

## Types of Learning

With varied learning options, IBM Learning helps clients, partners, and IBMers develop and grow skills with ease and confidence.

### IBM Learning offers:



**Self-paced:** Enables learners to work through training on their own, no lab time needed. Ideal for large teams, aggressive learning goals and geographically distributed teams.



**Instructor-led in person:** Course delivered live, in person by an instructor. For onsite teams that are together in one location.



**Self-paced with labs:** For learners that want time to work through training on their own. Offers lab time to work through technical aspects of a product. Great for large teams with members in various locations.



**Practicums:** Group is given a use case (problem) for which they must put together a solution. They spend five days working together in groups of five coming up with that solution.



**Instructor-led virtual:** Provided to those who wish to have a course delivered live by an instructor virtually. Perfect for small groups to train on specific aspects of a product.

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# IBM Certifications



The IBM Professional Certification Program offers the ability to earn credentials that demonstrate expertise in IBM technologies and solutions. IBM Certifications validate your skills and performance of role-related tasks and activities at a specified level of competence. A complete range of certifications, from entry-level to advanced, include many different job roles to suit your professional needs.

## Key benefits of certifications include:

### Highlights

- Showcase knowledge
- Empower career growth
- Grow eminence
- Value expertise within an organization

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*“Certified IT professionals responsible for core IT activities are 17% more productive than noncertified team members.”*  
– IDC Analyst Brief, 2020

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*“By investing in their skills, individuals can ensure that they are well-equipped to adopt new products and services and remain competitive in the future.”*  
– Alexander Ziegler at IBM, “Skills and Product Adoption”

**Validates knowledge and skills** – IBM Certifications are achieved by passing a proctored exam.

**Supports professional development** – Attaining an IBM certification is an effective way to show knowledge and expertise within professional networks.

**Increases marketability** – IBM skills are recognized and valued around the world.

**Increases an individual’s potential value to their organization** – Employees with certifications can get more out of the related IBM products and are therefore more likely to positively impact business outcomes that are related to it.

### Why IBM?

Companies of all sizes and in all industries have teamed with IBM to heighten their strategic thinking, adopt the newest technologies, and deploy the right cloud solutions. IBM equips you with the tools and decision-making confidence to build the high-value, enterprise-strength solutions your requirements demand.

### Why IBM Learning

If you are applying intelligent automation to transform core operations, adopting an AI-accelerated approach to integration, deploying advanced AI, and looking to simplify and unify the analysis, collection, and organization of data and models, IBM Learning offers certifications on topics such as: Cloud Paks, WebSphere, AI, API Connect, Cognos, QRadar, Guardium, Information Server, Db2, Maximo, Supply Chain, FileNet, Turbonomic, Instana, and IBM MQ.

Get started with free online courses: [ibm.com/training/free](https://ibm.com/training/free)



# IBM Learning Instructor-Led



**Instructor-Led Training is a great option for highly complex and technical products and solutions.** It keeps attendees engaged, brings instructor expertise directly to enterprise teams, provides hands-on learning opportunities, and is highly effective in terms of knowledge retention. IBM offers private instructor-led classes delivered remotely or onsite. Individual seats in public courses are generally available from one of the IBM Learning strategic Global Training Partners.

## Highlights

- Deep-technical content
- Developed by IBM Experts and instructional designers
- Hands-on lab experience

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## Key benefits of instructor-led training include:

- Personalized Learning** – Experienced instructors can tailor approaches and answer specific questions on a 1:1 basis with small groups of learners.
- Immediate Feedback** – The instructor can immediately adjust the teaching plan to accommodate real-time feedback.
- Hands-On Experience** – Hands-on exercises, with instructor guidance reinforces complex technical topics and concepts.
- Networking** – Instructor-led classes foster discussions and collaboration where students share challenges and approaches to implementation.
- Dedicated Learning Time** – Dedicated time and space (onsite or virtual) for learning also helps some people better absorb the information.

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# IBM Learning Practicum Plus



## Highlights

- Accelerate your learning
- Practice end-to-end solutions
- Improve preparedness for client engagements
- Access a fully configured software environment
- Mentorship from IBM Expert Labs SME
- Customizable to client use cases

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**IBM Learning Practicum Plus provides a bridge between the classroom and a live implementation project environment.**

A Practicum Plus is a hands-on, team-based, learning experience where participants work in groups to design and build a Minimum Viable Product (MVP) based on a use case scenario. Learners are provided a use case and a hands-on lab environment as well as technical mentorship from an IBM Expert Labs SME (10 or 40 hours).

## Typical Practicum Plus schedule:

### Day 1 - Kick Off

- Introductions
- Architectural Overview / Product Update with an IBM SME
- Get started with your team, Practicum Brief and use case scenarios

### Day 2-4

- Team works together to design and implement a solution to their chosen use case
- IBM SME mentorship to provide technical guidance on topics to help implementation of the solution

### Day 5 – Stand and Deliver

- Present your design and demo your working solution.
- SME feedback
- Advanced level badge

Practicum Plus is available for IBMers, IBM Business Partners, and IBM clients. Working in teams of 5, the maximum number of participants is 20.

## Designed for the Professional Roles:

- Architects
- Developers
- IT Specialists

## Practicum Plus topics include but are not limited to:

- Cloud Pak for Integration
- Cloud Pak for Business Automation
- Cloud Pak for Data
- Cloud Pak for AIOPs
- OpenPages Configuration
- Instana & Turbonomic
- Security Privilege Vault

## Options



**Silver:** 10 hours of IBM SME mentorship



**Gold:** 40 hours of IBM SME mentorship



# IBM Learning Subscriptions



## Highlights

- Convenient
- Cost efficient
- Flexible
- Prepare for certifications

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**IBM Learning subscriptions offer continuous learning on products, to train individuals or teams, over 12 months, using online digital courses.**

Ensure your skill set keeps pace with evolving technologies with an IBM Learning Subscription.

## Key benefits of learning subscriptions include:

**Flexible** – Study at your own pace. IBM Learning Subscriptions include self-paced courses with hands-on labs. Learn anytime, anywhere.

**Personalized** – Choose courses that map your learning journey and desired role. Use the courses to prepare for IBM certification exams.

**Cost-efficient** – Pay one price for a 12-month learning subscription. Save up to 30% when purchasing a learning subscription compared to individual courses.

Purchasing an IBM Learning Subscription for your training needs is convenient, cost efficient, and flexible. When new system functionality is released, a learning subscription gives you access to course upgrades. Our learning subscriptions fit your schedule, goals, and budget.

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