Fast-growth midsize company business leaders are capitalizing on change to ensure business sustainability and growth. While the cost of desktops has dropped, the cost of managing them continues to increase and can be up to ten times the cost of acquisition. Many of these companies are actively pursuing desktop virtualization-based IT strategies to ensure success. Key Performance Indicators are lower total cost of ownership of desktops, lower business risk, and increased organizational agility.

IBM Virtual Desktop for Smart Business, with VERDE from Virtual Bridges, is an end-to-end desktop management solution that lowers the barriers of adoption, complexity, and costs traditionally associated with Virtual Desktop Infrastructure (VDI) technology.

This solution allows access to a personal PC desktop from anywhere, using any device, using the Virtual Enterprise Remote Desktop Environment (VERDE) from Virtual Bridges. Virtual Desktop for Smart Business offers a fresh alternative to VDI - bringing the power of virtual computing to your employee’s desktop, without the hassles.
Key Capabilities
IBM Virtual Desktop for Smart Business provides virtual Windows or Linux desktops, running on a server that can be accessed from a variety of end user devices such as iPads, thin clients, old desktops, netbooks, and laptops. It combines VDI technology with stateless and personalized dynamic sessions, integrated offline VDI (for disconnected and mobile use) and remote branch support. Its open architecture provides flexibility and choice by supporting virtual Windows (XP, 7), Linux (Ubuntu, Red Hat, Novell) desktops, and a variety of storage, directory, peripherals, and remote display protocols.

The solution is built on IBM’s Smart Business technology, designed to deliver quicker time to value through:
• a ready-to-run package with usage-based, subscription pricing
• a reduction in the time and skill strain on in-house IT staff
• autonomic features for a environment that is self-configuring, self-managing, self-protecting, self-healing
• fully automated backup and recovery to protect against unplanned outages from minor incidents to catastrophic failures.

Highlights
• Rapidly install and deploy Windows and Linux virtual desktops
• Access virtual Windows and Linux desktops from a variety of end-user devices - anytime, anywhere
• Deliver integrated offline Virtual Desktop Infrastructure and branch VDI to remote users
• Easily configure and manage the virtual desktop environment
• Enjoy the same PC experience remotely as at a local desktop
• Unified management and reporting through a single console
• Allow the system to work for you: Self-configuring, self-updating, self-protecting, self-diagnosing, self-healing
• Back-up and recover virtual desktops easily and seamlessly