



IBM Software Group

Working with IBM WCS Support

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WebSphere Commerce Support
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WebSphere® Support Technical Exchange



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Agenda

- Support Overview
- Client Success Essentials
- Opening PMRs – Getting started the right way
- Tips for Driving Problem Resolution
- MustGather Data
- Escalation Process
- Suggested Next Steps



Software Support Handbook

- <http://www.ibm.com/support/customer/sas/f/handbook/home.html>
- Introduce you to IBM Software Support, programs, policies, and procedures
 - Help effectively utilize the Knowledge Content available on Web and Self Assist tools
 - Improve your experience when contacting IBM Software Support for assistance



WebSphere Commerce Support



■ Global Team:

- 30+ engineers distributed globally
- Canada (Toronto), United States (Raleigh, Austin, Costa Mesa), Ireland, China, India
- 24x7 Support for production sev 1 issues (WW Mon-Fri, North America Sat-Sun)

■ Mission:

- Software Support Handbook: *“Provide defect support, answer ‘how-to’ product related questions”*
- Reality: Partner with clients to understand, troubleshoot, resolve, mitigate product-related issues



Educate (technical exchanges, blogs, articles), Best Practices, drive quality back to product/docs

■ Collaboration and Relationships:

- Support, Product Development, Test, Services, Sales
- Commerce, WAS, DB2, (Sterling, WESB, etc..)

■ Subject Matter Experts

- Each engineer works roughly 1/3 of the product, specializes in 2-3 distinct areas, distributed WW



Client Success Essentials Community

Learn from the experience of others

UPCOMING EVENTS

Date: **October 9-11, 2013** [InterConnect 2013 Marina Bay Sands, Singapore](#)

QUARTERLY NEWSLETTER

[WebSphere Commerce Newsletter](#)
 This document features the most requested documents as well as those identified as valuable in helping answer your questions related to WebSphere Commerce products. The list will be updated periodically to reflect new trends and issues.
[Subscribe now](#)

SOCIAL MEDIA

- [Smarter Commerce - Client Success Essentials community](#)
- [Everything Commerce - developerWorks blog](#)
- [Marketing and Promotions Handbook - developerWorks blog](#)
- [WebSphere Commerce Search Cookbook - developerWorks blog](#)
- [WebSphere Commerce Support on Twitter](#)

VIDEOS AND TUTORIALS

- Webinar:** [IBM Education Assistant \(IEA\) WebSphere Commerce V7.0 Feature Pack 6 Overview](#)
 ▶ [Search all WebSphere Commerce IEA's](#)
- Webinar:** [WebSphere Commerce Search: WebSphere Commerce Architects, Developers, and IBM Partners](#)
- [Managing Category Attributes in WebSphere Commerce](#)
- [Introduction to Subscriptions in WebSphere Commerce](#)
- [The power of extended sites. Part I shows how easy it is to setup up an extended site. Part II shows how you can change out site content using eMarketing spots](#)

CONNECT WITH THE EXPERTS: SUPPORT TECHNICAL EXCHANGE (STE) REPLAYS

- [October 10, 2013 - MigrateEncryptedInfo - Usage and Troubleshooting](#)
- [September 17, 2013 - WebSphere Commerce Marketing: Troubleshooting Common Issues](#)
- [August 29, 2013 - WebSphere Commerce Performance](#)
- [August 14, 2013 - WebSphere Commerce - Introduction to Troubleshooting System Outages](#)
- [August 7, 2013 - Introduction to Dataload and basic Dataload troubleshooting](#)
- [August 6, 2013 - WebSphere Commerce - Common Scenarios Affecting the Availability of a Site](#)
- [July 24, 2013 - Troubleshooting WebSphere Commerce maintenance installation issues](#)
- [July 17, 2013 - WebSphere Commerce Solr Search: Common Customization Scenarios](#)
- [July 9, 2013 - Using RESTful service in WebSphere Commerce](#)
- [June 26, 2013 - Configuring WebSphere Commerce Build and Deploy for Success](#)
- [June 18, 2013 - WebSphere Commerce Solr Search: Troubleshooting Common Issues](#)

You are in: [Event Readiness Community](#) > [Event Readiness Wiki](#) > [Holiday Readiness](#)

Holiday Readiness

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Our goal is to proactively ensure our clients leveraging Smarter Commerce have a successful peak by providing a stable IBM retail solution and reacting quickly to any critical client situation.

