Financing IBM Watson

*Think Cognitive. Think Watson.*

Extend the way your organization learns and processes ideas through dynamic cognitive computing systems that help enhance, scale, and accelerate human expertise.

Organizations worldwide are using IBM® Watson™ to uncover insights from patterns once hidden from view and offering answers we hadn't known existed, faster than any person or group of people ever could.

To help you begin your journey toward becoming a cognitive enterprise, IBM Global Financing offers strategic funding options that strike the right balance between today’s financial demands and your goals for tomorrow.

**Put IBM Watson to work. Don’t let budget challenges stand in your way.**

IBM Global Financing offers a wide range of customized options to meet your Watson funding requirements. Now you can quickly deploy cognitive computing technologies across your entire enterprise by taking advantage of help from IBM Global Financing including:

- Purchasing flexibility so you can add software, hardware, and services at any time, as needed
- Reduced upfront payments to better align cost outlays with anticipated benefits
- A single dedicated resource for all your Watson financing needs

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**Highlights**

- Customized payment plans help acquire IBM Watson solutions
- Help align payments to future benefits
- Add new solutions and services anytime through one dedicated financing resource
From short- and long-term loans, flexible leases, and customized project-based financing, IBM Global Financing specialists can help design a cost-effective and convenient plan to help put IBM Watson to work in your organization.

Organizations worldwide use IBM Watson, the first cognitive computing solution in a new era of computing that's not just changing, but transforming entire industries.

IBM Global Financing can help organizations design the most strategic financing solutions to meet tomorrow's IT needs today.

Don’t let budgets become a barrier to deploying IBM Watson. Our experienced financing specialists serve clients in over 60 countries and across a diverse set of industries.

For more information
To learn more about financing IBM Watson, please contact your IBM Global Financing representative or IBM Business Partner, or visit the following website: ibm.com/financing/us/watson