



IBM Software Training

IBM Enterprise Marketing Management

IBM Marketing Operations Technical User / Developer Training

Role

A Technical User/Developer installs and configures the IBM Marketing Operations application and supporting software in their organization's IT infrastructure, supports users, and often extends functionality into the installed environment or maintains interfaces between IBM Marketing Operations software and outside systems.

Assumptions

It is assumed that the individual following the training path has basic skills in the following areas:

- Working knowledge of underlying operating system platforms
- Working familiarity with SQL database platforms and Web applications

