

Build an identity fabric across IAM silos with identity orchestration

Creating great user experiences and improving risk posture with no-code or low-code changes

■ Highlights

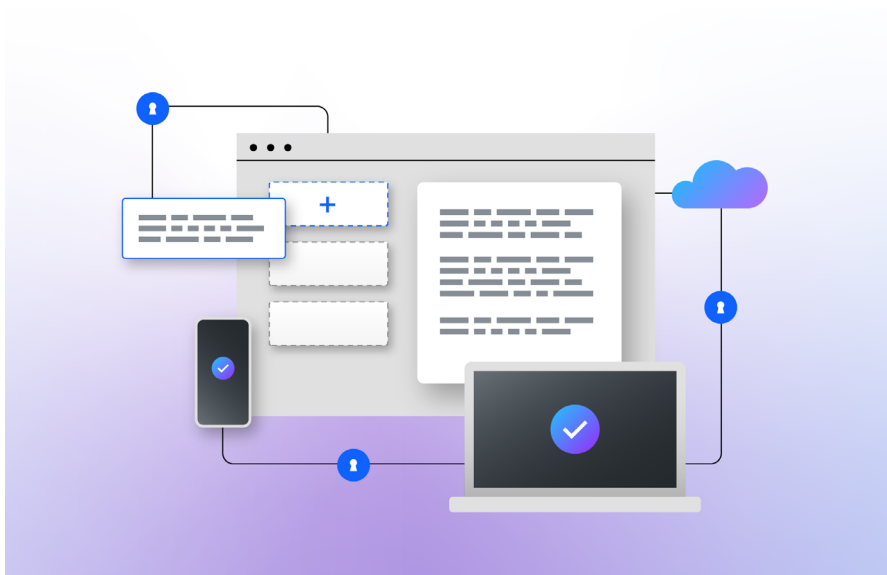
Design consistent, frictionless user experiences

Integrate continuous fraud and risk protection

Avoid vendor lock-in with identity-agnostic modernization

Enterprises use many tools to protect the integrity of digital user journeys. Building and maintaining these integrations is often complex and requires extensive resources. These tools don't interconnect easily and fail to generate standardized signals. As a result, interpretation of such varied risk signals is siloed across different events along the digital user journey. This lack of an integrated approach hinders the adoption of continuous adaptive trust principles and results in a one-size-fits-all UX that can't be modulated based on risk. Orchestration solutions improve the efficacy and efficiency of risk management along digital user journeys.

Identity orchestration is a critical component of an identity fabric—it serves as an integration glue and facilitates intelligent decision-making and consistent security policies while helping reduce cost. Plus, it simplifies everything from onboarding to offboarding and empowers you to quickly automate design processes. The result is consistent and frictionless user experiences, a robust identity risk posture and the freedom to work with multiple vendors.





Design consistent, frictionless user experiences

IBM® Verify can help you create consistent and frictionless experiences for your employees, partners and customer identities across the identity lifecycle. From account creation and login to passwordless authentication using passkeys and account management, Verify can orchestrate identity journeys across your identity stack.

Integrate continuous fraud and risk protection

Verify empowers you to define how trusted individuals should be granted access and how untrusted users should be authenticated. In addition, Verify provides native modern phishing-resistant authentication and enables you to bring together fraud and risk signals so you can quickly detect threats.

Avoid vendor lock-in with identity-agnostic modernization

Many organizations leverage a variety of tools—like existing directories and legacy applications—across their identity and access management stacks. The identity orchestration feature within Verify bring these tools together, which fosters consistent, continuous and contextual orchestration across all identity journeys.

IBM Verify empowers you to orchestrate your identity and access management while delivering risk and fraud protection. It also streamlines user journeys by allowing you to integrate multiple identity system providers (IdPs) across hybrid environments through low-code or no-code experiences. Plus, it's vendor-agnostic, which means you get to keep your existing tools and maintain a consistent experience regardless of the IAM solution.

For more information

To learn more about IBM Verify, contact your IBM representative or visit our [website](#).

Sign up for a demo →

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New Orchard Road
Armonk, NY 10504

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