



Design Consultant

As a Design Consultant, you will focus on customer strategies by exploring opportunities to benefit from digital innovation, addressing customer needs and designing world-class digital customer experiences. You will create user experience designs and prototypes to test your ideas.

Role: Junior UI Designer

The Junior UI Designer will follow the overall design direction from the Senior Designer. Depending on the project, they will usually design visual assets for business and proposal work. The Junior UI Designer will be actively involved in the overall look, feel and experience.

Daily Responsibilities

- Creating and presenting their progress to the Senior Designer, getting feedback, and incorporating the feedback
- Working very closely with developers and testers on a day-to-day basis

Role Benefits

- Gain client facing experience
- Get guidance from a more experienced designer
- Learn how the visual components fit in with the overall product that is being built
- Exposure to the entire lifecycle of a project, from initial design to the final package
- Exposure to agile products

Role: Junior UX Designer

A Junior UX Designer, works with Senior UX designers to define user flows and information architecture. They must think through logical user flows focusing on interaction models and app navigation and usage.

Daily Responsibilities

- Creating wireframes and prototypes
- Annotating the wireframes, working with UI designers and developers.
- Making sure the interaction is getting recorded and interacting correctly
- They also work with the UX researcher

Role Benefits

- Use more agile products, see how this role is connected to the greater ecosystem of building a product
- Getting guidance from a senior, a strong opportunity to learn



Experience.
Grow.
Transform.

Role: Junior User Researcher

The Junior User Researcher executes research plans created in conjunction with Senior Researchers, conducts primary and secondary research, and distills insights. These activities inform the overall user experience design of digital platforms.

Daily Responsibilities

- Reading, researching, and analyzing
- Working with the lead researcher, converting work to deliverables
- Assisting with data collection
- While also collaborating with designers within IX
- Interviewing and observing people, producing deliverables, and synthesizing information

Role Benefits

- Learn new, more sophisticated research tactics
- Become an expert by doing extensive research in one area (subject matter expertise)
- Working with the Business analysts, the creatives, and analytical types
- Learn to advocate findings to a diverse audience

While every project is different, some of the most common roles a Design Consultant at IBM will perform on projects include that of Junior UI Designer, Junior UX designer, or Junior User Researcher.

