Corporate Citizenship in Virginia

Transforming business, technology and society

IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it’s improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world’s toughest societal challenges.

“I’m often asked why I’ve spent the majority of my career at IBM. My answer is simple really. Nowhere but IBM can you contribute to innovations that change our world so much — and that’s not with just our clients, but also in the communities where we operate,” says General Manager and IBM Virginia Senior State Executive Anne K. Altman. “And that is certainly true in Virginia, where so many proud IBMers give back in countless ways to veterans’ organizations, nonprofits, schools and in so many other ways. That’s been IBM’s heritage for more than a century.”

**Education**

IBM’s innovative P-TECH grades 9 to 14 model connects education to jobs. In the 2014-15 school year, P-TECH’s first six graduates finished high school and college in just four years, as the P-TECH network expanded to 27 schools across three states. IBM also unveiled Codename: Watson Teacher Advisor, an advanced cognitive computing system that will provide qualified lesson plans and mentoring to teachers via mobile devices — all free of charge.
Problem solving
In 2014, 100 Corporate Service Corps® teams worked on pro bono consulting projects to improve women’s health, preserve the environment, and more. World Community Grid® helped strengthen fights against cancer and Ebola by providing free “virtual supercomputing” power to humanitarian researchers.

The Smarter Cities Challenge (SCC) deploys IBM experts to help cities around the world address their most critical challenges, by delivering recommendations for making the city smarter and more effective. SCC is IBM’s largest philanthropic initiative, with contributions to date valued at more than $50 million. In 2013, Richmond received a grant to assess how to use technology and processes including workforce development, zoning, permitting and infrastructure to coordinate an economic development strategy in partnership with local universities, state government and federal agencies. IBM’s recommendations provided strategic guidance to support city, business and community leaders’ priorities.

IBM Impact Grants bring sophisticated capabilities to nonprofit organizations to help them serve their constituencies more effectively. Virginia organizations have received support in areas including digital technology planning, project management, and software. Communities in Schools, Wolf Trap Center for the Performing Arts, Child Fund International, Thomas Jefferson Foundation and Youth Service America have received these grants. IBM has also contributed equipment grants to the YMCA of Greater Richmond and Chesterfield Public Education Foundation.

Employee engagement
Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM’s On Demand Community,® and IBM’s Volunteer Excellence awards bestow CEO-level recognition on those employees who, through their actions, best personify IBM’s culture of service. In 2015, the Washington Business Journal recognized IBM as among the corporations with the largest total of volunteer hours in the Greater Washington region, with significant participation from Virginia volunteers.

Disaster relief
Integrating advanced technologies with the expertise of IBMers, IBM delivers essential components of what it takes for affected areas and individuals to regroup, rebuild and recover. Joining the global fight against Ebola and responding to the devastation of Hurricane Haiyan in the Philippines, with both immediate and long-term solutions, were just two examples of IBM’s agile and sustained 2014 disaster relief efforts.

Awards & recognition
- Fortune — Most Admired Companies
- Corporate Responsibility Magazine 100 Best Corporate Citizens
- U.S. Chamber of Commerce Foundation Citizens Award — Best Corporate Steward / Large Business (2015)
- U.S. Environmental Protection Agency Climate Leadership Award (2012-14)

For more information
For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit ibm.com/responsibility.

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