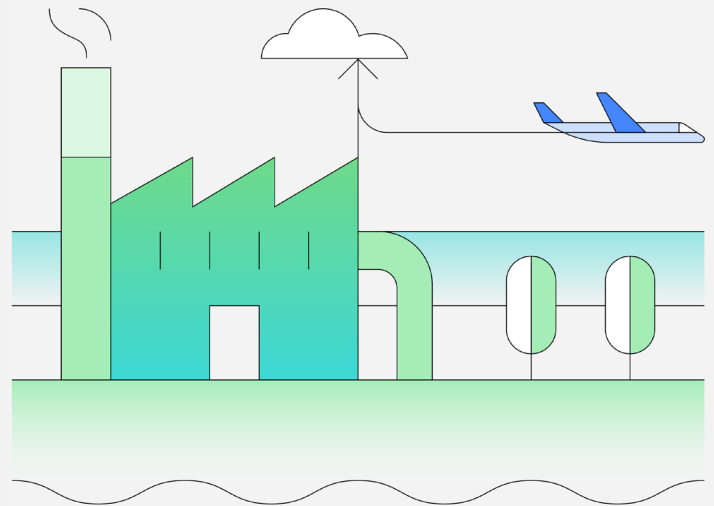


Reduce carbon emissions, consumption and environmental impacts

Make a positive impact on the planet while ensuring long-term financial stability



What's good for the world can also be good for the business. Yet, 6 in 10 executives say they have to make trade-offs between financial and sustainability outcomes. Based on a survey of 5000 C-suite executives, the IBM Institute for Business Value (IBV) has determined that if organizations flip the way they operationalize sustainability, they can significantly increase business value.¹

Net-zero emissions can be achieved by tracking and reporting on carbon footprint, energy transition goals, and environmental, social and governance (ESG) data.

IBM offers a wide range of solutions that you can use to help your clients prioritize sustainability in their core operations. This approach can make it easier for them to meet the growing demands of key stakeholders and eco-conscious customers.

IBM® Maximo® Application Suite

Help your clients optimize performance, extend asset lifecycle, and reduce operational downtime and costs in a single platform.

IBM® Envizi™ ESG Suite

Equip your clients with the right tool to accurately capture, consolidate, manage, analyze and report their ESG data.

IBM Supply Chain Sustainability (SCS)

Empower your clients to act with speed and confidence. Help them mitigate disruptions and build resilient, sustainable supply chain operations.

Client stories

- [Growthpoint](#) uses the Envizi ESG Suite to capture and report data and progress toward net-zero goals.
- [Downer](#) and IBM keep passengers moving safely, reliably and comfortably with updated, sustainable asset management.
- [Hera](#) brings AI-based automation to the circular economy.

Inspire your clients to start their sustainability journey by connecting their strategy roadmap with day-to-day operations. Help them achieve net-zero emissions with IBM sustainability solutions.

[Join IBM Partner Plus](#) and deliver technology that matters.

1. Beyond checking the box, IBM Institute for Business Value, February 2024.

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