

Financing IBM Watson

IBM Watson is the leading AI platform for business

Highlights

- Customized payment plans help acquire and expand IBM Watson implementations
 - Help align payments to future benefits
 - Add AI capabilities and associated services through one dedicated source
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Extend the way your organization learns from data—your most valuable resource—through dynamic AI solutions that help scale and augment human expertise.

Organizations worldwide are using IBM® Watson™ to harness the power of AI and turn data into new ways of doing business.

To help you begin your journey toward becoming an AI enterprise, IBM Global Financing offers strategic funding options that strike the right balance between today's financial demands and your goals for tomorrow.

Don't let budget challenges stand in the way of benefitting from the distinct advantages of Watson

IBM Global Financing offers a wide range of customized options to meet your Watson funding requirements. Now you can quickly deploy AI technologies across your entire enterprise by taking advantage of support from IBM Global Financing, including:

- Purchasing flexibility so you can add software, hardware, and services at any time, as needed
- Reduced upfront payments to better align cost outlays with anticipated benefits
- A single, dedicated resource for all your Watson financing needs

From short- and long-term loans, flexible leases, and customized, project-based financing, IBM Global Financing specialists can help design a cost-effective and convenient plan to put IBM Watson to work in your organization.

Watson can give your business distinct competitive advantages. Beyond seamlessly embedding into your preexisting workflows, Watson AI learns more from less data, protects your insights, and places an emphasis on explainability, so that you have the confidence to make the right decision.

IBM Global Financing can help organizations design the most strategic financing solutions to meet tomorrow's IT needs, today.

Don't let budgets become a barrier to deploying IBM Watson. Our experienced financing specialists serve clients in more than 60 countries and across a diverse set of industries.

Why IBM?

IBM Global Financing has been in operation for more than 35 years and serves clients in over 60 countries, spanning more than 20 industries. With a global reach and expertise in IT financing, working capital and credit, IBM Global Financing offers flexible payment plans and leasing solutions for IBM software, services and IT infrastructure including pre-owned servers and storage. Non-IBM content which is part of an overall IBM end user client solution may also be eligible for financing through IBM Global Financing.

For more information

To learn more about financing IBM Watson, please contact your IBM Global Financing representative or IBM Business Partner, or visit the following website:

ibm.com/financing/solutions/financing-ibm-watson

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