
Athena IT-Group A/S – financing allows Athena to offer cloud hosted big data solution to its customers

Financing enabled

a cloud hosted big data solution

Fixed quarterly payments

provided an affordable financing solution

Payment structure

aligned project costs to project benefits.

Solution components

Software

- IBM Hadoop and Watson Explorer
- IBM Cognos soft

Hardware

- Netezza Appliance

Solution

- Big Data & Analytics
- IBM Global Financing



The transformation: Athena successfully provided a cloud-hosted, big-data and analytics solution to its customer by engaging IBM Global Financing for a 12-month contract.

“IBM Global Financing empowered us with financing plan that made our solution very attractive to our customer”

—Jens Erik Thorndahl , CEO , Athena IT-Group A/S

