What's new in IBM Cognos Analytics 12.0

Deliver actionable insights to everyone at the speed of business

Highlights

Increase productivity with AI-driven self-service analytics

Enhance performance for instantly responsive dashboards

Build dashboards quickly with the new guided UI

To increase productivity, you need everyone in your business to be making decisions based on data and facts. But many of today's analytics tools are too cumbersome for most users. IBM® Cognos® Analytics 12.0 allows you to get analytics into the hands of all your users to help them make better business decisions.

Using Cognos Analytics 12.0, you can uncover insights from your data quickly by asking questions in natural language to get the answers you need to solve your business challenges. Take your insights and share them with your colleagues—wherever they do their work.

Anyone can quickly get started building an interactive dashboard with our new guided user interface (UI). And our advanced caching makes slicing and dicing through your data almost instantaneous.

Increase productivity with AI-driven, self-service analytics
Everyone in your company can be empowered to quickly and easily get the analytics they need to make better decisions using our AI-driven Cognos Assistant.

- Insights are highly secure and unbiased. All the answers you see are based on your own governed data, not random data from the internet.
- The answers can be shown as both charts and natural language generation (NLG) narrative insights, so even first-time users can get more out of their data.
- Share your answers with your colleagues via Slack, Microsoft Teams or email. Or use these answers as the basis to automatically create a whole interactive dashboard.
- The IT department is no longer required to create dashboards and reports with every single chart that users want to see. The Cognos Assistant is truly self-service.

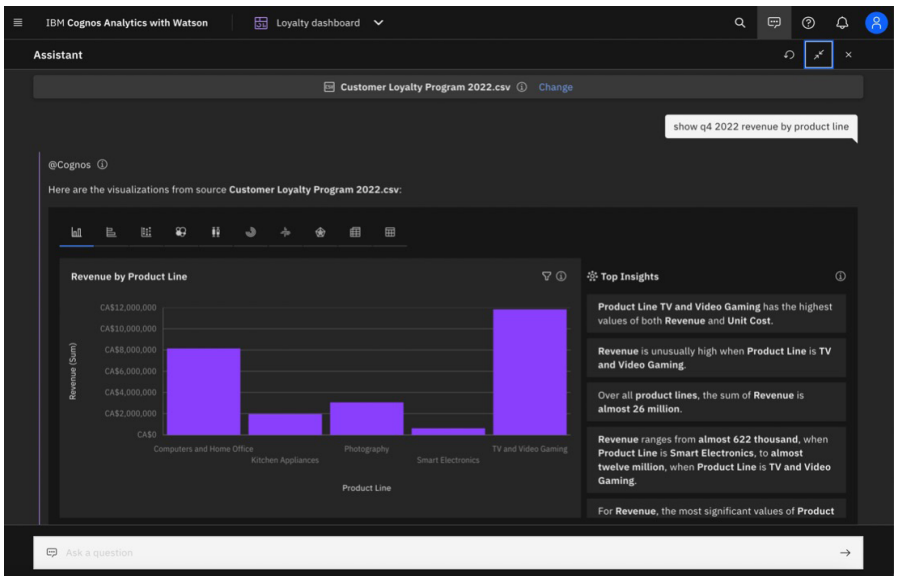

Figure 1. The user's question was answered with a simple and bold chart with several NL narrative insights showing to the right of it.

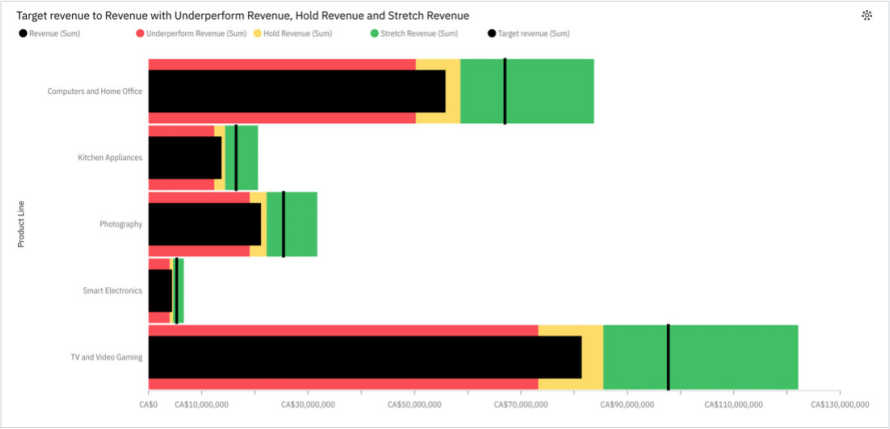

Figure 2. The new bullet chart helps compare performance metrics to other measures.

Enable instantly responsive dashboards

- New caching technology helps deliver instant feedback in dashboards when filtering and interacting, without having to wait for more queries to run.
- You can enable this feature automatically or tweak the advanced settings to optimize performance even further.
- Uploading files is significantly faster with this new version so you spend less time transferring files and more time analyzing data.

Build dashboards quickly with the new guided UI

- Get started by using your data to create a dashboard, either from a spreadsheet that you upload or your governed enterprise data.
- Ask simple plain-language questions of any of your governed enterprise data sources.
- Break down analytical silos using a single point of entry in Cognos Analytics.
- Use guided tours to learn the steps you need to create a dashboard in minutes.

Conclusion

In today's rapidly changing market, simply having access to data can't deliver the business impact you need. Evolve from using point technologies to an integrated, modular, composable and re-usable AI-infused integrated analytics platform. The platform can deliver high quality, trusted data and insights at speed and scale across both on-premises and cloud environments. Improve data usage for self-service analytics to drive better business outcomes.

Explore your data through automated exploration, visualization and interaction with a connection to an AI assistant. The assistant can accelerate time to insights by democratizing data for self-service analytics and business insights across line-of-business domains.

Why IBM?
Organizations are pivoting from a descriptive method of decision-making towards predictive and prescriptive methods to better respond to disruptions and rapid changes in business. However, without properly utilizing data, organizations still find it hard to easily digest and translate data into meaningful action.

IBM Cognos Analytics is an AI-powered business intelligence, analytics and reporting solution that provides sophisticated data exploration capabilities, dashboarding, professional report authoring and automated data preparation. Delivered in a single integrated user interface and on a highly secure platform, IBM Cognos Analytics acts as a trusted copilot for your business. Purpose-built to make you faster and more confident in your data-driven business decisions, IBM Cognos Analytics delivers these advantages.

- A full range of analytical capabilities in a single environment
- Data governance
- AI-based self-service analytics
- Scalability and collaboration
- Operationalized analytics

For more information
To learn more about IBM Cognos Analytics, please contact your IBM representative or IBM Business Partner, or try our 30-day no-cost trial to see all these incredible features. Or visit ibm.com/products/cognos-analytics.

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