



Erste bank modernized their information system with IBM Power Systems and Storage solutions

Croatia, Zagreb – 14 July 2011 - Erste&Steiermärkische Bank d.d. (Erste bank) successfully implemented IBM Power Systems and IBM System Storage in their central information system. IBM's hardware and software system makes it possible for Erste bank to have significant savings by lowering the cost of maintenance, to have a more efficient development of new applications and to have faster data processing.

After migrating to the new system, Erste bank succeeded in decreasing the time for a series of processes and interactive user activities, and thus raised work efficiency several times. The new IBM system has capacities that will make it possible for Erste bank to grow and to quickly and safely introduce many new services needed for their everyday work.

The new data storage solution consists of IBM System Storage DS8800 and IBM Storwize V7000, implemented at three locations – Zagreb, Rijeka and Bjelovar. By using IBM's data storage technologies, Erste bank will be able to meet the market's and users' demands in an even better way.

An almost geometrical progression of the demand multiplies the amount of business data exponentially, and the data has to be stored as well as be safely and quickly accessed. By implementing IBM's solutions, the bank will achieve a greater scalability of new services which can then be promptly and safely introduced as the business demands. IBM's data storage systems offer savings by taking less space, less energy for cooling and operation, and so create an ecologically acceptable environment.

"The realization of the migration project ensured a modern technological foundation for a further development of the essential banking application (IBIS), increased the efficiency of the IT support, improved the performance and stability, provided much better integration inside the application portfolio and lowered the costs of the IT infrastructure significantly. The implementation of the new information technology we created conditions for further improvement of the IBIS solution in Central and Eastern Europe", said Sinisa Jurkovic, the director of Erste bank IT Sector.

"Our clients realized that you need a reliable partner who will implement complex information projects in today's business environment", said Kreso Perica, the CEO of IBM Croatia. "IBM services, supported by IBM technologies, offer a wide range of solution providing the maximum of protection for you data and, at the same time, decreasing the complexity of the IT system and increasing the return of investment."

You can find more about the servers and data storage devices produced by IBM at:
<http://www-03.ibm.com/systems/hr/>

For additional info, please contact:

IBM Hrvatska

Mirjana Badurina Canak
Phone: +386-1-6308-268; Fax: +385-1-6111-119
mirjana.badurina@hr.ibm.com