Program Highlights

- IBM taking a **proactive approach** to reach out and Support to clients in preparation of peak revenue season
- Success through enhanced **IBM collaboration** partnered with **proactive risk mitigation** for clients
- Internal and seamless **collaboration** across product and functional teams within Smarter Commerce solution, on client's behalf
- **Mitigation of risk** through e-Support initiatives/client messaging, to avoid issues in the first place
- **Timely response** through enhanced staffing and internal awareness and communication
- **Expedited resolution** through internal IBM cross-team escalation and technical focals

[Overview](#) | [Recent Updates](#) | [Status Updates](#)

IBM Client Success Essentials - WebSphere Commerce

Opening PMRs – Getting started the right way



- **What are the common questions to ask yourself and data to collect before opening a PMR**
 - What version of Commerce or Sterling, WAS, Database are you on?
 - What maintenance is applied in the environment? (Fixpack, feature pack, iFixes/APARs, HotFixes, etc)
 - Which environment(s) does this happen on? (UAT, SIT, Production, Stage, etc)
 - What is the behaviour, and what is the expected behaviour? Was this ever working? What has changed?
 - Can this be reproduced? Where? What are the exact steps to reproduce the problem?
 - Any recent data loads, catalog updates, upgrades, promotions, traffic increase, etc that could contribute?
 - Provide any data captured that will help speed up problem resolution. ([MustGather Data Collection](#))
 - Best way to contact you (or alternate contact), preferred working hours
 - If you have other related PMRs open/closed
 - What is the impact of the problem on your site.

Opening PMRs – Getting started the right way (cont.)

- Determining PMR Severity and Business Impact:

Severity	Business Impact	Example
1	<ul style="list-style-type: none"> • Critical situation/<u>System Down</u> • Business critical component is inoperable • Usually applies to a <u>production</u> environment 	<ul style="list-style-type: none"> • Unable to Start Production server • Unable to take orders • Out of Memory
2	<p>Severe Impact: A component is severely restricted in it's use, causing significant business impact.</p>	<ul style="list-style-type: none"> • Problem loading new products into the catalog • Issue deploying a new build • Product defect that impacts functionality and has no workaround
3	<p>Moderate Impact: A non-critical component is malfunctioning, causing a moderate business impact</p>	<ul style="list-style-type: none"> • Issues with customization's • Issue performing maintenance updates to a non-production environment • Product defect where there is a workaround.
4	<p>Minimal Impact: A non-critical component is malfunctioning, causing minimal impact.</p>	<ul style="list-style-type: none"> • Documentation incorrect • Inquiries on product functionality • How to plan a migration

- Determining the proper severity is important and should not be abused.
- Describe the Business Impact of this problem to you, your business users, and shoppers
 - Provide the following details: Upcoming project deadlines(specific dates), Planned site launch, Scheduled deployment, Usability, Lost orders, etc.



Opening PMRs – Getting started the right way (cont.)

Severity	Support Response <u>Goals</u>
1	Within two hours
2	Within two <u>business</u> hours
3	Within two <u>business</u> hours
4	Within two <u>business</u> hours

- Severity 1 PMR's are to be responded to 7 days a week, 24 hours a day, including holidays.

- Business Hours are Monday – Friday with the time defined by time zone and country business hours
For example: In North America 8:00 am to 5:00 pm

- It is key to agree on a follow-up date with your support representative.
(Depending on the complexity of the issue, the response may take days.)

Opening PMRs – Getting started the right way (cont.)

