



## Vodafone partners with IBM to enhance support for Turkish Customers

IBM TLS's partnership with Vodafone is designed to provide faster resolution times, improve efficiency, and enhance customer experience for their Microsoft environment, enabling Vodafone to deliver exceptional service to its customers in Turkey. The goal of our collaboration is to help Vodafone resolve complex issues more efficiently and adapt to changing customer needs and market demands, to increase customer satisfaction and loyalty.

With the **IBM Technology Lifecycle Services** support model deployed for the Microsoft environment, **Vodafone** is now more agile, flexible, and focused on other business priorities.

The main solution benefits for **Vodafone** are:

- Enhanced Efficiency
- Improved Responsiveness
- Streamlined Support Process
- Access to Expertise with a Dedicated Technical Account Manager (TAM)

**Solution Components**  
IBM Support for Microsoft