



Who we are

ShimmerCat was founded in 2014 by Alcides Viamontes Esquivel and Ludvig Bohlin, former researchers in computational science specialized in finding patterns in large amounts of data. The business started as a consulting company which in late 2015, thanks to a research project and the development of one of the world's first HTTP/2 web server software, turned in to a product company. The software is specifically designed to enhance the perceived page load speed and improve performance of the served websites. Now, in 2020, we are a team of 8 dedicated “ShimmerCats”, who serves clients of various sizes across the globe.

What we do

We automate and optimize e-commerce sites through an AI traffic optimization engine and an accelerator network of edge server nodes. Acting like a capacity on-demand CDN we speed up loading times of web pages and thereby improve visitors' user experience. We help our clients to both increase their international sales and to enable sales in different formats.

What we like about IBM and “Start up with IBM”

The best parts of working with IBM and the Start up with IBM-program is, in our view:

1. That we can get a faster validation of the technology via IBM, both locally and globally. IBM has a great ability to take up these types of innovations internally.
2. The credibility we gain through our open collaboration with IBM.
3. The ability to use resources (free credits) in the startup with IBM program

"Validation of the technology by IBM has helped us advance faster – this has been a technical springboard for us. The access to free credits provides faster testing and validation in different product environments and customer environments. It also provides an improved customer flow in customer environments faster and in a more cost-effective way."

Henrik Frienholt, Head of e-commerce and co-founder of ShimmerCat

"Our aim is to provide the world's fastest e-commerce websites. Everyone in the company is motivated to make an impact with innovation and groundbreaking to improve website performance and solve the root of the problems of for example latency, instead of just relieve the symptoms. We want to become a standard for every performance-conscious business that works with e-commerce solutions."

Ludvig Bohlin, CEO and founder of ShimmerCat