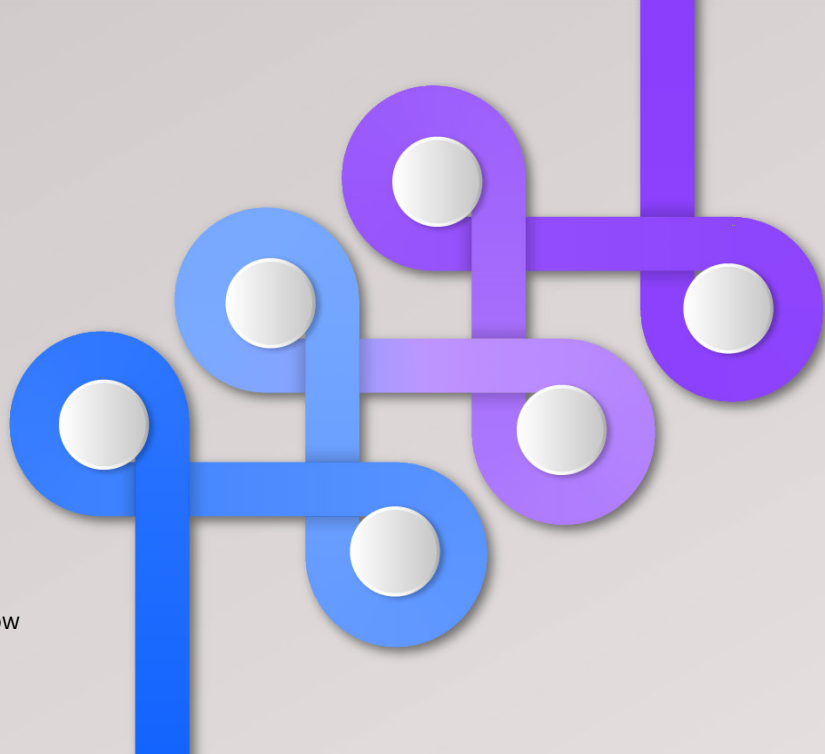


Report insights:
Cut the cost of complexity

Banking and financial markets

Invest in innovation with
AI-powered IT automation

Your company's infrastructure is more than a system—it's the central bank of your enterprise. It's up to you to regulate the flow of innovation, underwrite operational efficiency and determine how much value your IT can deliver to your organization.



Highly automated organizations attribute a
10% increase in revenue to their digital transformation efforts¹

Enterprises with AI deeply embedded in IT are
compounding their gains



Stronger integration
across platforms



Clearer visibility
into operations

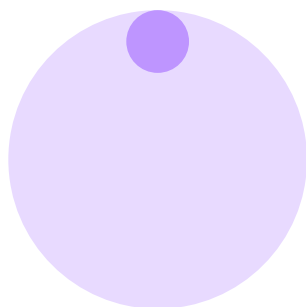


Robust data governance and
compliance readiness



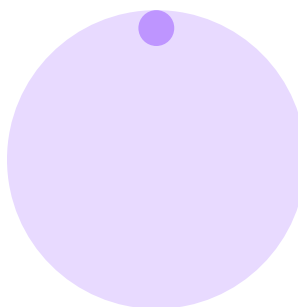
Advanced cloud adoption for
scalable infrastructure

Banking and financial markets companies are still
growing their AI portfolios



21%

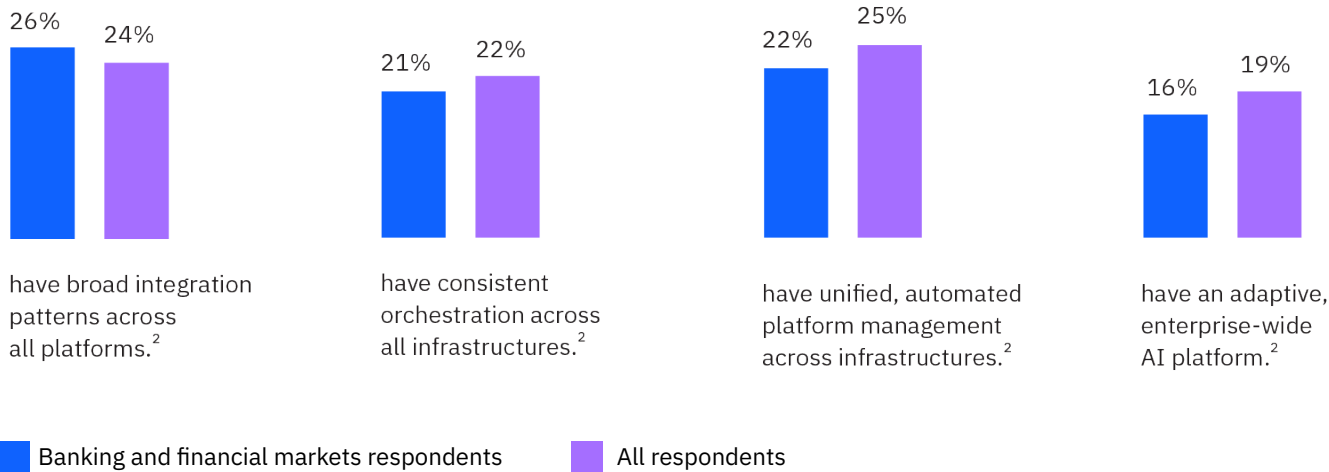
of banking and financial markets companies specifically embed AI and automation in their integration strategy.²



12%

of banking and financial markets companies have platforms optimized for AI and self-service.²

Are your digital assets working as hard as they could be?



A healthy IT ecosystem is like a well-managed financial portfolio—diversified, liquid and resilient



Modernize outdated systems
Rebalance your IT portfolio by retiring outdated systems, consolidating platforms and improving data flow.



Automate risk management
Build frameworks that help mitigate risk, forecast IT needs and address compliance.



Integrate disjointed systems
Use AI to enforce secured access, standardize APIs and enable seamless data integration.



Deploy AI strategically
Inject AI into workflows to reinvest savings into high-impact initiatives and transform IT into a value driver.

Want to turn your IT portfolio into a high-yield asset instead of a slow-moving stock?

Do your due diligence. Check out the IBM Institute for Business Value report, “Cut the cost of complexity,” for insights about reducing operational drag and optimizing your tech assets to generate better enterprise-wide returns on your IT capital.

[Download the report →](#)

1. Cut the cost of complexity report, IBM Institute for Business Value, August 2025.
2. Cut the cost of complexity research, IBM Institute for Business Value, August 2025.

