



Purpose-driven consulting where talent and technology come together to help improve lives around the world.

### Celebrating its 10 years, IBM Corporate Service Corps (CSC) continues its tradition of:

- Leveraging IBM's problem-solving culture to empower community organizations to address complex issues
- Developing the leadership and functional skills of IBMers
- Deepening IBMers' connection to IBM

### Throughout its 10 years, IBM CSC has:



Activated over **4,000** participants from **61** different countries



Deployed to **38** different countries



Supported over **320** teams with more than **1,300** projects

### IBM CSC specializes in assisting the betterment of communities in:



**Education and skills**



**Health**



**Resiliency**

CSC expands to new locations every year and deploys IBM's leaders from all parts of the company to provide expert advice that produces remarkable results:

#### Education and skills

**In Ghana:** Working to improve girls' education through technology, the CSC team developed a business strategy and a prototype device that provides educational content in schools with limited or no access to the Internet, *facilitating digital content delivery, addressing gender disparity and supporting girls' education.*

**In Senegal:** Working with a non-profit that provides developers free high-quality training and certification in software development, the CSC team delivered a business viability assessment methodology and financial modeling tool, as well as recommendations on curriculum, mentoring and certification, which led to a *significant increase in the coders' self-confidence for launching a business.*

## Awards

IBM CSC has received prestigious awards such as the **Corporate Citizenship Award** from the Chief Executive Magazine and has helped honor IBM with accolades such as the **Best Corporate Steward Award** from the US Chamber of Commerce Foundation.

## A recent survey of CSC participants shows the positive effects of CSC on employee engagement:



**97%** said they acquired or improved their teamwork and collaboration skills.



**95%** said that after their CSC experience they felt proud to work for IBM.



**93%** said the CSC program helped bolster their ability to lead a global team.

## Health

**In Peru:** The CSC teamed with a Peruvian a non-profit dedicated to the prevention of cervical cancer to develop a business sustainability plan that helped the organization *double the number of women screened to 75,000 and quadruple their operational income.*

**In India:** Partnering with a non-profit that works to eradicate curable blindness, the CSC team made recommendations on knowledge management and governance, and also developed and deployed a portal to handle patient and administrative data. The foundation has provided *1.6 million free eye surgeries across eight hospitals with plans to grow to 12 hospitals by 2020.*

## Resiliency

**In the Philippines:** The CSC provided the government with an IT assessment that will *help improve disaster preparedness through a more secure and resilient ICT environment*, allowing the public access to real-time, non-disruptive weather information so they are better prepared for natural disasters.

**Across Latin America:** The CSC has supported food bank organizations in numerous communities, for example in Guayaquil, by implementing a new online, modernized inventory and accounting system, *increasing food distribution by 63 percent.*



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