IBM Sterling B2B Integration Suite

Streamline and digitize your B2B transactions with a modern electronic data interchange solution

Highlights

Reduces complexity with a single gateway

Minimizes interruptions through high availability

Drives growth through data transformation

Provides actionable insights by way of visibility analytics

Modernizes B2B integration through a flexible hybrid deployment

Businesses today have an ongoing need to improve the reliability and security of mission-critical B2B transactions with their customers, suppliers, distributors and trading partners. Modern electronic data interchange (EDI) solutions can reduce operational complexity and accelerate ecosystem partner onboarding while automating routine tasks. Such solutions can enhance the ability of your business to scale and improve customer satisfaction with each interaction.

IBM Sterling® B2B Integration Suite software is a complete package, providing clients with end-to-end data transfer, validation, transformation and analytics capabilities. The suite is versatile, demonstrating adaptability and effectiveness across diverse sectors, such as automotive, retail, financial services and manufacturing.
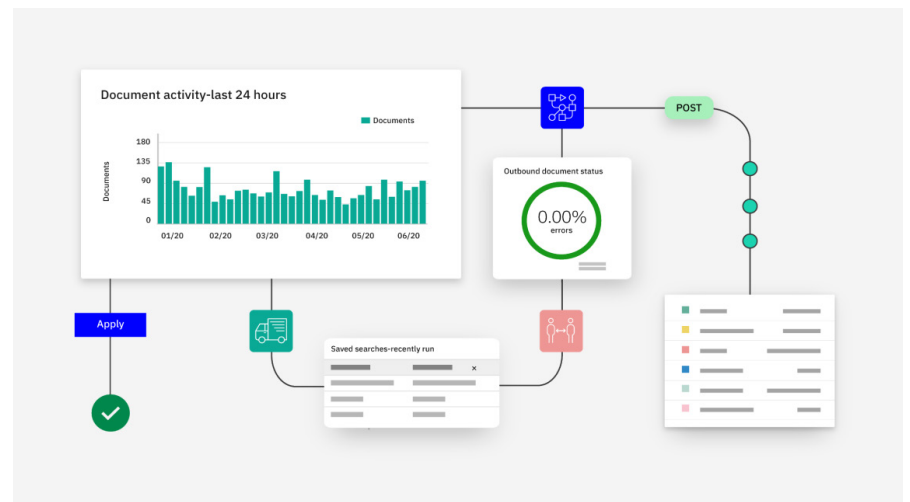
Reduce complexity with a single gateway

Sterling™ B2B Integration Suite software can accomplish any structured B2B data exchange tasks you might have. Our modern, single B2B gateway is designed to reduce complexity, which can accelerate onboarding, enhance scalability and simplify security.

Minimize interruptions through high availability

IBM understands what mission critical means to your business. This software is designed to be always on, with near-zero downtime and a robust service-level agreement (SLA) to prepare you to receive that next order, process that next invoice and stay on top of your business.

Drive growth through data transformation

Sterling supports any-to-any data transformation and validation. This allows you to easily grow and conduct business with organizations that use different EDI formats and standards.

Provide actionable insights by way of visibility analytics

Being able to get actionable insights from your data and see what's going on with your data exchanges using a single pane of glass helps you meet compliance standards. Additionally, timely access to data fuels business growth while improving operational productivity.

Modernize B2B integration through a flexible hybrid deployment

With Sterling B2B Integration Suite, you have a reliable way to move to the cloud—when and as quickly as you want to. You can modernize your B2B integration and deploy the software on premises or in cloud containers, using whichever cloud infrastructure you choose.

IBM B2B Integrator makes it possible for our lean, two-person team to manage an enterprise trading network with minimal manual effort.

Brenda Gillespie
Senior Systems Analyst
Western Union Holdings, Inc.

IBM Sterling B2B Integration Suite, part of the Sterling Data Exchange family of products, is trusted, multi-enterprise hybrid cloud software that augments the power of EDI to help streamline and fully digitize B2B transactions. The Sterling software suite is built to simplify your mission-critical EDI transactions with your customers, suppliers, distributors and other trading partners. Your business doesn't stop, so your B2B data exchange systems can't either. Our single gateway keeps them going.

IBM helped create and hone EDI technology and has contributed to the refinement of many of its standards and protocols over the decades. Sterling software, known for its reliability, security and dependability, is one of the most widely used EDI software solutions. Interviews conducted by IDC[1] revealed that IBM Sterling Data Exchange clients benefited from:

– 59% fewer unplanned outages
– 55% faster onboarding
– 48% faster document delivery
– 383% return on investment (ROI) over three years
– 10-month investment payback

According to another IDC report, IBM is the IT vendor with the largest B2B data exchange market share.[2] Internal client engagement data suggests that the industry-leading B2B data exchange market share IBM enjoys[2] is a result of having many satisfied customers, competitive pricing and a commitment to relentless modernization.

To learn more, contact your IBM representative or IBM Business Partner, or visit ibm.com/products/b2b-integration-suite

1. The Business Value of IBM Sterling Data Exchange, IDC, September 2023. (Registration is required)
2. Worldwide Business-to-Business Middleware Market Shares, 2022: Cloud B2B Accelerates, IDC, July 2023. (Link resides outside ibm.com)

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