IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it’s improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world’s toughest societal challenges.

**Education**

IBM’s Teachers TryScience program expands and reinforces teacher competency, initially focused on math and science. The program makes available, free of charge, 471 lessons and 73 pedagogical strategies in 13 languages. In Indonesia, IBM has donated 50 TryScience kiosks to nine museums and public libraries, as well as schools in more than 26 cities. The Teachers TryScience program is also in a pilot program at three schools: SMP 99 Jakarta Timur, SMP Lab school Rawamangun and SMP Negeri in Kelapa Gading.

**KidSmart Early Learning**

Through the IBM KidSmart Early Learning program, child-friendly computers loaded with award-winning educational software were donated to preschools and non-profit educational organisations. Worldwide, the program has donated more than 64,000 units in 60 countries, giving more than 10 million children an effective head start toward academic success. IBM launched the program in Indonesia in 2002. We established “IBM KidSmart Corner” in nearly 40 cities and donated

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“IBM has been a leader in corporate social responsibility, contributing our technology and talent to address societal issues including education, the environment, health, literacy, language and culture. We create innovative programs to help people become smarter, and to develop future leaders capable of improving the quality of life for themselves and their communities, and to build a smarter planet.”

— Gunawan Susanto
IBM Indonesia Country General Manager
equipment and teacher training to more than 15,000 public and private schools, benefitting more than 250,000 students.

**IBM integrated program**

Through its citizenship program, IBM Indonesia adopts an integrated approach to its educational initiatives, linking and combining programs for greater impact and scalability. Through programs such as Engineering Week, KidSmart Early Learning, Teachers TryScience, Anti-Cyber-Bullying and Internet Safety Coaching presentations and environmental awareness initiatives, IBM has delivered this program to 26 cities across Indonesia, interacting with over 15,000 schools and reaching more than 250,000 students.

**Problem solving**

IBM’s Corporate Service Corps program brings together teams of high-potential IBMers from around the world for month-long projects on economic development, environmental issues and other challenges in developing countries. Since the program’s inception, Indonesia has welcomed six CSC teams to East Java province, Surabaya city, Makassar city, West Java province, Yogyakarta province and Bandung city.

**World Community Grid**

World Community Grid is a virtual supercomputer that aggregates donated, unused computing power from desktop and mobile devices and makes that power available to researchers seeking solutions to such critical global issues as finding cures for disease, developing technologies for energy sustainability and seeking ways to protect the world’s water supply.

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**IBM in Indonesia**

- IBM Indonesia was established in 1937.
- Headquarters in Jakarta, with branches in Surabaya and Bandung.
- More than 700 Indonesian companies are IBM Business Partners.
- 200 IBMers have volunteered in their communities via On Demand Community, IBM’s volunteering initiative.

**Awards & recognition**

- Minister of Cooperation and Small Medium Enterprise Award for promoting the SME Toolkit (2014)
- Minister of Research and Technology Award for supporting Science Center in Indonesia
- Head of District Lanny Jaya Papua Award for contribution to support education (2014)
- Governor of Yogyakarta Sri Sultan Hamengkubuwono X Award for contributions to education and supporting the public library (2014)
- Mayor of Medan City for IBM’s contribution to improve the public library facility in Medan (2013)
- Mayor of Surabaya for IBM’s contribution to improve the public library facility in Surabaya (2013)
SME Toolkit
SME Toolkit is a website, created by IBM and the World Bank's International Finance Corporation, that offers tools to help small-business owners grow their business in critical areas such as finance, accounting, marketing, and human resources. In Indonesia, the toolkit is introduced through business associations and a program at the University of Yogyakarta. Thousands of university students have used the tools to implement effective business management practices as well as improve their access to capital and new markets. Additionally, the toolkit is integrated in the curricula of economic schools. The program has been conducted in 28 locations in Indonesia — 24 universities, three education centers and a women's prison — reaching approximately 25,000 participants. IBM Indonesia's SME Toolkit partners include:

Employee engagement
Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM's On Demand Community. In Indonesia, more than 100 IBMers have been involved in a wide range of organizations to help children with a variety of causes, including:

- Syair Untuk Sahabat Foundation: HIV-infected children
- ISDI Foundation: children diagnosed with Down Syndrome
- Aluna Foundation/Indonesia Hearing Foundation – hearing-impaired children
- HDI Foundation: street kids
- Special needs schools: Aluna School (for deaf children), Rumah Autis (house for autism), ISDI House/Special School (for Down Syndrome, Mitra Netra (blind people)
- Juvenile correctional centers in Makassar, Bali, Bandung, Palembang, Medan, Semarang, Manado and Tangerang
- Orphanage houses: Panti asuhan Bersinar and Panti Asuhan Dorkas

Indonesian IBMer Rina Jayani Rahmadi is founder of the Indonesia Hear Foundation, an organization providing hearing aids and cochlear implants for hearing-impaired children. She also runs a therapy center at Aluna special school for the deaf. In 2012, Rina won the IBM Volunteer Excellence Award, which recognizes employees who best personify IBM's culture of service.

Disaster relief
Integrating advanced technologies with the expertise of IBMers, IBM delivers essential components of what it takes for affected areas and individuals to regroup, rebuild and recover. Joining the global fight against Ebola and responding to the devastation of Hurricane Haiyan in the Philippines, with both immediate and long-term solutions, were just two examples of IBM's agile and sustained 2014 disaster relief efforts.
Citizenship worldwide
IBM pursues the highest standards of corporate responsibility, from how we support and empower our employees, to how we work with clients and govern the corporation.

Environment
IBM’s comprehensive programs range from energy and climate protection to pollution prevention, chemical and waste management, resource conservation, and product design for the environment.

Supply Chain
IBM buys from suppliers from nearly 100 countries and has infused social and environmental responsibility into the fabric of our business relationships.

Governance
Our corporate culture is firmly based on ethics and integrity, guided by a rigorous system of corporate governance.

Global recognition
- Fortune — Most Admired Companies
- Corporate Responsibility Magazine — 100 Best Corporate Citizens
- U.S. Environmental Protection Agency Climate Leadership Award (2012-14)
- European Diversity Awards — Supplier Diversity Programme of the Year

Values
Since its inception, IBM has been a company that defines itself by fundamental values. In 2003, IBMers worldwide came together to renew and define our core values, which now serve as the foundation of IBM’s culture and brand.

For more information
For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to download our current IBM Corporate Responsibility report, visit ibm.com/ibm/responsibility.

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