Content is a part of nearly every aspect of a company’s operations. Especially nowadays, it is just as common to mean large amount of images or videos beside standard documents. And here’s the thing — there’s so much value living within this content that businesses aren't able to realize today through manual processing.

As the amount of data continues to grow, it’s getting harder, costlier and more time-consuming to make sense of it all. We believe that machine learning is the only scalable way to solve for this challenge.

Box Custom Skills with Watson helps organizations to bring intelligence to enterprise content. By leveraging Watson to enrich that content stored in Box, businesses in every industry can accelerate their digital transformation journeys.

You are invited to hear directly how you can use Box Custom Skills with Watson to accelerate and automate content-centric processes, leveraging best of breed applications by removing manual data entry and silo’s and automatically routing content for approvals such as loan origination and document classification.

You’re invited from

Rashida Hodge, VP, Watson Embed and Partnerships with the IBM Watson Group