IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it's improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world's toughest societal challenges.

“IBM's approach toward corporate citizenship focuses not only on community engagement and corporate service programs, but more importantly, on delivering meaningful impact on crucial societal issues. As IBMers, we strive to be essential through our dedication, innovation and personal responsibility. By leveraging our passion, and combining it with our technology and expertise, IBMers engage in our communities to address challenges head on and to create pathways to deliver lasting solutions,” says Dion Rudnicki, IBM vice president and Maryland senior state executive.

**Education**

IBM's innovative P-TECH grades 9 to 14 model connects education to jobs. In the 2014-15 school year, P-TECH's first six graduates finished high school and college in just four years, as the P-TECH network expanded to 27 schools across three states. IBM also unveiled Code-name: Watson Teacher Advisor, an advanced cognitive computing system that will provide qualified lesson plans and mentoring to teachers via mobile devices — all free of charge.
Problem solving
In 2014, 100 Corporate Service Corps® teams worked on pro bono consulting projects to improve women’s health, preserve the environment, and more. Sixteen cities benefitted from Smarter Cities Challenge engagements. World Community Grid® helped strengthen the fights against cancer and Ebola by providing free “virtual supercomputing” power to humanitarian researchers.

IBM Impact Grants bring sophisticated capabilities to non-profit organizations to help them serve their constituencies more effectively. Maryland organizations received support in areas as strategic planning, digital technology planning, project management, and software. Maryland Business Roundtable for Education, the Yellow Ribbon Fund and Business Volunteers United have received these grants.

Employee engagement
Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM’s On Demand Community®, and IBM’s Volunteer Excellence awards bestow CEO-level recognition on those employees who, through their actions, best personify IBM’s culture of service. In 2015, the Washington Business Journal recognized IBM as one of the corporations with the largest total of volunteer hours in the Greater Washington region, with significant participation from Maryland volunteers.

Corporate responsibility
IBM pursues the highest standards of corporate responsibility, from how we support and empower our employees, to how we work with clients and govern the corporation.

• Environment — IBM's comprehensive programs range from energy and climate protection to pollution prevention, chemical and waste management, resource conservation, and product design for the environment.

• Supply Chain — IBM buys from suppliers from nearly 100 countries and has infused social and environmental responsibility into the fabric of our business relationships.

• Governance — Our corporate culture is firmly based on ethics and integrity, guided by a rigorous system of corporate governance.

Awards & recognition
• *Fortune* — Most Admired Companies
• *Corporate Responsibility Magazine* 100 Best Corporate Citizens
• U.S. Chamber of Commerce Foundation Citizens Award — Best Corporate Steward / Large Business (2015)
• U.S. Environmental Protection Agency Climate Leadership Award (2012-14)

For more information
For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit [ibm.com/responsibility](http://ibm.com/responsibility).

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