- Use Service Request (SR) tool to open, monitor, update, search for your PMRs electronically via the web
 - http://www.ibm.com/support/entry/portal/Open_service_request
 - <ftp://public.dhe.ibm.com/software/websphere/techexchange/SRToolOverview.pdf>
 -
- Exchanging information with IBM Support
 - Ways to communicate:
 - Through updates in the Service Request (SR) Tool
 - Through email using websphere_support@ecurep.ibm.com with the PMR number in comment line.
Note: Do not email L2 engineer directly
 - Upload files to IBM
 - <http://www-05.ibm.com/de/support/ecurep/index.html>
 - **Explain contents of each file upload** (What was captured/scenario, steps to recreate, timestamp it was captured, etc)
 - Provide ETA on any planned data collection or test of suggestion back to IBM



Tips: Driving Problem Resolution



■ Contribute to a faster problem resolution:

– Pre-review **the following information for assistance and known issues:**

- IBM Support Portal <http://www.ibm.com/support/>
- IBM Education Assistant <http://www-01.ibm.com/software/info/education/assistant/>
- DeveloperWorks forums
<https://www.ibm.com/developerworks/community/forums/html/forum?id=11111111-0000-0000-0000-0000>
- WebSphere Commerce Knowledge Center
http://www-01.ibm.com/support/knowledgecenter/SSZLC2_7.0.0/landing/wc_welcome.html

– Pre-read and become familiar with critical MustGather docs or data requests before intermittent issue re-occur

- Ensure you understand what will be needed to gather the right data when the time comes
- Ask questions in advance

MustGather Data Collection

- WebSphere Commerce Support published a set of MustGather documents that list the diagnostic files that are required for troubleshooting problems.
<http://www-01.ibm.com/support/docview.wss?uid=swg21440712>
- It is important to familiarize yourself with these documents so the right data can be captured before opening PMRs (leads to faster problem resolution)
- When collecting the MustGather data, it is important to provide support with key information about the data collected:
 - Specific time when issue occurred. A time frame of when the problem was reproduced
 - Verify that you have captured the problem in logs before sending to support.
 - If possible, try and isolate the issue in the trace
 - Ideally, try and capture traces from single user environment
 - Steps executed to recreate the issue



Escalation process:

- **Leverage the proper channels to engage Support**

- Follow PMR process to engage Support on any new issue that is perceived as a ‘product’ problem
 - Ensures the correct ‘component’ owner and facilitates around-the-clock support for urgent issues
 - If at any point you feel we are not meeting our commitments to you, call more attention to your problem by following these steps:
 - 1) Contact the Support Analyst (via direct phone, email, or SR) and clarify the business impact of your problem Call ‘IBM Software Support’ number and request a call back from the next available technician (24x7).
WorldWide numbers: <http://www.ibm.com/planetwide/>
 - 2) Raise the severity level of the problem (PMR) and provide new business impact if it has changed.
 - 3) Ask the Support Analyst to connect you with their manager to gain prompt attention and management focus
 - 4) Call ‘IBM Software Support’ and ask to speak to the “Duty Manager” who will ensure the correct resources are engaged and focus in place (24x7)

- **Weekend / Holiday Support**

- Support on weekends and holidays is limited to production type outages – severity 1 pmrs.
- Weekend Support is considered Friday 8:00pm est through Sunday 8:00pm est
- All weekend support is handled through the page-out process.



Prepare for Seasonal Traffic Peaks

- **Experiences teach us there are keys to think about BEFORE your peak, to avoid PMRs**

- 1 Apply recommended fixes and settings
- 2 Freeze custom code
- 3 Test functionality and performance (using real amounts of users, catalog size, number of promotions)
- 4 Perform regular backups
- 5 Enable monitoring
- 6 Minimize problem determination time (IEA, ISA, ISALite)
- 7 Anticipate potential roadblocks (Flashes, Proactive Emails, RSS Feed)
- 8 Database maintenance (Oracle maintenance, frequent DBCLEAN on operational tables)
- 9 Integration strategy
- 10 Caching strategy



- **Preparing WebSphere Commerce for the peak holiday season**

http://www-01.ibm.com/support/knowledgecenter/SSZLC2_7.0.0/com.ibm.commerce.install.doc/tasks/tig_peak.htm?lang=en



Summary

■ Familiarize yourself with Support processes

- 1 Review Software Support Handbook, familiarize yourself with PMR process

<http://www.ibm.com/support/customer/sas/f/handbook/home.html>

- Read it all, particularly the 'Before Contacting IBM Support' section (page 14)

