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Recognitions and Awards

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Propelling China's growth and transformation with Smarter Planet

IBM's business strategy of building a Smarter Planet in China supports the country’s long-term economic development. The strategy resonates with the organizations which are eager for a fundamental change – a strategy aligned with the government’s drive to build a harmonious society with businesses focused on delivering better services.

Smarter Cities: In 2010, more than 800 city, business and academic leaders from Asia Pacific, Africa, Europe, Middle East and the Americas met in SmarterCities Shanghai. Hosted by IBM Chairman, President and CEO Sam Palmisano, the leadership forum offered an unprecedented opportunity to hear from government officials and business leaders who are enlisting public support, securing funding, locating the right partners to make their cities more efficient and more productive and smarter.

Since the launch of Smarter Planet initiative in 2008, IBM has collaborated with dozens of provincial and city municipalities to pioneer Smarter Cities projects to enhance people’s quality of life and improve public services. For example, IBM, the City of Shenyang, and Northeastern University have established a research institute to advance technology solutions to city challenges. Natural resources and reduce carbon emissions.

As one of the first cities to receive grants of talent and technology from IBM experts as part of the company’s Executive Service Corps program, Chengdu welcomed a team of volunteer consultants in July 2011. The team worked with the Chengdu Municipality to build a strategic plan and roadmap, which is based on Chengdu’s existing economic, social and development plan to develop cloud computing technology in the areas of education, food safety and telecommunications in order to make Chengdu a better place to live in.

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Under the Reinventing Education initiative, IBM is working with the Ministry of Education to bring to people with relevant teaching experience and teaching resources to help China improve its teaching capabilities with IT. Since 2003, more than 10,000 primary school teachers have received such a training free of charge.

Uplifting communities through the transfer of skills and services

Since its founding in 1911, IBM has been developing and promoting the use of technology in support of governments, non-profit making organizations and society through Corporate Citizenship projects. As part of IBM’s centennial celebration, in the first six months of 2011, IBM employees in the Greater China region have pledged more than 60,000 hours of community service to carry out hundreds of volunteer activities in local communities.

Under the Corporate Service Corps (CSC) initiative, selected employees are sent to less developed countries to apply their business skills to help solve the business, societal, and economic challenges facing the countries. Since 2009, more than 150 CSC participants have worked across China with different non-government organizations, governmental agencies, chambers of commerce and small business owners on topics ranging from logistics infrastructure to workforce development.

To help kindergartens explore ways to integrate the latest technology into the teaching curriculum, IBM has partnered with China Ministry of Education since 2001 to create sets of KidSmart Early Learning kits – embedded with interactive computer-aided teaching and learning activities – to more than 600 kindergartens located in all 31 provinces. In the past 10 years, this program has benefited 200,000 children, especially those living in remote areas.
Our journey of growth with China

IBM re-established its business relations with China in 1979, shortly after the country announced its economic reform and opened its door. In the last 30 years, we have established more than 30 branch offices across China, extending IBM’s software, hardware and service businesses to more than 300 cities. We feel privileged and proud of taking a role in building much of the business and IT infrastructure for many organizations in China. China is integral to IBM’s business growth and expansion strategy. This country is home to a number of world-class IBM hardware and service businesses to more than 320 cities. We have placed IBM in a unique position to help China in its transformation with Smarter Planet.

Since the launch of Smarter Planet initiative in 2008, IBM has collaborated with dozens of provincial and city municipalities to pioneer Smarter Cities projects to enhance people’s quality of life and improve public services.

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Smarter Healthcare: IBM has supported Guangdong Hospital of Traditional Chinese Medicine to build a Clinical and Health Records Analytics and Sharing system, which integrates health records that combine Eastern and Western medicine into one system.

Smartwater Management: IBM and Tonghua University have embarked on a research collaboration – “Computing for Clean Water” – to develop advanced water filtering technology to improve the delivery of clean water to the community. The project has brought in researchers from Australia’s University of Sydney and Monash University as well as Citizen Cyberscience Centre based in Geneva, Switzerland. By harnessing the IBM-supported World Community Grid, which is equivalent to one of the world’s fastest supercomputers, the research team will be able to dramatically reduce research time from years to months.

Smart Grid: IBM will set up an Energy & Utilities Solutions Lab in Beijing, where IBM developers are tasked to develop business applications based on the needs of the energy and utilities industry.

IBM has worked with the China Electric Power Research Institute – under State Grid Corporation of China – to develop a distribution network planning platform. A number of energy and utilities companies in China have installed this system, which helps reduce outage frequency and duration of black out time while optimizing the company’s resources and assets. Shanghai Power, for example, has been using the system to automate its inter-departmental processes and to manage maintenance scheduling.

Under the Corporate Service Corps (CSC) initiative, selected employees are sent to less developed countries to apply their business skills to help solve the business, societal, and economic challenges facing the countries. IBM CSC first visited Chengdu, Sichuan Province, in April 2009. In the last three years, more than 150 CSC participants have worked across China with different non-government organizations, governmental agencies, chambers of commerce and small business owners on topics ranging from logistics infrastructure to workforce development.

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IBM has helped Guangzhou Provincal Health Department and Guangzhou Mobile to build a cloud-based medical services system, which covers 64 counties, 805 townships and over 5,000 medical institutions, benefiting more than 15 million citizens in rural areas. As part of the enhanced services, patients can now reimburse their medical fees simply by swiping their insurance ID cards in community clinics.

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IBMCity is China – A Short Overview 2

IBMCity is China – A Short Overview 3

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Smarter Business: In 2010, IBM setup an Energy & Utilities Solutions Lab in Beijing, where IBM developers are tasked to develop business applications based on the needs of the energy and utilities industry.

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