IBM Client Center
About Us

IBM Client Center Istanbul unifies activities of different brands under one IBM ownership with a cross-brand coverage.

The objective is to deliver an exceptional client experience with personalized agenda for clients with largest opportunities and with rich library of options to customize agendas for groups.

Mission

Provide added value solutions for client projects with:
- Developing new business opportunities and partnerships
- Sharing IBM innovation with client and partners
- Creating a memorable client experience

Objectives

- Drive Innovation
- Support industry mandates
- Agile Demonstrations / PoCs
- Improve client experience
- Contribute to MEA skills initiatives
About Us

IBM Client Center Istanbul is a premier physical & virtual place where clients connect with IBM expertise to drive business value.

**Business Value:** Latest solutions demonstrated by the top industry and solution experts to showcase IBM’s depth of capabilities and innovation.

**Client Experience:** A collaborative approach to story-telling which puts the client and their needs at the centre of engagements by using IBM Design Thinking.

**Physical Facilities:** A set of hub centers, with deep skills and capabilities; along with a network of satellites, with technology to remotely access skills and capability.

**Skills and Capabilities:** A set of skills and capabilities to showcase IBM expertise and experience to solve client business challenges.
What We Offer

**Internal Events**
- Specific workshops for clients to create enterprise roadmaps.
- Training sessions focused on IBM technologies.

**External Events**
- Workshops, events, exhibitions, and hackathons.
  on client sites
- Remote access to demonstrations on IBM solutions.

**Content Activities**
- Briefings, technology workshops, and enablements.
- Build and host PoCs and pilot projects on local IBM Client Center infrastructures.

**Open Days**
- Focused on a specific topic
- Mini event / exhibition format
- Interactive demonstrations
- Speakers from small and medium size enterprises
What We Offer

Industrial Solutions Live Use Case Demonstrations

• IBM Watson and Maximo Integrated IoT use case for Retails
• Mobile Sales Agent
• Smart Coffee Machine with Watson Speech Recognition
• Consumer Credit Limit Management
• Credit Approval with Watson Explorer for Banking
• Maximo and Tririga integrated solutions
• Connected Vehicle with IBM Cloud Driver Behavior
• Connected Worker with IBM Cloud IoT Platform
• IBM Smarter Analytics for anti-fraud, waste and abuse
• Intelligent Video Analytics
• Water Operations for Waternamics (WOW)
• IBM Urbancode
• Insight Foundation for Energy (IFE)
• Asset Analytics for Rotational Equipment
What We Offer

Installed IBM Products

**IBM Q**

*IBM Q* is an industry-first initiative to build commercially available universal quantum computers for business and science.

http://bit.ly/2ykQde0

**IBM Cloud Private**

*A pre-packaged enterprise-class solution, IBM Cloud Private delivers a single platform located behind your firewall.*

https://ibm.co/2iGoWvS

**IBM Blockchain**

*IBM Blockchain shared ledger for recording the history of transactions that cannot be altered.*

https://ibm.co/2hn8jJ5
What We Offer

Installed IBM Products

IBM QRadar
Offer security intelligence and IBM Sense Analytics to protect assets and information from advanced threats
https://ibm.co/2hlsMhc

IBM QRadar Vulnerability Manager
Intelligent vulnerability management that adds context and prioritizes results, enabling you to develop an action plan to address security exposures
https://ibm.co/2jfWk08

IBM Resilient Incident Response Platform
IBM Resilient Incident Response Platform is the leading platform for orchestrating and automating incident response processes.
https://ibm.co/2zHplcp
What We Offer

Installed IBM Products

IBM Watson Commerce
IBM Watson Commerce solutions deliver consistent omni-channel retail experiences across online, mobile, social and in-store channels.
https://ibm.co/2iIBZgl

IBM Maximo
The world’s leading enterprise asset management solution keeps your most critical assets and resources operating at maximum efficiency.
https://ibm.co/2iICqHv

IBM Cloud Manager with OpenStack
IBM® Cloud Manager with OpenStack is an easy to deploy, simple to use cloud management software offering that is based on OpenStack with IBM enhancements that feature a self-service user interface for workload provisioning, virtual image management, and monitoring.
https://ibm.co/2zx3di4

IBM Client Center
What We Offer

Installed IBM Products

IBM Business Process Manager

*IBM® Business Process Manager* is a comprehensive business process management platform. It provides a robust set of tools to author, test, and deploy business processes, as well as full visibility and insight to managing those business processes.

[https://ibm.co/2zq3sxN](https://ibm.co/2zq3sxN)

IBM Big Data Analytics

Employ the most effective big data technology.

[https://ibm.co/2hlAOqu](https://ibm.co/2hlAOqu)

IBM i2 Enterprise Insight Analysis

*IBM i2 Enterprise Insight Analysis* helps you turn disparate data into comprehensive and actionable intelligence to support timely decision making.

[https://ibm.co/2hmF0GE](https://ibm.co/2hmF0GE)
What We Offer

Installed IBM Products

IBM Intelligent Video Analytics

*IBM Intelligent Video Analytics helps security and public safety organizations develop comprehensive security, intelligence and investigative capabilities using video.*

https://ibm.co/2zsTVFM

IBM Operational Decision Manager

*IBM Operational Decision Manager is an advanced digital process automation (DPA) software suite that captures, automates and governs frequent, repeatable business decisions.*

https://ibm.co/2AwWJzS
What We Offer

IBM Design Thinking

At IBM, we think the systems of the world should work in service of people. At the heart of our human-centered mission is IBM Design Thinking: a framework to solve our users’ problems at the speed and scale of the modern digital enterprise.

Whether you’re re-envisioning the customer experience for a multinational bank or just planning your product’s next release, IBM Design Thinking keeps you focused on what matters to users as you lead your team from ideas to outcomes.
What We Offer

SME Expertise
IBM Client Center connects IBM clients with SMEs to present them highest level of expertise and flexibility for desired tasks or skills needed by the clients.

Collaboration Areas
IBM Client Center Istanbul has;
- 2 Training Rooms
- 1 Digital Incubation Hub for workshops and collaborative work
- 2 Meeting Rooms
available for IBM clients at any given time.
What We Offer

**IBM Client Center MEA Cloud**
IBM Client Centers around Middle East & Africa region share a private cloud platform that has all demonstration prepared in every city. This allows IBM Client Centers to present almost all demonstrations to their clients.

**Scalable Modular Data Center**
IBM Client Center Istanbul provides a robust infrastructure available for salespeople to provide their clients to experience solutions with real data. IBM Client Center Istanbul provides the following infrastructure for salespeople:
- IBM PureFlex
- IBM Power Systems
- IBM Storage Solutions
- IBM Servers

**Technology Workshops**
IBM Client Center Istanbul provides hands-on workshops on IBM Cloud and other IBM products for clients.
What We Offer

Hackathons
IBM Client Center supports client hackathons in terms of mentoring, jury, equipments, and awards as well as technical support on IBM Cloud services.

Community Events
IBM Client Center works closely with technical communities and organize hackathons, events, hands-on lab sessions, fairs, and meetups either on IBM premises or other places.