Room Overview
IBM Client Center Zurich
IBM Client Center

Access a World of Knowledge

The IBM Client Center in Zurich is part of a global network of centers and a central hub of knowledge, expertise and innovation.

Small or big networking events or exhibitions as well as little business meetings, we offer the ideal platform for every kind of event.

The spacious market hall is an ideal location for exhibitions and networking. Furthermore, there are twelve well equipped conference rooms in different sizes for your client meetings and events. All our rooms provide a welcoming ambience and are equipped with high-quality inventory and modern conference technology.

Upon request, our team of experienced event specialists supports you with the organization of your event. If desired, we can also help you find the perfect IBM expert for a presentation during your event.

According to your wishes, our catering partner will provide you with food and beverages. In two separate guest rooms, you can also enjoy our exclusive à-la-carte service.

Additionally, a further advantage of our location is the close proximity to the highway A3 and the railway station Altstetten (5 minutes walking distance). The city center of Zurich is accessible by a 9 minutes train ride and the transfer to the airport takes approximately 20 minutes by car.

We are looking forward to fulfilling your individual wishes. Call us now at +41 58 333 70 00 or write to ibmclientcenter@ch.ibm.com.

Your IBM Client Center Team
# Room Overview

<table>
<thead>
<tr>
<th>Rooms</th>
<th>1st floor</th>
<th>m²</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ground floor</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Auditorium</td>
<td>200</td>
<td>60*</td>
</tr>
<tr>
<td>Centennial</td>
<td>35</td>
<td>20</td>
</tr>
<tr>
<td>Nano</td>
<td>35</td>
<td>20</td>
</tr>
<tr>
<td>Roadrunner</td>
<td>25</td>
<td>14</td>
</tr>
<tr>
<td>Selectric</td>
<td>15*</td>
<td>8</td>
</tr>
<tr>
<td>Watson</td>
<td>15*</td>
<td>8</td>
</tr>
<tr>
<td><strong>1st floor</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>THINK Room 1</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>THINK Room 2</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Classroom</td>
<td>16</td>
<td>16</td>
</tr>
<tr>
<td>Engagement Room 2</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>IBM Studio</td>
<td>50</td>
<td>24</td>
</tr>
</tbody>
</table>

* on request

## Technical Infrastructure

All our rooms are equipped with a broad technical equipment:
- Projectors or projection screen, audio system, conference phone, internet (W-Lan), signage system as well as daylight and dimming possibilities.
- On request, we provide you with flipcharts, pinboards, whiteboards and much more.
Auditorium

**Capacity**
- 200 participants
- 60 participants*

**Measures**
- Area: 272 m²
- Length: 16.50 m
- Width: 16.50 m
- Height: 3.45 m

**Basic Equipment**
- Projector
- Flipchart
- Conference Phone
- Microphones
- Audio system
- Camera (fix installed)
- ClickShare*
- Wireless LAN*

* On request
Centennial

Capacity

- 20 participants
- 20 participants
- 35 participants
- 20 participants

Measures

- Area: 53 m²
- Length: 11.05 m
- Width: 4.85 m
- Height: 3.45 m

Basic Equipment

- Projector
- Flipchart
- Conference Phone
- Audio system
- Wireless LAN*
- ClickShare*

* On request
## Nano

### Capacity

<table>
<thead>
<tr>
<th>Number of Participants</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
<td>Capacity for 20 participants</td>
</tr>
<tr>
<td>20</td>
<td>Capacity for 20 participants</td>
</tr>
<tr>
<td>35</td>
<td>Capacity for 35 participants</td>
</tr>
<tr>
<td>20</td>
<td>Capacity for 20 participants</td>
</tr>
</tbody>
</table>

### Measures

<table>
<thead>
<tr>
<th>Measurement</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Area</td>
<td>52 m²</td>
</tr>
<tr>
<td>Length</td>
<td>10.70 m</td>
</tr>
<tr>
<td>Width</td>
<td>4.85 m</td>
</tr>
<tr>
<td>Height</td>
<td>3.45 m</td>
</tr>
</tbody>
</table>

### Basic Equipment

- Projector
- Flipchart / Whiteboard
- Conference Phone
- Audio system
- Wireless LAN* 
- ClickShare*

* On request
IBM Client Center

Roadrunner

Capacity

<table>
<thead>
<tr>
<th>12 participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>14 participants</td>
</tr>
<tr>
<td>25 participants</td>
</tr>
<tr>
<td>14 participants</td>
</tr>
</tbody>
</table>

Measures

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Area</td>
<td>35 m²</td>
</tr>
<tr>
<td>Length</td>
<td>7.95 m</td>
</tr>
<tr>
<td>Width</td>
<td>4.90 m</td>
</tr>
<tr>
<td>Height</td>
<td>3.45 m</td>
</tr>
</tbody>
</table>

Basic Equipment

- Projector
- Flipchart / Whiteboard
- Conference phone
- Audio system
- ClickShare*
- Wireless LAN

* On request
Selectric

Capacity

| 8 participants |

Measures

- Area: 26 m²
- Length: 5.45 m
- Width: 4.85 m
- Height: 3.45 m

Basic Equipment

- Projector
- Flipchart / Whiteboard
- Conference Phone
- Audio system
- Wireless LAN* 

