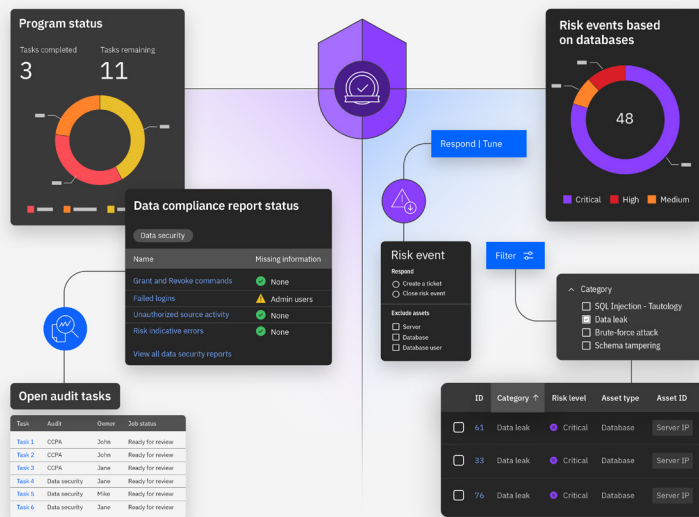


Secure your data in your cloud and SaaS applications

Enhance business standards with advanced data protection and posture management



Navigating the complexities of data security in your cloud and SaaS applications requires a robust solution that identifies risks and provides useful insights. Cloud data sprawl and shadow data can cause unintended security issues for the enterprise. The IBM® Guardium® (data security posture management) solution addresses the challenges of securing sensitive data in cloud environments and SaaS applications.

40% of data breaches involved data stored in multiple environments.¹ Data theft and leaks are the most common cyberattack incidents that impact organizations.² This backdrop makes it imperative to have strong controls over the identification, visibility and movement of sensitive data in cloud.

Guardium DSPM provides clear visibility into your cloud data by automating the discovery and classification of shadow data, analyzing data flow and detecting vulnerabilities. With the IBM solution, you can confidently navigate the complexities of cloud data risks and minimize compliance breaches by shrinking your attack surface.

With Guardium DSPM, you can:

- Discover and control shadow data—identify and manage unattended data in cloud environments.
- Automate data mapping and classification—save time and resources with efficient data classification.
- Enable continuous monitoring—stay ahead of potential security threats with near real-time surveillance of your data.

Guardium DSPM is an agentless solution that doesn't impact business operations and can be deployed as a plug-and-play model to provide instant value. The solution can uncover and pinpoint sensitive data in cloud environments and SaaS applications that might be exposed or flowing to unauthorized locations.

The DSPM solution helps you focus on the business, not the security requirements. It's your one-stop solution to take control of your data security in cloud infrastructure and SaaS applications.

To learn more about IBM Guardium DSPM, visit the [product page](#) or sign up for the [30-day free trial](#).

1. Cost of a Data Breach Report 2024, Ponemon Institute and IBM Security, July 2024.
 2. IBM X-Force Threat Intelligence Index 2024, February 2024.

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