Corporate Citizenship in Slovakia

Transforming business, technology and society

IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it's improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world's toughest societal challenges.

„To build a smarter planet — and to run a smarter enterprise — your business and citizenship strategies must be more than aligned. They must become one. This is very different from traditional notions of ‘giving back’ or CSR. Speaking as an IBMer, I believe this comes from the core of our culture, values and purpose as an enterprise — to be essential to our clients and to the world,” says IBM Chairman, President and CEO Ginni Rometty.

Problem solving

Worldwide in 2014, 16 cities benefitted from Smarter Cities Challenge® engagements, and more than 500 IBM Impact Grants brought sophisticated capabilities to nonprofit organizations to help them serve their constituencies more effectively. World Community Grid® helped strengthen the fights against cancer and Ebola by providing free “virtual supercomputing” power to humanitarian researchers. In Slovakia, more than 130 IBMers participate, contributing 30 years of computing power supporting 17 projects.
IBM’s Corporate Service Corps program brings together teams of high-potential IBMers from around the world for month-long projects on economic development, environmental issues and other challenges in developing countries. IBM Slovakia has sent 34 employees to participate in countries including Tanzania, Philippines, China, Brazil, Ghana, Sri Lanka, Vietnam, India, Indonesia, Russia, Mexico, Morocco, Kenya and Angola.

Education
IBM Slovakia maintains long-term cooperation with a number of foundations and universities, including: Pontis Foundation, University of Economics in Bratislava, Comenius University in Bratislava, Slovak Technical University in Bratislava, Technical University in Kosice, University of Zilina, Constantine The Philosopher University in Nitra, University of Matej Bel in Banska Bystrica.

Employee engagement
Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM’s On Demand Community. In Slovakia, more than 600 IBMers participated in 2015 in „Our City“ — the biggest nationwide volunteering activity organized in various cities with the aim to clean the cities. IBM also awarded more than 30 Community Grants worth US$40,000 in 2015 to Slovak organizations where IBMers volunteer.

Disaster relief
Integrating advanced technologies with the expertise of IBMers, IBM delivers essential components of what it takes for affected areas and individuals to regroup, rebuild and recover. Joining the global fight against Ebola and responding to the devastation of Hurricane Haiyan in the Philippines, with both immediate and long-term solutions, were just two examples of IBM’s agile and sustained 2014 disaster relief efforts.

Corporate responsibility
IBM pursues the highest standards of corporate responsibility, from how we support and empower our employees, to how we work with clients and govern the corporation.

- Environment — IBM’s comprehensive programs range from energy and climate protection to pollution prevention, chemical and waste management, resource conservation, and product design for the environment.

- Supply Chain — IBM buys from suppliers from nearly 100 countries and has infused social and environmental responsibility into the fabric of our business relationships.

Awards & recognition
- Trendence Graduate Baromenter 2014 — Technická univerzita v Košiciach
- All Stars award from Profesia.sk for the Y generation (2014)
- European Diversity Awards — Supplier Diversity Programme of the Year

For more information
For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit ibm.com/responsibility.

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