

Reducing cloud security complexity with IBM & Palo Alto Networks

How to quickly get started on your journey towards cloud security consolidation

Experts have concluded: complexity leads to adversity

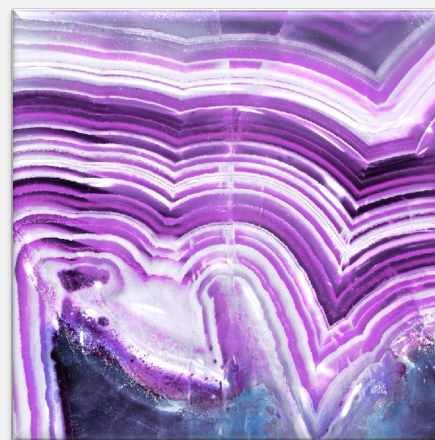
The IBM Institute of Business Value has recently published an insightful study, entitled [Capturing the cybersecurity dividend: How security platforms generate business value](#).

It explores how the cybersecurity tools & solutions market has become increasingly overcrowded with promises of unparalleled ROI, leading to organizations trapping themselves in overly complex webs of (sometimes redundant) technology.

Some of the key findings of the report include:

- **52% of executives** say complexity is the biggest impediment to their cybersecurity operations
- Organizations with a consolidated approach to their CloudSec take **72 days less** to detect a security incident on average
- They also reap an average **ROI of 101%**, compared to 28% for those that are not yet embracing security consolidation

This makes it clear that transitioning towards operational simplicity is not just a cybersecurity imperative, but a **considerable business driver** as well. Which, in today's unprecedentedly competitive market, means that you need to act now to ensure your organization is future-proof.



Start your transformation journey today

Starting your Cloud Security transformation is the toughest part. That is, if you don't have some industry-leading assistance.

That's why **IBM Consulting** is offering a practical workshop where dedicated experts will work with you to:

- Identify areas for **cloud security technology optimization**, process automation, and governance simplification
- Co-develop an **integrated approach** to your cloud security operations
- Create, in accordance with that approach, a **prioritized security action plan** to address organization's immediate and long-term objectives

The workshop only takes **4.5 hours** over two days, finalized with an executive summary readout.

All you have to do is get in contact with our team and pick a time that suits your schedule best.

We're looking forward to collaborating towards a safer, more efficient cloud.

Workshop Timeline

