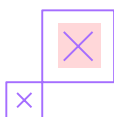


Capturing the cybersecurity dividend

How security platforms generate business value



The cybersecurity landscape has always been a complex web of threats and countermeasures. Cybersecurity tools and solutions abound, most promising some sort of sea change. In reality, many deliver only a ripple or, at best, a passing wave. Why? Complexity is getting in the way of results. There's a better way to approach security. In today's world, effective security requires platformization.



The average organization has 83 different security solutions from 29 vendors.

52% of executives say complexity is the biggest impediment to their cybersecurity operations. Security fragmentation has become the unhappy norm.



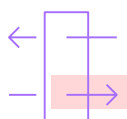
Security platforms bring faster response times and higher ROI.

Platformized organizations take 72 days less, on average, to detect a security incident, and 84 days less to contain one. They also reap an average ROI of 101%, compared to 28% for those that are not yet embracing platformization.



74% of executives agree their security operators' workload is excessive but platform users fare better.

Security platforms help ease the burden on security operators. Four out of five non-platform users agree their security operators cannot deal effectively with the sheer quantity of threats and attacks; only one in five platform users think the same.



Platforms bring efficiency and clarity, cutting through complexity.

98% of organizations with a mature approach to platformization agree their security processes are efficient and clear, compared to just 32% of those without platformization.

"I think everybody desires not to have 29 panes of glass... So I can buy these tools piecemeal from multiple vendors or I can buy one platform, get unsurpassed integration, and increase my efficiency."

Jerry Cochran
Deputy Chief Information Officer;
Division Director, Cybersecurity & DigitalOps
Pacific Northwest National Laboratory (US)

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