

IBM webMethods B2B

Unified B2B integration for hybrid enterprises



Highlights

Accelerated partner onboarding & operations

Connect B2B to your enterprise systems with hybrid integration

Extend B2B visibility to business users

Flexible deployments to fit your environment

Businesses depend on fast, accurate exchange of critical documents such as purchase orders, invoices, shipping notices, payment messages, across a growing network of trading partners and internal systems. When that exchange breaks down, teams lose time tracing what happened, partners get frustrated, and operational issues escalate into revenue impact. IBM webMethods B2B helps enterprises simplify partner connectivity and data exchange while improving day-to-day operational visibility across the trading network.

IBM webMethods B2B, built on IBM webMethods Hybrid Integration, with a self-service portal for your partners, simplifies partner onboarding and management. The integrated IBM VAN provides access to over 3million+ existing trading partners. You can define and store communications to automate partner transactions across various standards.

With a large growing list of ready-to-use connectors, it simplifies back-end integration with mission-critical applications and securely streamlines dataflow across on-premises and multi-cloud environments. The robust rules engine accelerates configuration even for complex requirements.

IBM webMethods B2B SaaS is available on both AWS and Azure, offering greater flexibility to securely scale your IT modernization journey.

From connectivity to business control

Accelerated partner onboarding and partner operations

IBM webMethods B2B includes a self-service partner portal to streamline partner onboarding and partner management. Teams can invite partners to onboard and use role-based access to improve productivity and reduce manual errors. With an integrated VAN, customers can leverage a large network of 3M+ pre-existing partners and automate partner communications using defined inbound and outbound channels.

Connect B2B to your enterprise systems with hybrid integration

IBM webMethods B2B is built on IBM webMethods Hybrid Integration, designed to support integration needs across hybrid and multi-cloud environments. With hundreds of connectors and adapters, teams can integrate B2B flows with mission-critical applications and streamline data movement across on-premises and cloud environments while supporting security and compliance requirements.

Extend B2B visibility to business users

B2B initiatives don't stop at connectivity, business teams still need fast answers to operational questions like *"Where is my document?"* and *"What's blocking it?"*. B2B Workspace addresses this by providing a user-friendly portal where integration specialists can create and publish lightweight, role-based apps on top of live B2B document data. These are self-serve dashboards and views that business users can access directly to find status, dependencies and exceptions, offering a semantic relationship into document data, reducing IT bottlenecks and improving responsiveness. The framework is designed to support additional app types over time.

Flexible deployments to fit your environment

IBM webMethods B2B supports SaaS, self-hosted and hybrid deployment options to align with enterprise architecture, security and operational needs. Customers can scale capacity as business demands change and connect securely across on-premises and multiple cloud environments. It's available as a stand alone offering or as part of IBM webMethods Hybrid Integration.

40%

Reduced application
downtime. ¹

176%

ROI with a payback in
under 6 months. ¹

IBM webMethods B2B helps enterprises onboard partners faster, connect B2B flows to core business applications, and operate confidently at scale. With B2B Workspace and the first Workspace app—Document Traceability—teams can also extend B2B value beyond integration specialists by enabling business users to self-serve real-time visibility into document flows, dependencies, and exceptions.

For more information

To learn more about IBM webMethods B2B, contact your IBM representative or IBM Business Partner, or visit ibm.com/products/webmethods-b2b

1. Forrester Research, [The Total Economic Impact™](#) Of IBM Integration, November 2024

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