* On request
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**Watson**

<table>
<thead>
<tr>
<th>Capacity</th>
<th>8 participants</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Measures</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Area</td>
<td>22 m²</td>
</tr>
<tr>
<td>Length</td>
<td>4.85 m</td>
</tr>
<tr>
<td>Width</td>
<td>4.85 m</td>
</tr>
<tr>
<td>Height</td>
<td>3.45 m</td>
</tr>
</tbody>
</table>

**Basic Equipment**

- Display 50"
- Flipchart
- Conference Phone
- Audio system
- Clickshare*
- Wireless LAN*

* On request
IBM Client Center

Executive

Capacity

10 participants

Measures

- Area: 29 m²
- Length: 5.45 m
- Width: 5.55 m
- Height: 2.60 m

Basic Equipment

- Display 50"
- Flipchart
- Conference Phone
- Audio system
- Wireless LAN*

* On request
THINK Room 1

Capacity

6 participants

Measures

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Area</td>
<td>28 m²</td>
</tr>
<tr>
<td>Length</td>
<td>5.44 m</td>
</tr>
<tr>
<td>Width</td>
<td>5.55 m</td>
</tr>
<tr>
<td>Height</td>
<td>2.60 m</td>
</tr>
</tbody>
</table>

Basic Equipment

- Display 65"
- Flipchart
- Conference Phone
- Wireless LAN*

* On request
THINK Room 2

Capacity

6 participants

Measures

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Area</td>
<td>28 m²</td>
</tr>
<tr>
<td>Length</td>
<td>5.44 m</td>
</tr>
<tr>
<td>Width</td>
<td>5.55 m</td>
</tr>
<tr>
<td>Height</td>
<td>2.60 m</td>
</tr>
</tbody>
</table>

Basic Equipment

- Display 65”
- Flipchart / Whiteboard
- Conference phone
- Wireless LAN*

* On request
Classroom

Capacity

- 16 participants
- 16 participants

Measures

- Area: 44 m²
- Length: 8.35 m
- Width: 5.60 m
- Height: 2.60 m

Basic Equipment

- Projector
- Flipchart / Whiteboard
- Conference phone
- Wireless LAN*

* On request
Engagement Room 2

Capacity

12 participants

Measures

<table>
<thead>
<tr>
<th>Measure</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Area</td>
<td>45 m²</td>
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<tr>
<td>Length</td>
<td>8.60 m</td>
</tr>
<tr>
<td>Width</td>
<td>5.25 m</td>
</tr>
<tr>
<td>Height</td>
<td>2.60 m</td>
</tr>
</tbody>
</table>

Basic Equipment

- Projector
- Flipchart / White board
- Conference Phone
- Audio system
- ClickShare*
- Wireless LAN*

* On request
## IBM Studio

<table>
<thead>
<tr>
<th>Capacity</th>
<th>Basic Equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>22 participants</td>
<td>Display 55”</td>
</tr>
<tr>
<td></td>
<td>Flipchart</td>
</tr>
<tr>
<td></td>
<td>White board</td>
</tr>
<tr>
<td></td>
<td>Wireless LAN*</td>
</tr>
<tr>
<td>22 participants</td>
<td></td>
</tr>
<tr>
<td>50 participants</td>
<td></td>
</tr>
<tr>
<td>22 participants</td>
<td></td>
</tr>
</tbody>
</table>

* On request
Solution Area

**Demo-or Point of Information**

Our spacious market hall is the heart of our building and offers an ideal location for exhibitions and points of information. You can advertise your offerings at a booth or a point of information including brochure stands for half days, whole days or longer.

We will be pleased to send you our separate solution area offering on request.

*Market hall*
Catering Area

Capacity

Market hall
500 participants

Foyer on 1st floor
16 participants

Guest rooms
8 participants
12 participants

Cafeteria
150 participants

Restaurant Vulcano
650 participants

We will be pleased to send you our separate catering offering on request.
Additional Offers

Subsequent offerings do not belong neither to our standard service nor to our basic equipment of our rooms and will be issued on request, availability and extra charge where applicable.

**Speaker Notebook**

**Screen**

55” screen

**Mobile Audio System**

Audio system with microphone, loudspeakers

**Equipment**

Facilitator’s Toolbox, Whiteboard and Pinboard, Slidechanger and Laserpointer

**Speaker**

If desired, we can organize an IBM speaker for your specific topic for a presentation during your event, if available.

**Enterprise Design Thinking**

Are you looking for a new approach or a different view on established processes? How about doing an Enterprise Design Thinking workshop or bootcamp? We will find the perfect cast for your workshop.

**Promotion**

Advertising of events, client references and activities on our Social Media channels, on our website and on the screens at the IBM Client Center Zurich facility where applicable.

**Guided Tour**

Guided tour about the current exhibition at the IBM Solution Area, e.g. about the topics IBM Workspace, Enterprise Design Thinking or a topic of your choice.

**Video Production**

We offer support in video recording and cutting with the necessary video equipment. Please ask us for more details.

**Partner of the month**

The offer "Partner of the month" is free of charge and valid for one month. The material for the point of information is provided by the Business Partner. Screens can be received on request and availability at the IBM Client Center.

**Technical Support**

In order to support you during your event in a professional way, we will charge CHF 100.- per hour and person additionally before 8:00 am and after 5:00 pm.