IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it's improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world's toughest societal challenges.

“To build a smarter planet — and to run a smarter enterprise — your business and citizenship strategies must be more than aligned. They must become one. This is very different from traditional notions of ‘giving back’ or CSR. Speaking as an IBMer, I believe this comes from the core of our culture, values and purpose as an enterprise — to be essential to our clients and to the world,” says IBM Chairman, President and CEO Ginni Rometty.

**Education**

Through the IBM KidSmart Early Learning program, child-friendly computers loaded with award-winning educational software were donated to preschools and non-profit educational organizations. World-wide, the program has donated more than 64,000 units in 60 countries, giving more than 10 million children an effective head start toward academic success. Our partnership with the city of Warsaw provided over 50 units to preschools serving disabled children.
IBM has unveiled Teacher Advisor Powered by Watson, an advanced cognitive computing system that will provide qualified lesson plans and mentoring to teachers via mobile devices — all free of charge.

**Problem solving**

IBM’s Corporate Service Corps program brings together teams of high-potential IBMers from around the world for month-long projects on economic development, environmental issues and other challenges. The program came to Poland in 2015, with three teams — including two executive teams — working on diverse consulting projects for the city of Lublin.

Worldwide in 2014, 16 cities benefitted from Smarter Cities Challenge® engagements, more than 500 IBM Impact Grants brought sophisticated capabilities to nonprofit organizations to help them serve their constituencies more effectively, and World Community Grid® helped strengthen the fights against cancer and Ebola by providing free “virtual supercomputing” power to humanitarian researchers.

**Employee engagement**

Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM’s On Demand Community.® The program is active in Poland, where IBMers volunteer for a range of organizations.

- Volunteers organized an eAcademy for Seniors, providing a 60-hour course of IT in weekly meetings serving 40 people.
- IBMers delivered lectures and workshops for more than 2,000 students and 200 teachers, using material from IBM’s Teachers TryScience website.

**Corporate responsibility**

IBM pursues the highest standards of corporate responsibility, from how we support and empower our employees, to how we work with clients and govern the corporation.

- Environment — IBM’s comprehensive programs range from energy and climate protection to pollution prevention, chemical and waste management, resource conservation, and product design for the environment.
- Supply Chain — IBM buys from suppliers from nearly 100 countries and has infused social and environmental responsibility into the fabric of our business relationships.
- Governance — Our corporate culture is firmly based on ethics and integrity, guided by a rigorous system of corporate governance.

**Awards & recognition**

- The Responsible Business Forum recognized KidSmart, Corporate Service Corps, On Demand Community and Teachers Try Science as “best practices” in their National Annual CSR Report.
- European Diversity Awards — Supplier Diversity Programme of the Year

**For more information**

For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit ibm.com/responsibility.

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