Corporate Citizenship in Arizona

Transforming business, technology and society

IBM’s longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM’s technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it’s improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world’s toughest societal challenges.

“IBM’s commitment to corporate citizenship is one of the most remarkable features of our company. I am proud that programs like the Smarter Cities Challenge® and Science, Technology, Engineering, Arts and Mathematics (STEAM) have touched our communities here in Arizona. Please read how these programs, our technologies and our experts are making a difference close to home,” says Bob Griffin, IBM Senior State Executive, Arizona.

Education

IBM’s innovative P-TECH grades 9 to 14 model connects education to jobs. In the 2014-15 school year, P-TECH’s first six graduates finished high school and college in just four years, as the P-TECH network expanded to 27 schools across three states. IBM also unveiled Code-name: Watson Teacher Advisor, an advanced cognitive computing system that will provide qualified lesson plans and mentoring to teachers via mobile devices — all free of charge.

Highlights

- IBM has been doing business in Arizona since 1948.
- IBM Tucson is the company’s center of competency for storage development as well as the company’s Policing Software.
- IBM Phoenix focus includes sales, customer support including a call center, consulting operations, and a disaster recovery satellite location.
- Arizona IBMers received 421 patents in 2014.
- IBM corporate donations exceeded $200,000 in service grants, cash, and technology to Arizona schools and non-profit organizations in 2014.
Problem solving
In 2014, 100 Corporate Service Corps teams worked on pro bono consulting projects to improve women’s health, preserve the environment, and more. Sixteen cities benefitted from Smarter Cities Challenge engagements. More than 500 IBM Impact Grants brought sophisticated capabilities to nonprofit organizations to help them serve their constituencies more effectively. World Community Grid® helped strengthen the fights against cancer and Ebola by providing free “virtual supercomputing” power to humanitarian researchers.

Employee engagement
Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM's On Demand Community,® and IBM's Volunteer Excellence awards bestow CEO-level recognition on those employees who, through their actions, best personify IBM's culture of service. In Arizona, 52 percent of IBM employees and 12 percent of retirees participate, and collectively have volunteered more than 400,000 hours of service.

IBM Tucson has held EX.I.T.E. Camps (EXploring Interests in Technology and Engineering) since 2001, with volunteers providing more than 450 middle-school girls the opportunity to learn about careers in science, technology, engineering and mathematics. All participants are paired with IBMers who serve as online mentors during the school year.

Through our annual Employees Charitable Contribution Campaign, Arizona employees pledged over $534,000 to 145 non-profit agencies in 2014.

Disaster relief
Integrating advanced technologies with the expertise of IBMers, IBM delivers essential components of what it takes for affected areas and individuals to regroup, rebuild and recover. Joining the global fight against Ebola and responding to the devastation of Hurricane Haiyan in the Philippines, with both immediate and long-term solutions, were just two examples of IBM’s agile and sustained 2014 disaster relief efforts.

Awards & recognition
- Fortune — Most Admired Companies
- Corporate Responsibility Magazine 100 Best Corporate Citizens
- U.S. Environmental Protection Agency Climate Leadership Award (2012-14)
- European Diversity Awards — Supplier Diversity Programme of the Year

For more information
For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit ibm.com/responsibility.

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