- 2 Keep yourself up to date

- Commerce Flashes and Alerts (<http://www.ibm.com/support/docview.wss?uid=swg21141151>)
- Quarterly Pro-active Commerce Newsletter (<http://www-304.ibm.com/support/docview.wss?uid=swg27009854>)
- Peak Season Preparedness Document (<http://www.ibm.com/support/docview.wss?uid=swg21316795>)
- Support RSS Feeds (<http://www.ibm.com/software/support/rss/>)
- Follow Commerce on Twitter (http://twitter.com/#!/ibm_commerce)

- 3 Get access to the IBM Industry Solutions Client Success Essentials Community

<https://www-304.ibm.com/connections/communities/service/html/communityview?communityUuid=d58614c7-a87a-4bea-a>

- 4 Leverage the proper channels when engaging product Support

- 5 Become familiar with key documents

MustGather Listing: "Read First for WebSphere Commerce 7.0"

<http://www.ibm.com/support/docview.wss?uid=swg21440712>

- 6 Register for Service Request tool, Familiarize yourself with exchanging data with IBM Support

<http://www-01.ibm.com/support/docview.wss?uid=swg21153852>



Reference: Keep Up to Date



- **Keep yourself up to date** with the latest recommendations
 - Commerce Flashes and Alerts (<http://www.ibm.com/support/docview.wss?uid=swg21141151>)
 - Quarterly Pro-active Commerce Newsletter (<http://www-304.ibm.com/support/docview.wss?uid=swg27009854>)
 - Peak Season Preparedness Document (<http://www.ibm.com/support/docview.wss?uid=swg21316795>)
 - Support RSS Feeds (<http://www.ibm.com/software/support/rss/>)
 - Follow Commerce on Twitter (http://twitter.com/#!/ibm_commerce)
- **Keep Commerce up to date** with the latest fixes and recommendations
 - Make sure that regular maintenance is part of your plan/cycles
 - You don't want to spend time encountering and re-solving known defects



- **Knowledge Center** – Official product documentation
 - [WebSphere Commerce Knowledge Center](#)



- **List of fixpacks** – WAS Support Site/Commerce Support site:
<http://www.ibm.com/support/docview.wss?uid=swg27007361>
<http://www.ibm.com/support/docview.wss?uid=swg27014463>



- WebSphere Commerce **Recommended Fixes and Settings**:
http://www-01.ibm.com/support/knowledgecenter/SSZLC2_7.0.0/com.ibm.commerce.install.doc/refs/rigrecfix.htm?lang=en

Reference: Learning Opportunities



- **IBM Client Success Essentials Community**



Brings together users of IBM Industry Solutions software to share, collaborate and connect with each other virtually. Find training videos, upcoming events, blogs, important web links, and more!

[Client Success Essential Community](#)

- **IBM Education Assistant (IEA)**



- Contains neatly organized presentations on a variety of Commerce topics (as well as presentations for other IBM products)
- Many are written by people with ties to the developers that built/developed the component

[Education Assistant](#)

- **WebSphere Services Technical Exchanges, Open Mic Sessions**



- Technical experts share their knowledge and answer your questions
- Presented regularly on a variety of topics for WC, WAS, DB2,
- Join live webcasts, or download any previous webcast

[WSTE](#)

- **IBM developerWorks**



- IBM's resource for developers and IT professionals with 'Community' atmosphere
- WebSphere Commerce Zone is the hub for everything Commerce related
- Articles and tutorials written by people 'in the know'
- Forums – Discussing problems, best practices (peers review, as do Development and Support)

[DeveloperWorks](#)

Additional WebSphere Product Resources

- Learn about upcoming WebSphere Support Technical Exchange webcasts, and access previously recorded presentations at:
http://www.ibm.com/software/websphere/support/supp_tech.html
- Discover the latest trends in WebSphere Technology and implementation, participate in technically-focused briefings, webcasts and podcasts at:
<http://www.ibm.com/developerworks/websphere/community/>
- Join the Global WebSphere Community:
<http://www.websphereusergroup.org>
- Access key product show-me demos and tutorials by visiting IBM Education Assistant:
<http://www.ibm.com/software/info/education/assistant>
- View a webcast replay with step-by-step instructions for using the Service Request (SR) tool for submitting problems electronically:
<http://www.ibm.com/software/websphere/support/d2w.html>
- Sign up to receive weekly technical My Notifications emails:
<http://www.ibm.com/software/support/einfo.html>



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