



Why IBM Media?

Confidence with IBM's Experience and Roadmaps – IBM's tape history spans 70 years...IBM's knowledge base continues to grow as IBM's media expertise grows and is refined. IBM has future roadmaps for both IBM 3592 and IBM LTO tape for generations to come, and IBM continues to invest in tape research and development.

Optimized Tape Solutions – IBM media and IBM drives are designed and developed together which means lower risk of data loss/errors, higher reliability and stability, prolonged media life and optimal performance.

Delivers Data Integrity through Stringent Quality Control – IBM's ongoing extensive testing of media increases the reliability and durability of IBM tape products. Only IBM tape media is tested on all IBM tape drive and library configurations.

Not all Media is Created Equal – IBM media is built to rigorous IBM specifications and is tested in IBM tape drives and libraries.

Quick Resolution – IBM supplies drive, automation, media & software solutions which offers a single source and faster resolution of problems.

Limited Lifetime Warranty – IBM's limited lifetime warranty covers manufacturing and material defects for the useful life of the cartridge.



www.ibm.com/products/lto-tape-media

www.ibm.com/products/3592-tape-cartridge