IBM Corporate Service Corps
Essential pro bono problem solving for communities around the world

What?
A pro bono consulting program that has benefitted at least 140,000 people as of 2013, addressing:
- Economic development
- Energy
- Transportation
- Education
- Healthcare

So far, IBM Corporate Service Corps has provided more than $50 million worth of skilled services over the last five years.

When?
The initiative was founded in 2008.
5 years and counting…

Why?
The initiative helps cultivate:
- Communities
- IBM market insights
- Employee skills

9 out of 10 IBMers said participating in the program made them more effective at their jobs.

Where?
The program deploys IBMers to the developing world and growth markets.

In the first five years, IBMers have undertaken engagements in:
- 34 countries;
- 11 countries in Africa alone.

- In Nigeria, IBM CSC helped design a program to provide financial, healthcare and literacy assistance to poor women and children.
- In Vietnam, an IBM CSC team helped a travel agency increase its business and offer more services to clients.
- In Brazil, IBM CSC advice boosted efficiency for a network of children’s hospitals and youth centers.
- In South Africa, a financial services agency is now making consumer loans with better repayment rates thanks to IBM CSC advice.

Who?
IBM’s most talented experts in:
- Technology
- Scientific research
- Marketing
- Finance
- Human resources
- Law
- Economic development

As of 2013, those participants have come from 52 countries.

The engagement dispatches, on average, 500 IBMers annually.

For more information, visit ibm.com/corporateservicecorps.