

Accelerate digital transformation with scalable cloud ops.

Redefining excellence in hybrid cloud operations



Highlights

Integrate public, private and on-premises resources seamlessly

Leverage automation, DevOps, AIOps and enhanced security to boost application performance, drive efficiencies and reduce costs

Gain observability into applications, processes, data and platform estates by using AI and machine-learning-led insights

The hybrid cloud landscape is evolving faster than ever. Organizations face mounting challenges as they navigate rapid technological advancements, with AI leading the charge and tech-led disruptions across industries. Yet, with every step forward, businesses are hindered by burgeoning cloud costs, siloed operations and escalating management complexity.

At the same time compliance, governance and cyber security demands are intensifying. Add in the weight of persistent technical debt, and IT organizations are left stretched thin, struggling to manage their infrastructure, an infrastructure that's simply "expected to work".

Streamlining challenges, delivering exceptional results

IBM Consulting brings a pragmatic, results-driven approach to transforming hybrid cloud operations, addressing cost inefficiencies, operational bottlenecks, and integration challenges. Leveraging our expertise on public cloud platforms, our extensive software partner ecosystem, as well as our deep industry expertise in Agentic AI and automation, we enable you to:

- **Simplify hybrid operations:** Achieve seamless management across hybrid cloud environments by breaking down silos and enhancing efficiency, security, and compliance. Streamline and optimize operations by buying industry applications as-a-service (such as Maximo, Temenos, Finastra). From buying licenses, to design, implement and run; packaged as coherent end-2-end services.
- **Accelerate Transformation:** Optimize infrastructure, drive AI transformation, modernize applications, and deliver business outcomes faster.
- **Control costs:** Optimize cloud spend and operational budgets with advanced cost-management tools of your choice, robust governance, and Day 2 operational best practices.



Flexible, modular services to fit your needs

At IBM Consulting we believe that modern IT operations require flexibility and precision. That's why our Cloud Platform Engineering services are delivered as self-contained offerings designed for businesses of any size. Whether you're a startup or an international enterprise, our 20+ core services – including services such as managed virtual machines, managed databases, managed containers, managed FinOps or managed security can be customized and scaled to your exact needs.

Unlike rigid 'one-size-fits-all' solutions, we integrate seamlessly with your existing tooling and workflows, ensuring you get the most value out of our managed services.

The five pillars we use to drive excellence across your hybrid cloud operations

- 1. AI and automation framework:** Driving faster deployments, improved governance, risk and compliance, as well as elevated self-service capabilities using AI, automation and Agentic AI services.
- 2. Hybrid infrastructure operations:** Delivering scalable, fit-for-purpose solutions across hybrid estates, multi-cloud environments, and on-premises data centers.
- 3. Embedded FinOps:** Realizing immediate savings and long-term cost efficiency as part of your Day 2 operations strategy.
- 4. On-premise operations:** Managing critical workloads with services such as Managed Mainframe and Managed Batch Services, underpinned by a managed service desk.
- 5. Integration with ServiceNow:** Delivering modernized ITSM, integrated risk management, and ERP modernization. With Watsonx.ai and IBM Granite Foundation as the engine behind ServiceNow's new AI services (Now Assist GenAI experience).

The IBM advantage

IBM Consulting services go beyond traditional management of IT operations by focusing on delivering true end-to-end journeys - from cloud migrations to Day 2 operations and include transformation initiatives that are necessary for aligning with business outcomes.

- **Industry-leading cloud migration expertise:** IBM has over 300 dedicated cloud migration experts and supported by an additional pool of 2500 infrastructure and cloud experts. Whether it's a lift-and-shift, application refactoring, or re-platforming, we focus on delivering migration excellence, from discovery and assessment to mobilization and execution, using best-in-class tooling and proven methodologies.
- **Seamless handover to operations:** With automated runbooks and handover solutions, we eliminate delays and ensure knowledge transfer is precise and actionable. This allows for faster and safer service takeovers and minimizes disruptions to your business.
- **Day-2 operations and transformation:** Our services are designed to be modular, scalable and tailored to your needs. Whether you're transforming legacy applications, managing complex hybrid environments, or driving FinOps efficiency, our teams deliver the expertise, tools and results that matter.
- **Global scale, local precision:** With 14,000+ clients worldwide and decades of experiences across industries, we combine global best-practices with localized expertise. Our extensive ecosystem of partners and acquisitions ensures that we can address any challenge – big or small – with the precision and agility you need.

Take the first step

To know more about IBM Platform Engineering Services for managing hybrid clouds by leveraging automation and AI-driven solutions with low-touch operations, reach out to our team of experts.

[Register for the manage for cloud assessment →](#)

© Copyright IBM Corporation 2025
IBM Corporation
New Orchard Road
Armonk, NY 10504

Produced in the
United States of America
March 2025

IBM, the IBM logo, and Maximo, Watsonx.ai and IBM Granite are trademarks or registered trademarks of International Business Machines Corporation, in the United States and/or other countries. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on [ibm.com/trademark](https://www.ibm.com/trademark).

Temenos, Finastra and ServiceNow are trademarks of their respective owners.

This document is current as of the initial date of publication and may be changed by IBM at any time. Not all offerings are available in every country in which IBM operates.

THE INFORMATION IN THIS DOCUMENT IS PROVIDED "AS IS" WITHOUT ANY WARRANTY, EXPRESS OR IMPLIED, INCLUDING WITHOUT ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND ANY WARRANTY OR CONDITION OF NON-INFRINGEMENT.

IBM products are warranted according to the terms and conditions of the agreements under which they are provided.

