Providing the best holidays ever through advanced analytics
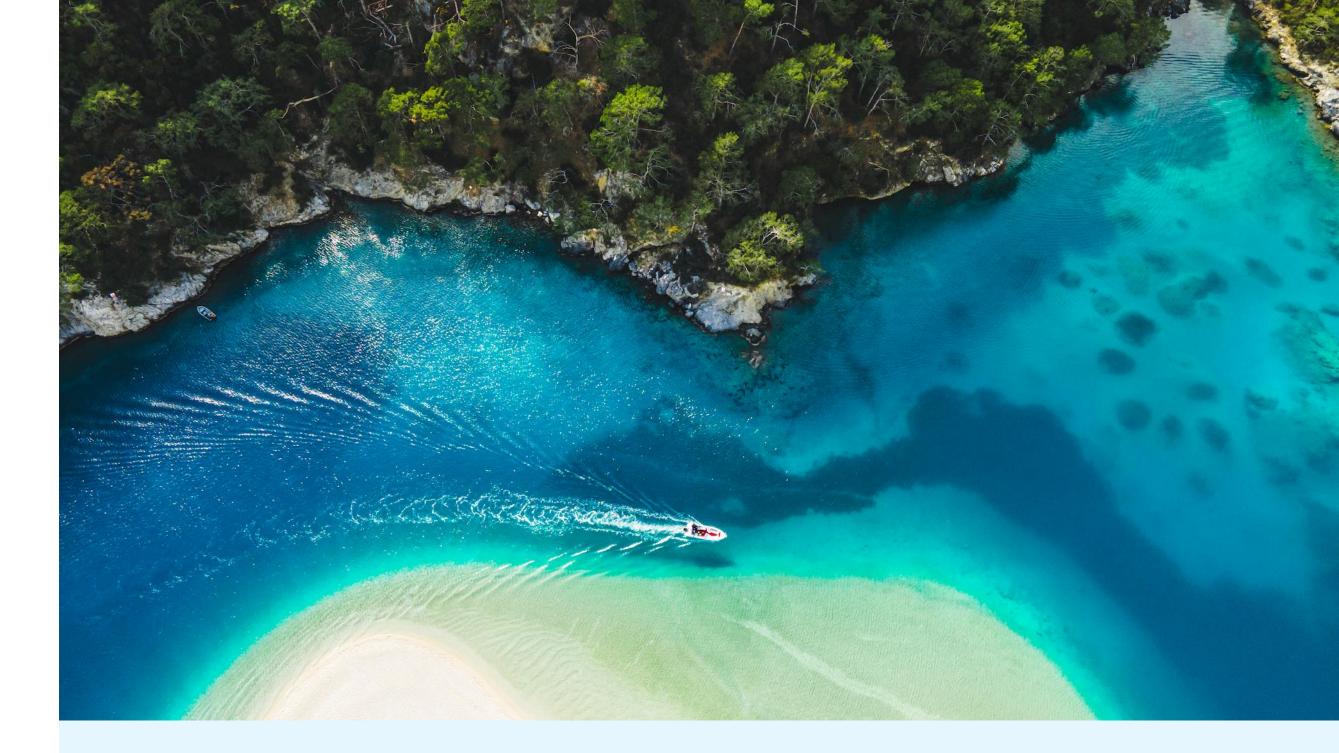
Riu Hotels, a leading Spanish hotel chain, faced challenges with slow, inflexible financial planning and budgeting. Manual processes hindered responsiveness to market changes. By implementing IBM Planning Analytics through Saima Solutions, RIU Hotels centralized planning, enabled real-time data analysis, and improved cross-department collaboration – streamlining operations, enhancing forecasting accuracy, and accelerating decision-making across 100+ entities in 20 countries.

Outcomes
– 70% time reduction when consolidating and validating budgets across entities
– 100s of hours of manual editing of spreadsheets eliminated
– Faster scenario planning
– Increased efficiency
– Reduction in planning errors

Solution components
IBM® Planning Analytics

RIU
HOTELS & RESORTS

"Planning Analytics allowed RIU Hotels to move from fragmented, manual processes to an integrated, automated system that delivers real-time insights and greater control over their budgeting and forecasting cycles."

Francisco Prats
CEO,
Saima Solutions