East, LVCC, North Hall, N260

Saul Berman, Chief Strategist, Global Business Services

Netflix, Amazon and YouTube have officially altered the television experience. HDMI and the internet have forever broken the barrier of the cable bundle. In this panel we will explore the options ranging from a la carte viewing to premium bundles.

The Big Ideas: Leaders in Digital Money

Tuesday, January 9 11:30 am-12:30 pm | Venetian, Level 4, Lando 4302

Jesse Lund, VP, Global Blockchain Market Development, FSS

Paradigm-shifting ideas in AI, AR/VR, blockchain, customer relations and cybersecurity from five top thinkers.

The State of Cognitive in the Enterprise

Tuesday, January 9 11:30am-12:30pm | Tech East, LVCC, North Hall, N262

Robert High, VP and CTO, IBM Watson

Executives have highly diverse views when it comes to artificial intelligence. This session will look at how leaders are investing in and applying cognitive technologies along with their successes, challenges, expectations and aspirations in the next three years and beyond.

Multi-Screen Strategies for Internet TV

Tuesday, January 9 2:15 pm-3:15 pm | Tech East, LVCC, North Hall, N258

Hillary Henderson, Senior Director of Product Strategy and Management, IBM Watson Media

The age of "all video, all the time" is here and the conversion to an all-video culture is entering the nation's business and intellectual conversation. Hear from the technology and communication experts whose experiences define how the multiscreen universe works.

The Future of Work for both Humans and Machines

Tuesday, January 9 2:15 pm-3:15 pm | Tech East, LVCC, North Hall, N253

Bridget Karlin, CTO and VP, IBM Global Technology Services

Technology, from artificial intelligence to the internet of things, is rapidly changing the way we work and live. Learn about the big changes facing the workforce, and how new tech will create new opportunities for the next generation of workers.

C-Space Storyteller: IBM

Tuesday, January 9 2:30-3:00 pm | ARIA, Level 1, Pinyon Ballroom

Jordan Bitterman, Chief Marketing Officer, IBM Watson Advertising

David Mowrey, Head of Product and Development, IBM Watson Media

Greg Pizzuti, Global Head of Sales - IBM Media & Entertainment industry

Cognitive technology is reshaping the M&E industry, providing ample opportunities for brands and streaming services to drive impact and for consumers to benefit. These panelists will provide unique insights into how businesses can leverage the latest advancements in AI and prepare for the future of the industry.

Top Trends Shaping Global Innovation

Wednesday, January 10 11:30 am-12:30pm | Tech East, LVCC, North Hall, N257

Bridget Karlin, CTO and VP, IBM Global Technology Services

Economic growth and prosperity are most dynamic where policies and political climates foster innovation and the entrepreneurial spirit. Learn where companies find innovation-friendly environments and whether governments compete to attract innovators or protect those they have. Global business leaders and policy operators weigh in on the digital economy.

The Future of AI

Thursday, January 11 10:15 -11:15 AM | Tech East, LVCC, North Hall, N258

David Mowrey, Head of Product and Development, IBM Watson Media

From self-driving cars to digital assistants and big-data analysis, artificial intelligence is changing the way we work and play. A panel of experts predicts the state of A.I. five years from now.

Accessible Self Driving Innovations for Independence

Thursday, January 11 10:15 -11:15 AM | Tech East, LVCC, North Hall, N256

Sachin Lulla, Global Vice President - Auto, A&D Strategy and Solutions Leader, IBM

As populations across the globe are shifting older, transportation becomes a major challenge. Learn how self driving vehicles can enable independence for everyone - including the millions of older adults and people with disabilities who currently have limited transportation options.

Women in AI: Turning AI into new ways of doing business

Wednesday, January 10 | 2:00 – 3:00 PM | LVCC N257

Beth Smith - GM, Watson Platform, Deborah DiSanzo - GM, Watson Health, Bridget Karlin - CTO, GTS, Technology Innovation & Automation

Professionals are putting AI to work turning our most valuable resource – data - into new ways of doing business. With AI we are no longer wrestling with data but putting it to work to decide with confidence, accelerate research and discovery and engage with customers - on their terms. Discover how companies in various industries around the world are putting IBM Watson - an AI platform that embeds in workflows, learns from small data sets and allows you to own your insights – to work. Uncover the outcomes others are seeing and learn the many ways you can put AI to work today – and in the future.