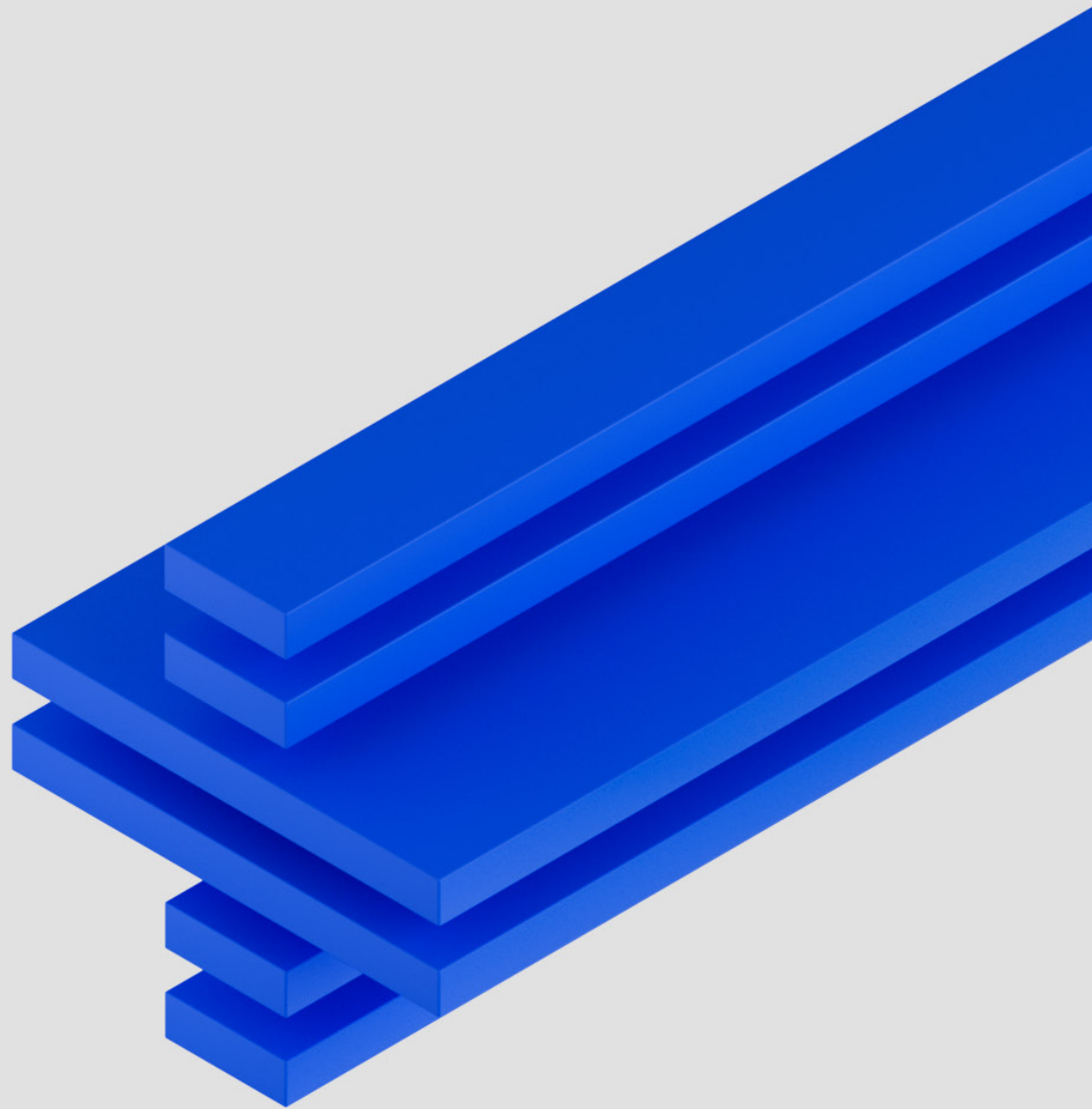


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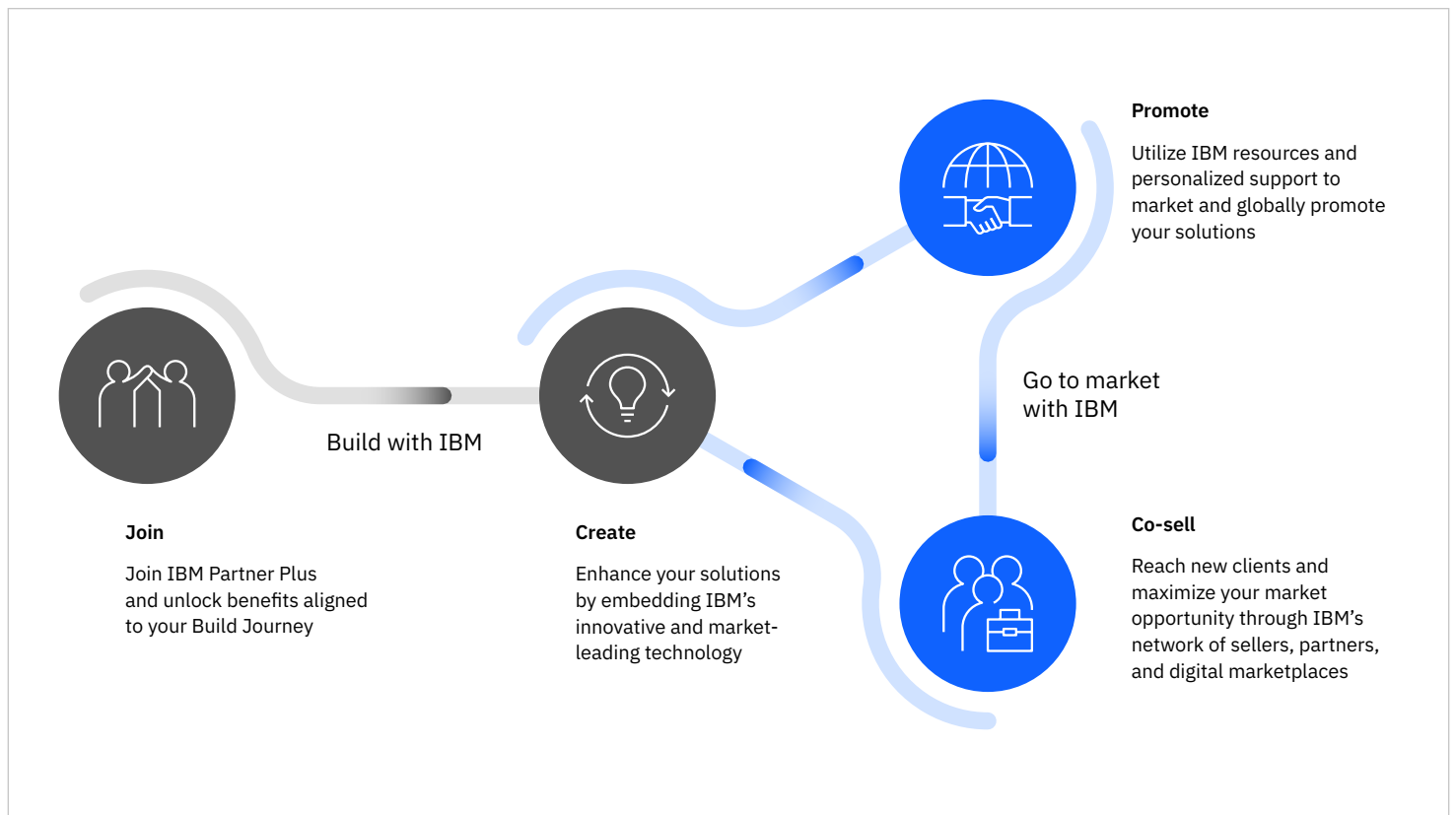
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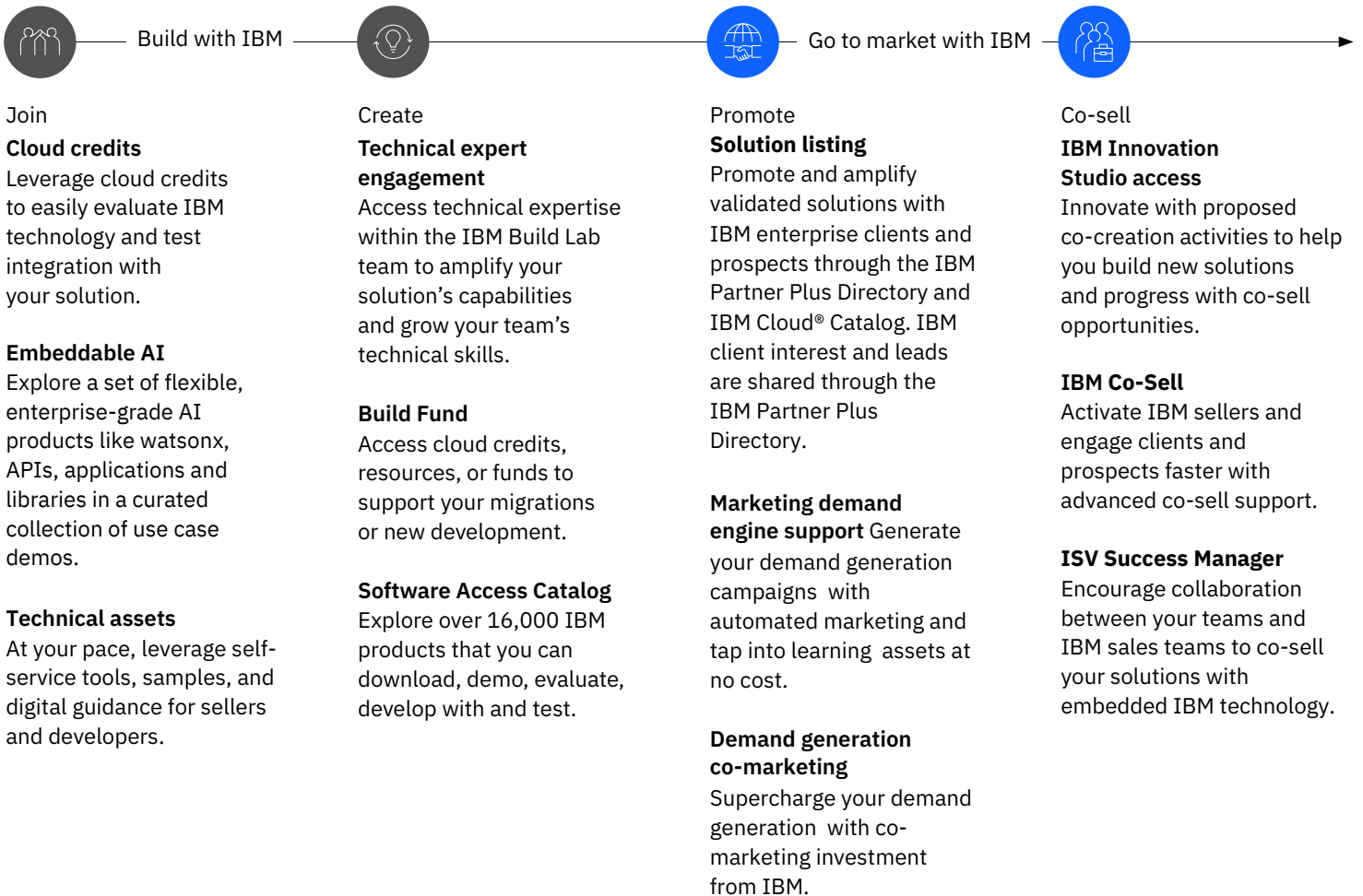
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To achieve a tier, partners must  
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	Member	Silver	Gold	Platinum
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<b>Expertise</b> one validated solution completed listing revenue clip level met				
<b>Expertise</b> one validated solution completed listing higher revenue clip level met				
<small>New Partner Accelerator Valid for six months</small>				
<small>*General availability of client-ready solution that includes an aligned contract</small>				

## Join

Cloud credits	✓	N/A	✓	✓
Evaluate embeddable AI	✓	✓	✓	✓
Technical assets including access to IBM Technology Zone, and more	✓	✓	✓	✓

## Create

Technical expert engagement through IBM Build Lab	✓	✓	✓	✓
Software Access Catalog		✓	✓	✓

Build Fund: Reach out to your primary IBM contact to learn more.

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Partner solution listing on the IBM Partner Plus Directory		✓	✓	✓
Marketing demand engine support		✓	✓	✓
Demand generation co-marketing			✓	✓
Named marketing focal				✓

## Co-sell

IBM Co-Sell		✓	✓	✓
IBM Innovation Studio access			✓	✓
ISV Success Manager				✓

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Produced in the United States of America  
July 2024

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