Migration acceleration program for IBM Cloud

Expertise, incentives and methodologies to accelerate cloud migration

Highlights

Accelerates migration with
a streamlined process

Reduces migration risk
with prescriptive guidance

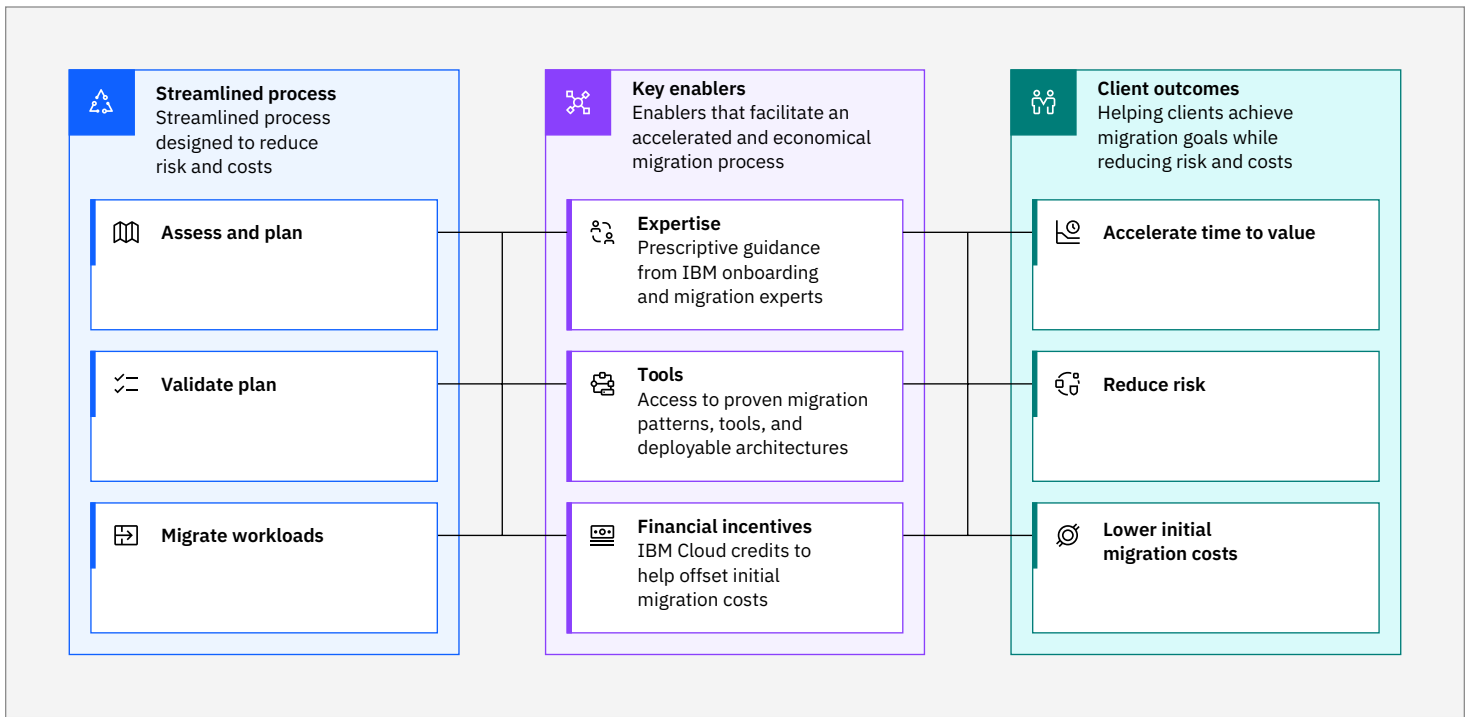Offsets initial migration costs
with financial incentives

Migrating enterprise workloads, data and applications while ensuring logical equivalence between enterprise cloud and on-premises environments can be a daunting undertaking. However, the scope and complexity of this cloud-adoption journey varies based on the type of workloads and environments that will be migrated. Knowing where you are, where you intend to go and how you plan to get there is critical for success. Successful enterprise cloud migration strategies are outcome-driven, with an integrated technology, operational and financial adoption plan.

Migrate to IBM Cloud with confidence

The migration acceleration program for IBM Cloud® is designed to help you assess, plan and migrate your enterprise workloads, data and applications to IBM Cloud. This program provides technology accelerators and cloud credits for IBM Cloud solutions for IBM® Power® Virtual Server, VMware and SAP workloads. The goal is to meet you where you are in your cloud-adoption journey, with a streamlined migration process that helps you achieve your goals while reducing risk and offsetting the initial migration costs.

Accelerate migration with a streamlined process

Cloud transformation can be a complex journey spanning several years. To facilitate the transformation and address risks, you need to plan for incremental outcomes across each transformation phase. Our migration acceleration program engagement model guides you through a structured process that includes an assessment, planning and proof-of-value (PoV) pilot workload. The program follows a step-by-step client engagement model with workshops for discovery, planning and solution design.

Streamlined process
Streamlined process designed to reduce risk and costs

- Assess and plan
- Validate plan
- Migrate workloads

Key enablers
Enablers that facilitate an accelerated and economical migration process

- **Expertise**
Prescriptive guidance from IBM onboarding and migration experts
- **Tools**
Access to proven migration patterns, tools, and deployable architectures
- **Financial incentives**
IBM Cloud credits to help offset initial migration costs

Client outcomes
Helping clients achieve migration goals while reducing risk and costs

- Accelerate time to value
- Reduce risk
- Lower initial migration costs

Migration acceleration program framework

Reduce migration risk with prescriptive guidance
You receive prescriptive guidance from IBM and Business Partner onboarding and migration experts, along with access to proven migration patterns, codes and tools. You'll have access to deployable architectures, which allows an application or system to be easily deployed and managed across IBM Cloud environments for Power Virtual Server, VMware and SAP. In addition, you'll have access to technical training, certifications and assessments to enhance your migration capabilities and expertise.

Offset initial migration costs with financial incentives
IBM provides financial incentives in the form of IBM Cloud credits for qualified clients,[1] covering 100% of the PoV or proof-of-concept (POC) costs. If you participate in IBM's enterprise savings plan, in which you commit to spend a certain amount on IBM Cloud, financial incentives are available to help offset up to 80% of the migration cost. If you choose to engage a qualified partner to perform the migration, they're also eligible to receive migration incentives.

Conclusion
Moving workloads and applications to the cloud can be a transformative, complex and costly undertaking. The migration acceleration program for IBM Cloud can help your business achieve your migration goals with a streamlined process designed to reduce risk and costs. With access to essential resources and expertise, and by offsetting initial migration costs, the program provides the support required to facilitate an accelerated and economical migration process.

For more information
To learn more about the migration acceleration program for IBM Cloud, contact your IBM representative or IBM Business Partner, or book a meeting.

1. The qualification is based on a minimum deal size
   of USD 150,000 annual contract value.