

# IBM Learning Instructor-Led



## Highlights

- Deep-technical content
- Developed by IBM Experts and instructional designers
- Hands-on lab experience

*"Certified IT professionals responsible for core IT activities are 17% more productive than noncertified team members."*  
– IDC Analyst Brief, 2020

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*"By investing in their skills, individuals can ensure that they are well-equipped to adopt new products and services and remain competitive in the future."*  
– Alexander Ziegler at IBM, "Skills and Product Adoption"

**Instructor-Led Training is a great option for highly complex and technical products and solutions.** It keeps attendees engaged, brings instructor expertise directly to enterprise teams, provides hands-on learning opportunities, and is highly effective in terms of knowledge retention. IBM offers private instructor-led classes delivered remotely or onsite. Individual seats in public courses are generally available from one of the IBM Learning strategic Global Training Partners.

## Key benefits of instructor-led training include:

**Personalized Learning** – Experienced instructors can tailor approaches and answer specific questions on a 1:1 basis with small groups of learners.

**Immediate Feedback** – The instructor can immediately adjust the teaching plan to accommodate real-time feedback.

**Hands-On Experience** – Hands-on exercises, with instructor guidance reinforces complex technical topics and concepts.

**Networking** – Instructor-led classes foster discussions and collaboration where students share challenges and approaches to implementation.

**Dedicated Learning Time** – Dedicated time and space (onsite or virtual) for learning also helps some people better absorb the information.

## Why IBM?

Companies of all sizes and in all industries have teamed with IBM to heighten their strategic thinking, adopt the newest technologies, and deploy the right cloud solutions. IBM equips you with the tools and decision-making confidence to build the high-value, enterprise-strength solutions your requirements demand.

## Why IBM Learning

If you are applying intelligent automation to transform core operations, adopting an AI-accelerated approach to integration, deploying advanced AI, and looking to simplify and unify the analysis, collection, and organization of data and models, IBM Learning offers courses on topics such as: Cloud Paks, WebSphere, AI, API Connect, Cognos, QRadar, Guardium, Information Server, Db2, Maximo, Supply Chain, FileNet, Turbonomic, Instana, and IBM MQ.

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