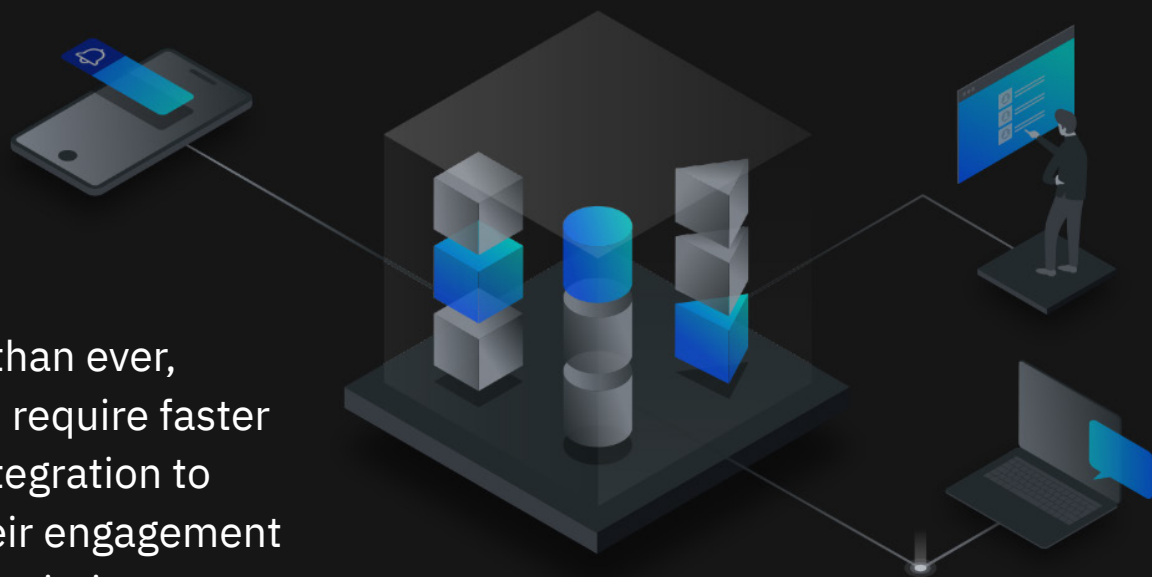




Connect applications and data at lower cost with superior reliability, security and scalability

Today, more than ever, organizations require faster and better integration to transform their engagement models and optimize business operations.



Challenges:

Traditional approaches to integration are slow to implement, hard to scale and laden by skill-intensive, complex technologies.

Balancing traditional and modern integration styles can be costly, particularly when considering maintenance downtime and multiple licensing fees from different vendors.

Companies are more connected to the outside world than ever before, but still need to reduce exposure to business and security risks while adhering to compliance policies.

Without a new approach, integration work will account for

70%

of digital transformation projects fail due to a lack of high quality integration between systems and applications.¹



Your business needs an automated, closed-loop approach to integration. One that empowers extended teams to rapidly create integrations, uses company-specific data to continuously improve upon itself and leverages a comprehensive set of integration styles. IBM Cloud Pak® for Integration is the platform that supports your business's digital transformation.

The IBM Cloud Pak for Integration helps you



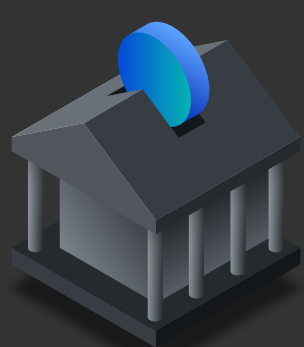
Develop integrations up to 55% faster²



Reduce unplanned outages by up to 60%²



Spend up to 60% less time managing and monitoring integration²



Deliver ROI by employing multiple integration styles and approaches.

Deliver ROI

151% ROI

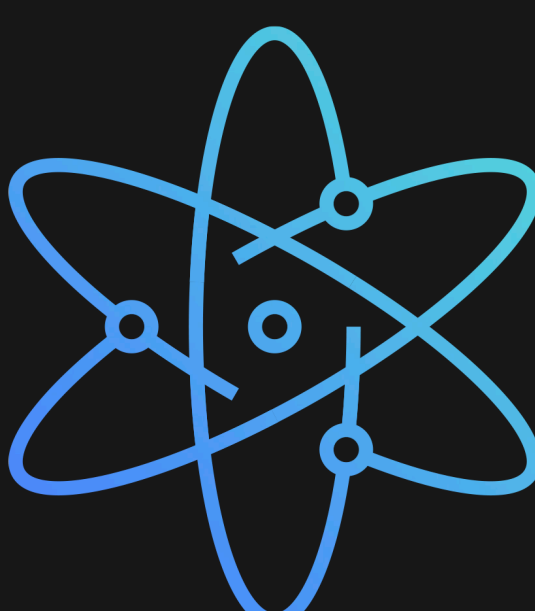
IBM Cloud Pak For Integration users saw a 151% ROI within 3 years.²

<6 Months

Businesses investing in IBM Cloud Pak for Integration saw payback in less than 6 months.²

IBM is your trusted and experienced partner.

IBM can help you build and implement an agile, AI-infused approach to integration, transforming your data in to the fuel that helps you solve complex business problems.



[Learn more](#)

<https://www.ibm.com/cloud/cloud-pak-for-integration>

1 Companies That Failed At Digital Transformation And What We Can Learn From Them, Forbes.com, September 2019
<https://www.forbes.com/sites/blakemorgan/2019/09/30/companies-that-failed-at-digital-transformation-and-what-we-can-learn-from-them/?sh=40fe7bf603c>

2 The Total Economic Impact™ Of IBM Cloud Pak For Integration, Forrester Research, Inc., September 2021
<https://www.ibm.com/downloads/cas/YAMB6MBJ>