Corporate Citizenship in Taiwan

*Transforming business, technology and society*

IBM’s longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM’s technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it’s improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world’s toughest societal challenges.

“Over half a century, IBM has been striving to be essential to Taiwan — contributing every and each of IBMers to the transformation and sustainable growth of where we live and prosper. Corporate citizenship is the underpinning of our doing and thinking to make Taiwan work better,” says IBM Taiwan General Manager Jennifer Hwang.

**Education**

Since 2008, IBM Taiwan has joined the global efforts of a legacy program, Engineers Week, to promote STEM (Science, Technology, Engineering and Math) education among teenagers, with a goal to help build a diversified and professional engineering work environment. In eight consecutive years, the program has cumulatively reached over 20,000 students while mobilizing thousands of volunteers from IBM and client companies including China Steel Corporation, Merry Electronics, Lenovo Taiwan and Tatung Company.

**Highlights**

- In 1956, IBM established its subsidiary in Taiwan with the approval of the Ministry of Economic Affairs. IBM Taiwan started its operation with only four employees.
- In its 59 years in Taiwan, IBM has been unswervingly committed to the concept of challenging itself, has garnered countless awards, has actively introduced resources from overseas, has participated in the overall transformation and enhancement of Taiwan’s industry, and has become one of the long-standing foreign enterprise in Taiwan.
- Four cities in Taiwan have received Smarter Cities Challenge grants.
Problem solving
Four cities in Taiwan have received Smarter Cities Challenge grants. In 2012, IBM consultants helped New Taipei City leaders identify ways to improve and enhance police services and identify more sustainable forms of public safety. In 2013, IBM helped Pingtung County improve the uses of technology to assist in energy storage, energy management, micro and smart grid to build a smart energy management system. The resulting smart grid project won the 2015 Energy Smart Communities Initiative Annual Best Practices Awards Competition. In 2014, Tainan City worked with IBM to identify the short and long-term opportunity to improve and enhance the transportation management system. Taichung City participated in October 2015 to improve road safety and reduce congestion.

Impact Grants bring sophisticated capabilities to nonprofit organizations to help them serve their constituencies more effectively. In Taiwan, IBM offered the Project Management grant to the Taiwan Fund for Children and Families in 2010, and worked with Academia Sinica in applying SAHANA to assist the recovery of Typhoon Morakot. In 2012, Genesis Social and Welfare Foundation received IBM’s grant to enhance their Project Management skills. Since 2013, IBM Taiwan has worked closely with The Alliance Cultural Foundation, founded by Mr. Stanley Yen, to promote tourism, industrial counseling, arts and culture, education and resource integration in the Hualien-Taidong region. Since then, IBM has been offering the grants to improve project management skills, enhance IT capabilities by donating IBM Connections Cloud platform, and also developing a five-year strategy. In 2015, we delivered Taiwan’s first Discovery Assessment Grant on data analytics to Junyi Academy, Taiwan’s largest on-line learning platform.

Employee engagement
Nearly 270,000 active and retired IBMers worldwide have donated nearly 18 million hours of volunteer service through IBM’s On Demand Community.® In 2014, the volunteer work of eight IBMers and one IBM retiree in Taiwan qualified the organizations and schools they support to receive IBM Community Grant awards.

Awards & recognition
- Fortune - Most Admired Companies
- Corporate Responsibility Magazine 100 Best Corporate Citizens

For more information
For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit ibm.com/responsibility.

For more on IBM corporate citizenship in Taiwan, visit ibm.com/tw/CSR or contact:
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