Purpose-driven consulting where talent and technology come together to help improve lives around the world.

Celebrating its 10 years, IBM Corporate Service Corps (CSC) continues its tradition of:

- Leveraging IBM’s problem-solving culture to empower community organizations to address complex issues
- Developing the leadership and functional skills of IBMers
- Deepening IBMers’ connection to IBM

Throughout its 10 years, IBM CSC has:

Activated over 4,000 participants from 61 different countries

Deployed to 38 different countries

Supported over 320 teams with more than 1,300 projects

IBM CSC specializes in assisting the betterment of communities in:

Education and skills
Health
Resiliency

CSC expands to new locations every year and deploys IBM’s leaders from all parts of the company to provide expert advice that produces remarkable results:

**Education and skills**

In Ghana: Working to improve girls’ education through technology, the CSC team developed a business strategy and a prototype device that provides educational content in schools with limited or no access to the Internet, facilitating digital content delivery, addressing gender disparity and supporting girls’ education.

In Senegal: Working with a non-profit that provides developers free high-quality training and certification in software development, the CSC team delivered a business viability assessment methodology and financial modeling tool, as well as recommendations on curriculum, mentoring and certification, which led to a significant increase in the coders’ self-confidence for launching a business.
Health
In Peru: The CSC teamed with a Peruvian non-profit dedicated to the prevention of cervical cancer to develop a business sustainability plan that helped the organization double the number of women screened to 75,000 and quadruple their operational income.

In India: Partnering with a non-profit that works to eradicate curable blindness, the CSC team made recommendations on knowledge management and governance, and also developed and deployed a portal to handle patient and administrative data. The foundation has provided 1.6 million free eye surgeries across eight hospitals with plans to grow to 12 hospitals by 2020.

Resiliency
In the Philippines: The CSC provided the government with an IT assessment that will help improve disaster preparedness through a more secure and resilient ICT environment, allowing the public access to real-time, non-disruptive weather information so they are better prepared for natural disasters.

Across Latin America: The CSC has supported food bank organizations in numerous communities, for example in Guayaquil, by implementing a new online, modernized inventory and accounting system, increasing food distribution by 63 percent.

A recent survey of CSC participants shows the positive effects of CSC on employee engagement:

- 97% said they acquired or improved their teamwork and collaboration skills.
- 95% said that after their CSC experience they felt proud to work for IBM.
- 93% said the CSC program helped bolster their ability to lead a global team.

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