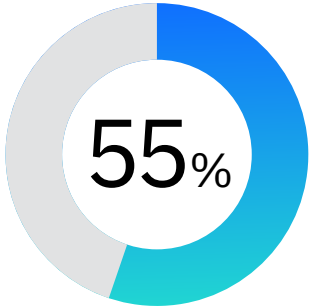


Finance your analytics initiatives for competitive advantage

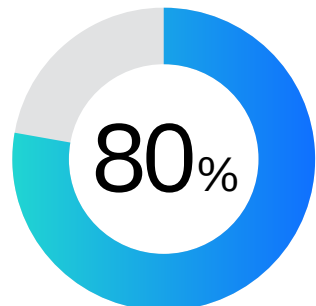
Digitally transforming companies see data, AI and cloud as critical to their strategy



By 2020, at least 55% of organizations surveyed will be digitally determined, transforming markets and reimagining the future through new business models and digitally enabled products and services. ¹



IDC predicts by 2022, AI capabilities such as anomaly detection and pattern classification will have reduced the workloads involved in simulation and modeling tasks by 25%. ²



IDC predicts by 2020, over 80% of enterprises will prioritize the public cloud experience—such as access to new technologies and intuitive operations workflows—across all their infrastructure platforms. ³

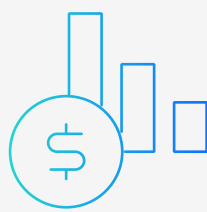
Ready to move forward?

IBM Analytics can help you unlock the value of your data and accelerate your journey to AI.

Work with IBM Global Financing to help:



Accelerate time to value by deploying new technologies now



Reduce upfront payments and conserve cash for other strategic initiatives



Gain financial flexibility through predictable monthly payments based on specific needs

IBM Global Financing offers financing for consulting and implementation services, software and infrastructure to help you get started today.

Learn more at:

ibm.com/financing/solutions/it-financing-solutions

Follow us at @IBMFinancing



¹ IDC FutureScape: Worldwide Digital Transformation 2019 Predictions, #US43647118, October 2018

^{2,3} IDC FutureScape: Worldwide Enterprise Infrastructure 2019 Predictions, #US44383918, October 2018

© Copyright IBM Corporation 2018. IBM, the IBM logo, and ibm.com are trademarks of IBM Corp. registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at ibm.com/legal/copytrade.shtml

IBM Global Financing offerings are provided through IBM subsidiaries and divisions worldwide to qualified commercial and government clients. IBM Global Financing lease and financing offerings are provided in the United States through IBM Credit LLC. Rates and availability are based on a client's credit rating, financing terms, offering type, equipment and product type and options, and may vary by country. Non-hardware items must be one-time, non-recurring charges and are financed by means of loans. Other restrictions may apply. Rates and offerings are subject to change, extension or withdrawal without notice and may not be available in all countries. IBM and IBM Global Financing do not, nor intend to, offer or provide accounting, tax or legal advice to clients. Clients should consult with their own financial, tax and legal advisors. Any tax or accounting treatment decisions made by or on behalf of the client are the sole responsibility of the client. For IBM Credit LLC in California: Loans made or arranged pursuant to a California Financing Law license. GFJ03062-USEN-04