IBM X-Force Cyber Exposure Insights

Protect your digital footprint and safeguard your business

Cyber attacks are becoming more frequent, reaching a new record of more than 2,200 attacks per day in 2023. At the same time, the cost of a data breach is rising, reaching a new high of USD 4.88 million in 2024.¹ To protect your organization from a costly attack, you need an early warning system that detects potential data breaches and alerts you to act before further damage occurs. IBM® X-Force® Cyber Exposure Insights Service provides monitoring of the surface, deep and dark web, as well as digital identities, unauthorized use of brands, social media, data exposure, and suspicious domains.

To combat today's dynamic threat landscape, organizations need real-time situational awareness of their exposed systems, networks and assets. Companies can significantly decrease their chance of suffering a damaging cyberattack by identifying these vulnerabilities early on. By subscribing to IBM X-Force Cyber Insights, a service within IBM X-Force Threat Intelligence services, enterprises may better secure their digital footprint and prevent future dangers.

Two crucial advantages of this service are constant surveillance of the surface, deep and dark web to spot potential safety risks and the ability to locate at-risk credentials before criminals do. With monthly operational reviews and email alerts for extraordinary events, it also offers tailored digital risk protection services. Up to five takedowns annually are included in the USD 70,000 annual fee.

The key features of IBM X-Force Cyber Exposure Management Service are:



Credentials that are at-risk: Find exposed credentials that could be used to gain unauthorized access to a company's network or systems. This involves watching for phishing efforts and other types of credential abuse.



Brand impersonation and social media monitoring: Looks for instances of brand impersonation and monitors social media for signs of forthcoming assaults.



Suspicious domains monitoring: Monitors suspicious domains that may be associated with malicious activities such as phishing attacks or drive-by downloads.



Takedowns: Offers takedowns to minimize your digital risk.





Our team includes industry experts with diverse backgrounds, including former government intelligence analysts, SOC analysts and private industry consultants. We have deliberately built this team to provide you with unparalleled expertise. Our founding principles prioritize rigorous analytics, accurate assessments and reproducibility so we can ensure you have the visibility you need into potential cybersecurity threats.

X-Force empowers organizations to take a proactive and strategic approach to cybersecurity. It aims to provide unparalleled threat intelligence, advanced analytics and expertise. The X-Force Cyber Exposure Insights Service helps organizations stay ahead of emerging threats, reduce their attack surface and minimize the risk of costly breaches.

<u>Connect</u> with our team today to learn more about how to improve your security posture

<u>Learn more</u> about our X-Force Threat Intelligence services

If you are experiencing cybersecurity issues or an incident, contact X-Force® to help:

US Hotline 1 - 888 - 241 - 9812 Global hotline (+001) 312 - 212 - 8034

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^{1.} IBM Cost of a Data Breach 2024, July 2024.

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