Corporate Citizenship in California

*Transforming business, technology and society*

IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it's improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world’s toughest societal challenges.

“IBM's experience in building a Smarter Planet with clients has transformed our approach to corporate citizenship. Our business and citizenship strategies have converged, applying the same technologies and expertise to helping clients, IBMers, and the communities where we live and work. I am pleased to share with you some local highlights of this work,” says Laura Guio, vice president and IBM senior location executive.

**Problem solving**

World Community Grid is a virtual supercomputer that aggregates computing power from desktop and mobile devices and makes that power available to researchers seeking solutions to such critical global issues as finding cures for disease, developing technologies for energy sustainability and more. Among the projects is Outsmart Ebola Together, which aims to help researchers at The Scripps Research Institute develop a treatment for the Ebola virus. The computational power donated by volunteers is screening millions of candidate drug molecules to identify ones that can disable the Ebola virus.

**Highlights**

- IBM was established in California in 1914, in San Francisco.
- IBM Research-Almaden, established in San Jose in 1986, is one of IBM’s 12 global research labs.
- Employee and retiree charitable giving exceeded $2.1 million in 2014.
- California IBMers filed 863 patents in 2014.
- Corporate donations exceeded $1.6 million in cash and technology to non-profit organizations and schools to support the environment, community, economic development, education, health, literacy, language and culture.
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The Smarter Cities Challenge (SCC) deploys IBM experts to help cities around the world address their most critical challenges, by delivering recommendations for making the city smarter and more effective. SCC is IBM’s largest philanthropic initiative, with contributions to date valued at more than $50 million. Since 2010, IBM has deployed 700 top experts to help 116 cities around the world. In 2013, an SCC team visited Fresno to investigate tactics related to economic development and revitalization — including broadband infrastructure, data sharing and creating an agricultural technology cluster. The team conducted research and outreach to analyze the issue, and produced a road map document with short and long term recommendations to make Fresno smarter.

IBM Impact Grants bring sophisticated capabilities to non-profit organizations to help them serve their constituencies more effectively. IBM has delivered more than 1,500 grants worldwide since 2010, with more than 500 delivered in 2014 — including four at non-profit organizations in California, valued at $118,200. Among them was an i2 Software Training for Veterans grant, delivered in partnership with Corporate America Supports You at the Los Alamitos Joint Forces Training Center in Orange County. The week-long session trained 14 veterans in IBM’s i2 fraud analytics software, with all participants receiving certification.

Education
IBM’s innovative P-TECH grades 9 to 14 model connects education to jobs. In the 2014-15 school year, P-TECH’s first six graduates finished high school and college in just four years, as the P-TECH network expanded to 27 schools across three states. IBM also unveiled Teacher Advisor Powered by Watson, an advanced cognitive computing system that will provide qualified lesson plans and mentoring to teachers via mobile devices — all free of charge.

Employee engagement
Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM’s On Demand Community,® and IBM’s Volunteer Excellence awards bestow CEO-level recognition on those employees who, through their actions, best personify IBM’s culture of service. U.S. and Canadian employees also can make cash contributions through payroll deductions.

Awards & recognition
- Fortune — Most Admired Companies
- Corporate Responsibility Magazine 100 Best Corporate Citizens
- U.S. Environmental Protection Agency Climate Leadership Award (2012-14)
- European Diversity Awards — Supplier Diversity Programme of the Year

For more information
For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit ibm.com/responsibility.

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