Unleash the potential of data and AI with IBM

Accelerate and scale the impact of AI with trusted data, transparent governance and insightful execution and reporting

Generative AI (gen AI) is one of the most transformative technologies today, and it is redefining how we do business. Enterprises can harness AI to power core business operations, —no-code projects or enterprise-wide transformation. It allows them to foster innovation, boost efficiency and deliver better customer experiences.

Analysts predict that the impact of gen AI will be significant, expecting it to contribute up to USD 4.4 trillion to the global economy.[1] However, to truly realize the value of gen AI, organizations must tackle fragmented data, trust issues and complex challenges.

IBM offers AI and data-focused solutions that can help businesses turn their data into a competitive advantage by enabling AI-powered solutions across their organization. Companies can build, deploy and manage AI tools such as assistants and agents at scale while also addressing key data challenges for gen AI.

IBM believes that AI agents and assistants and purpose-built models—both small and large—will be infused across most organizations' workflows. You can help your clients stay ahead of the curve with IBM's AI and data solutions.

Up to USD 4.4T[1]

Expected value-add to global economy

1 in 3[2]

Estimated share of action models and autonomous agents in gen AI interactions by 2028

IBM

Data solutions

IBM watsonx.data

IBM watsonx.data® is a data solution designed to simplify the accessing, sharing and governing of enterprise data for AI and analytics. It supports both structured and unstructured data and optimizes workloads for performance and cost-efficiency. With built-in governance and security features, it enables organizations to unlock deeper insights and drive AI-powered innovation with trust and transparency.

IBM watsonx.data integration

No matter the integration style, type or storage architecture of the raw data, users can transform it for AI-readiness through a unified control pane with a full suite of data integration capabilities.

IBM watsonx.data intelligence

Help your clients break their data out of silos and bring it into a single view to discover, deliver and govern it. Ensure confidence in the data that powers their AI with rich data governance policies based on metadata capabilities.

IBM watsonx.governance

IBM watsonx.governance® is an AI governance solution designed to support responsible and compliant AI usage across an organization. It provides tools for automated policy management, risk assessment and compliance monitoring, helping businesses maintain transparency, explainability and accountability in their AI systems.

IBM Guardium

With IBM Guardium®, you can help protect your client's critical data from both current and emerging risks with advanced visibility, automated compliance management and real-time threat detection.
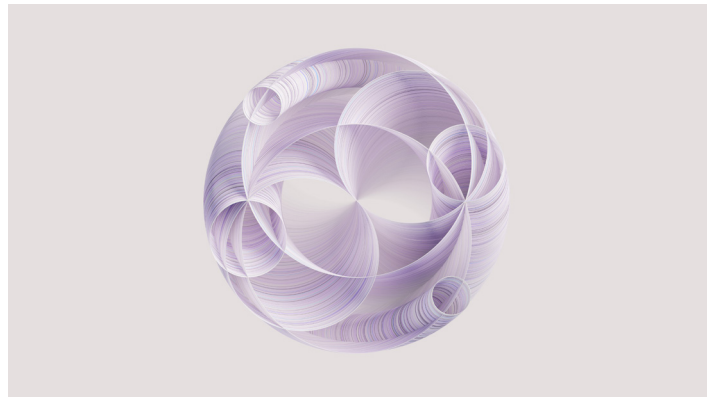
AI application development

IBM watsonx.ai

IBM watsonx.ai® is an advanced AI platform that provides tools to train, fine-tune and deploy AI and machine learning models efficiently. With gen AI capabilities, pretrained models and customization options, it helps businesses build scalable, trustworthy solutions tailored to their needs while improving transparency and operational efficiency.

AI foundation models

IBM Granite® models are large language models designed for enterprise applications, offering pretrained, scalable models built on curated datasets. They improve adaptability across diverse business use cases, enhancing efficiency and reliability in AI-driven tasks.

Agents and assistants

IBM watsonx Orchestrate

IBM watsonx Orchestrate® is a single platform to design, develop and integrate AI agents, assistants and workflows. Enterprises can easily build, test and deploy agents using a no-code agent builder while leveraging multi-agent orchestration for collaborative AI. It offers custom-built, prebuilt and third-party agents through the agent catalog, and integration with over 80 enterprise solutions including Gmail, Slack, and SAP apps.
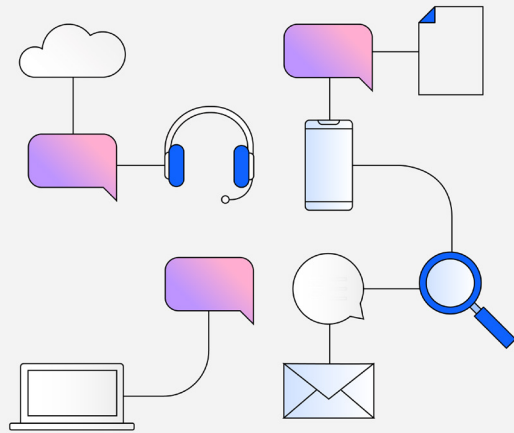
IBM watsonx Code Assistant

IBM watsonx Code Assistant® is a coding companion that simplifies coding with AI-powered suggestions. It enables developers to write, refactor and optimize code faster. It supports multiple programming languages, enhances productivity and reduces errors.

Planning and reporting

IBM Planning Analytics

IBM Planning Analytics is an AI-infused integrated business planning solution that is designed to help businesses streamline budgeting, forecasting and planning processes. By integrating data from across the organization, it provides real-time insights and predictive capabilities.

Success stories

– <u>Lockheed Martin</u>: Lockheed Martin streamlined their internal operations and data management processes by consolidating 46 disparate data systems and tools onto a single integrated platform.
– <u>Vodafone</u>: Vodafone slashed testing timelines for new conversational journeys from 6.5 hour to less than a minute using watsonx.ai.
– <u>Dun & Bradstreet</u>: Dun & Bradstreet's Ask Procurement AI assistant uses gen AI built with Orchestrate® to help empower procurement professionals unlock new data and insights.
– <u>FloCareer</u>: FloCareer collaborated with ThisWay Global—an IBM partner—to expand their global team by ethically sourcing and identifying qualified interviewers using responsible AI.

Harness the power of AI and data-focused solutions

Get actionable insights, automate complex tasks and drive innovation across your clients' organization.

<u>Join IBM Partner Plus®</u> and transform your client's IT environment.

1. <u>The economic potential of generative AI: The next productivity frontier</u>, McKinsey, 14 June 2023
2. <u>Gartner predicts one-third of interactions with gen AI services will use action models & autonomous agents for task completion by 2028</u>, Gartner press release, 11 March 2024