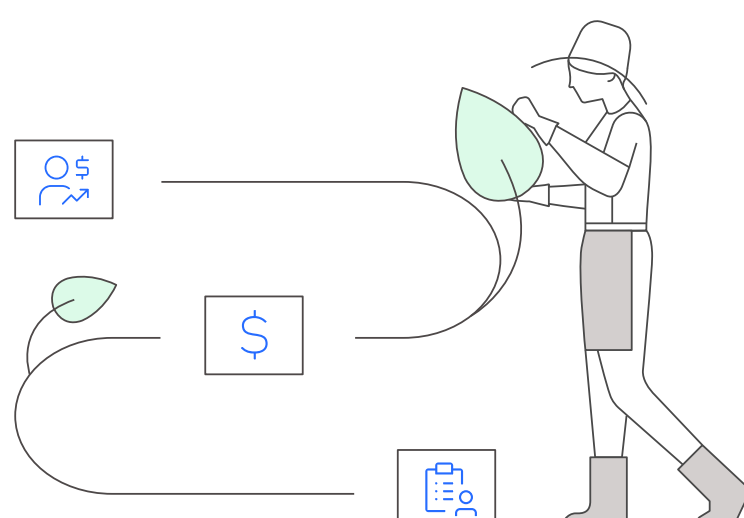


Maximize Investments Across Projects and Products



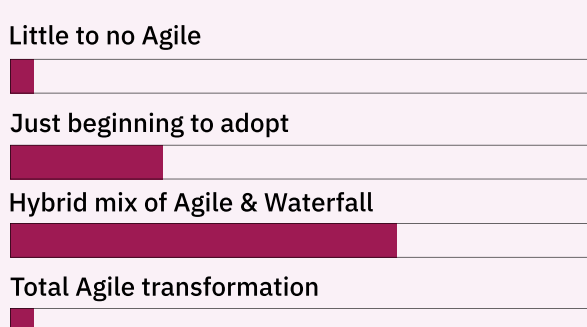
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The majority of organizations today are still using traditional project-based process for their Agile development. Agile adoption also varies, with many still using waterfall development methodologies. Those organizations lack a systematic way to continually evaluate their portfolios of hybrid investments.

Have you adjusted your funding model to support Agile?



How would you describe your organization's adoption of Agile?

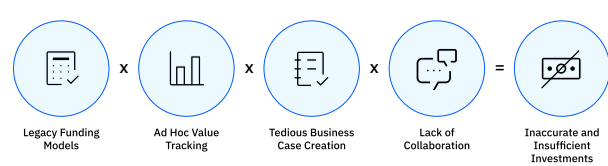


The move to agile at scale is on the rise to achieve business agility and keep pace with the speed of innovation.

40% of large enterprise IT organizations will complete implementation of product-centric approaches this year.²

Organizations are trying to fit Agile development practices into old project-based financial processes

Without the ability to support project and product views of investments, organizations struggle to prioritize and plan their work.

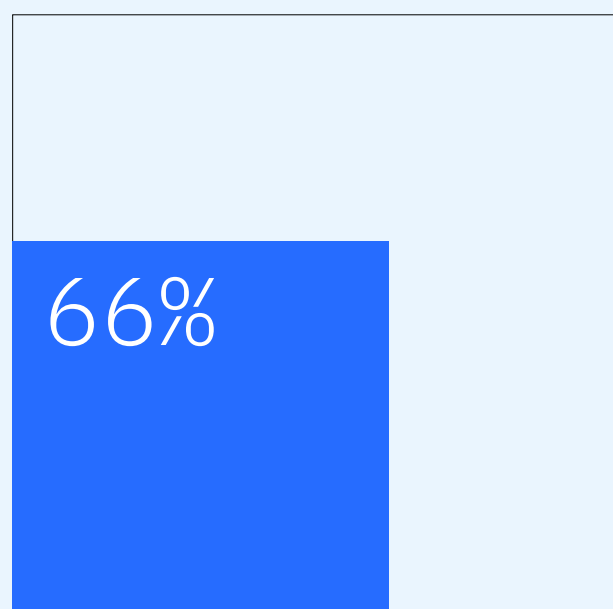


Flexibility gained through Agile development is lost when using project-based funding processes

What are your top challenges with financial management for Agile?³ Check all that apply.

- 24%** Our budgeting & funding model complicates prioritization
- 19%** Our financial governance process is project-centric
- 14%** We're still tracking value as we did under waterfall
- 13%** Our labor capitalization process
- 08%** Too much time is wasted on business case creation
- 07%** We have different governing bodies for Agile & waterfall

2/3 of organizations cannot accurately or consistently measure value delivered for products and projects.¹



Gartner: Results Summary: Agile in the Enterprise

Bridge the gap between project-based funding and Agile delivery

In a hybrid environment of projects and products, organizations need to connect portfolio, products and teams to adopt and scale agile.

Learn how to improve business agility in a hybrid environment by bridging the gap between project-based funding models to product-centric development methodologies.

[Read the IBM + Aptio eBook →](#)



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1. Gartner: Results Summary: Agile in the Enterprise
 2. Gartner: 2019 Magic Quadrant for Project and Portfolio Management
 3. TBM Conference November 5th, 2019 in Las Vegas, Nevada. Agile and Project Business Management Session