

# IBM Corporate Service Corps

Essential pro bono problem solving for communities around the world

## What?

A pro bono consulting program that has benefitted at least 140,000 people as of 2013, addressing:

- Economic development
- Energy
- Transportation
- Education
- Healthcare



So far, IBM Corporate Service Corps has provided more than **\$50 million** worth of skilled services over the last five years.

## When?

The initiative was founded in 2008.



**5 years**  
and counting...

## Who?

IBM's most talented experts in:

- Technology
- Scientific research
- Marketing
- Finance
- Human resources
- Law
- Economic development



The engagement dispatches, on average,

**500 IBMers**  
**annually.**

As of 2013, those participants have come from **52 countries.**

## Why?

The initiative helps cultivate:

- Communities
- IBM market insights
- Employee skills

**9 out of 10**

IBMers said participating in the program made them more effective at their jobs.



## Where?

The program deploys IBMers to the developing world and growth markets.



In the first five years, IBMers have undertaken engagements in

**34 countries;**

**11 countries in Africa alone.**

- In Nigeria, IBM CSC helped design a program to provide **financial, healthcare and literacy assistance** to poor women and children.
- In Vietnam, an IBM CSC team helped a travel agency **increase its business** and offer more services to clients.
- In Brazil, IBM CSC advice **boosted efficiency** for a network of children's hospitals and youth centers.
- In South Africa, a financial services agency is now making consumer loans with **better repayment rates** thanks to IBM CSC advice.

For more information, visit [ibm.com/corporateservicecorps](http://ibm.com/corporateservicecorps).