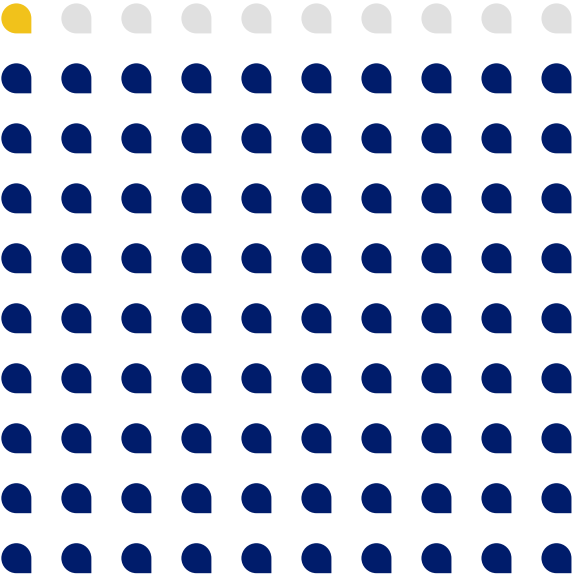


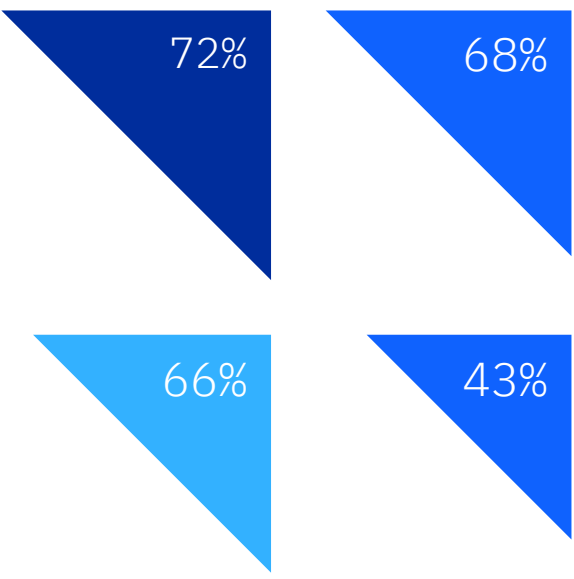
AI on SAP is transforming HR



91% HR

Top priorities for HR

Surveyed HR pros' top goals are standardizing business processes (**43%**), delivering actionable insights using analytics (**15%**), and accelerating time-to-value (**13%**). And there's widespread interest in driving more AI and automation capabilities into HR processes to achieve these goals.



The value of SAP for HR

But those worries are being assuaged by experience. More than half of all respondents from companies that use SAP already realize that SAP helps accelerate time-to-value (**55%**), improve profitability (**55%**) and improve governance (**54%**).

As a result, HR leaders in those companies want to implement *SAP solutions to transform the HR function*.

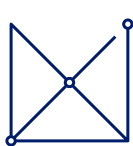
- **87%** plan to maintain or somewhat increase current SAP investment.
- **56%** plan to use SAP investments to transform their operations.

In addition, **49% of all survey respondents** plan to make SAP investments in HR over the next 12 months.

With AI & automation, HR leaders can:



Build skills with personalized training and create new ways of working that align employees to business outcomes.



Modernize the HR function to improve experiences for both employees and customers.



Accelerate technology transformation and use technology to support core objectives.

That's why HR is the **#1 planned functional area** for SAP investment.

- 64%** Sales
- 66%** Operations
- 70%** Marketing
- 91%** HR

For more insights about the role of SAP in the modern enterprise and how IBM Consulting can help deliver value, read the new report: [Insights on SAP →](#)

Schedule a briefing with an IBM Consulting™ HR expert to discuss your needs →