“It’s a corporate version of the Peace Corps. IBM gets to develop leaders with a broad range of skills in a global context. Individual participants get a unique set of leadership opportunities and development experiences. And communities get IBM’s best problem solving skills. It’s a triple benefit.”

—Stanley S. Litow, President, IBM International Foundation; Vice President, IBM Corporate Citizenship and Corporate Affairs.

The Corporate Service Corps teams employee groups with nongovernmental organizations to work in select developing and emerging markets.

**Corporate Service Corps**

Problem solving in a globally integrated world

**Making a real difference**

While traversing the meandering roads of life, there are some experiences, which arouse such emotions that memories of them remain firmly imprinted in our consciousness forever.

Being a part of IBM’s Corporate Service Corps (CSC) is a marked example. The CSC program provides IBMers with unique opportunities to develop as global corporate citizens in today’s changing world.

The program synthesizes the 21st century context for business—emerging markets, diverse cultures, global teaming, complex policy environments, cross-functional collaboration and increasing societal expectations—into a leadership development program involving projects in developing countries working on core societal challenges.
CSC projects address the world’s most challenging societal, environmental and educational issues. Working in diverse, multinational teams of 8 - 15 people, IBMers have provided in-depth business and IT consulting support to clients in strategic emerging markets such as Brazil, China, Egypt, Ghana, India, Malaysia, Nigeria, the Philippines, Romania, South Africa, Tanzania, Turkey and Vietnam.

The work IBMers do focuses on the intersection of business, technology and society. Projects may range from assisting networks of entrepreneurs and small businesses trying to grow and reach export markets, to the utilization of information technology by communities left behind the “digital divide.” Local clients include entrepreneurs, small and medium enterprises, nonprofit organizations, educational institutions and governmental agencies.

Worldwide teams deliver global impact
With thousands of applications from 63 countries, the IBM Corporate Service Corps has stirred the passions and imagination of employees around the world. Not only that, the Harvard Business School was so impressed, they created a Case Study to describe this unique program and how it fits into IBM’s broader corporate citizenship portfolio and globalization strategy.

Since July 2008, over 500 of IBM’s high-potential leaders representing every part of the business and 47 countries have completed their assignments. In 2009 the program expanded to allow executive participation as well.

The Corporate Service Corps makes the world smarter by creating a win/win/win solution for IBM, our employees and the communities where we operate all around the world.

For More Information
For more information on Corporate Service Corps, visit: ibm.com/corporateservicecorps or call 914-499-1900