Accelerate business with artificial intelligence.

— Laszlo Boa
Data Science & AI Specialist
Accelerate business with artificial intelligence
We live in the age of instant payment.
We live in the age of instant transportation. validation. happiness. payment. access. purchase. delivery. answers. gratification. fixes.
We live in the age of instant delivery.
We live in the age of instant everything.
So instant...

dhat 81% of your customers will leave you after one poor experience
experience is everything.
Your customer interacts with your data or your employees on a number of disparate channels.
But how smart are these experiences?
smart experiences start with data
You already have the data you need to influence a smart experience.

But you need AI to make sense of it all.
What is AI?

Artificial Intelligence | noun
An area of computer science that emphasizes the creation of intelligent machines that work and react like humans.

What led to the prominence of AI?

Data explosion
Computing power
Deep learning algorithms
Watson Assistant

is the AI-powered foundation of these smart customer experiences.
Watson Assistant

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And there are **four** easy ways to get started.
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1. Let your customers self-serve faster.
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2. Help your employees self-serve
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1. Let your customers self-serve faster
2. Help your employees self-serve
3. Assist your agents as they work
4. Help your experts find answers
What makes Watson different?

Better understanding: Watson outperforms the competition in understanding accuracy.

Faster learning: Watson trains with less data and is easier for your employees to use.

Goes where your data lives: Watson can be deployed anywhere and can connect to external data and systems.

You own the insights: We don’t use your intellectual property or insights to improve other implementations.

Industry expertise: Our team of expert consultants have deep experience in every major industry.

Forrester: Only leader for AI Powered Conversational Computing.

API: Best in Enterprise APIs.
What happens now?

You are here

Up Next:
- Seeing is believing (demo)
- Develop a roadmap for your AI journey
- Identify initial use case(s)

IBM Watson
Demo
Choose the right credit card for you

Whether you want cash back, great rewards, or a low intro rate, the choice is all yours.

No Late Fees Ever
Plus a low intro APR on balance transfers and purchases with the Platinum Credit Card
Learn more

Get Your Credit Score
Get started

Hello. Welcome to the ABC Bank Virtual Agent Demo. How may I help you today?

I am traveling
Pay my bills
Foreign fees on my Silver Credit Card
1. Caller asks a question
2. Question audio streamed for conversion
3. Question returned as text
4. Text sent for analysis
5. Response text returned
6. Text sent to be synthesized
7. Synthesized audio response returned
8. Audio response streamed to caller
Demo build your own in 15 min

Watson Assistant: Create a chatbot

Create an application that understands natural language and responds in humanlike conversation in multiple languages. Seamlessly connect to messaging channels, web environments, and social networks to make scaling easy. Configure a workspace and develop your application to suit your needs.

In this product tour, you will experience the following benefits:

• Build an AI-powered consumer application for as many industries as you want. Browse from a catalog of configured customer service and industry content packs to use in your workspace.
• Improve customer satisfaction by simplifying conversation to collect necessary information and empower customers to help themselves.
• Get insights in conversations and improve the training of Watson so that you can continually offer the most accurate and up-to-date information.

Start demo now!
Thank You!
Thank you

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