

Financing solutions and consulting services for healthcare organizations

Highlights

- Reduce upfront payments and align project costs to anticipated benefits
 - Free up cash and preserve credit lines for core business needs
 - Fixed monthly payments help reduce financial unpredictability
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We help you invest in modernizing healthcare technology for today's needs and tomorrow's possibilities

The global healthcare industry is at a pivotal point to transform, reinvent and realign to a more vital and evolving new model. Fundamentally, the focus is shifting to create a system of healthcare which requires new funding models, shared risk, and greater accountability to the outcomes. It will require technology and tools to collect and analyze data to support decisions with trusted evidence.

IBM plays a critical role in the health industries – our solutions, services and innovations are enabling organizations to transform today.

IBM Global Financing's comprehensive set of financing options can help organizations in the healthcare industry implement the solutions they need to build sustainable healthcare systems, collaborate to improve care and outcomes and increase access to healthcare.

IBM Global Financing can help you address some of your challenges, such as:

- Optimizing cash flow: Minimize upfront cash outlays to align to expected benefits which helps optimize cash flow
- Maximize liquidity: Access to competitively priced, fixed rate capital which helps preserve cash for other strategic initiatives

- Reduce financial unpredictability: Fixed monthly payments help provide predictability to cash flows and to overall budgeting processes

IBM Global Financing provides leases and loans with rates as low as 0 percent for credit-qualified clients in eligible countries (contact your IBM Global Financing representative to learn more).

IBM Global Financing is a proven and stable IT financing provider in the healthcare industry that can support your ongoing business requirements every step of the way. We deliver the IT financial expertise and capabilities to help you affordably invest today to support your vision for tomorrow. Our end to end IT lifecycle support can help you optimize your IT infrastructure and address the IT financing challenges your organization faces. At the same time, we can help you affordably invest in critical and innovative solutions such as cloud and analytics.

Option	Benefits
Loans	<ul style="list-style-type: none">• Affordably acquire the technology you need now• Match payment timing with deployment milestones• Conserve cash with access to an alternative source of funds
Fair Market Value (FMV) Leasing	<ul style="list-style-type: none">• Realize lower total cost of ownership through leasing instead of cash purchase• Increase capacity during the lease with little change in monthly payments• Shift obsolescence and disposal risk to IBM Global Financing
IBM Project Financing™	<ul style="list-style-type: none">• Secure a dedicated funding source to avoid project delays for larger scale projects• Integrated financing for IBM Global Services engagements and IBM hardware and software

Why IBM?

IBM Global Financing has been in operation for more than 35 years and serves clients in over 60 countries, spanning more than 20 industries. With a global reach and expertise in IT financing, working capital and credit, IBM Global Financing offers flexible payment plans and leasing solutions for IBM software, services and IT infrastructure including pre-owned servers and storage. Non-IBM content which is part of an overall IBM end user client solution may also be eligible for financing through IBM Global Financing.

For more information

To learn more about the financing options that can help enable your healthcare organization acquire the latest technological solutions and services, please contact your IBM Global Financing representative or IBM Business Partner, or visit the following website: ibm.com/financing

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IBM Project Financing™



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