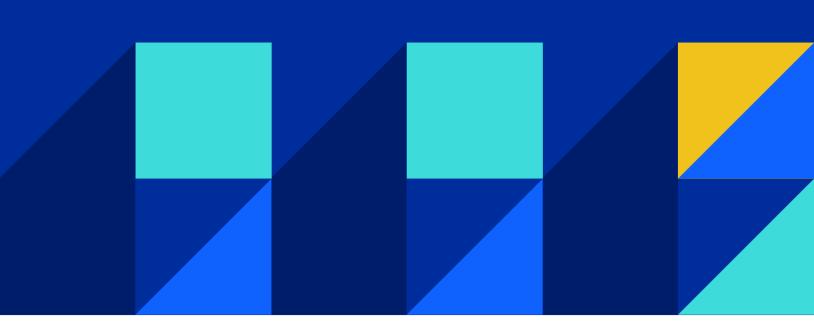
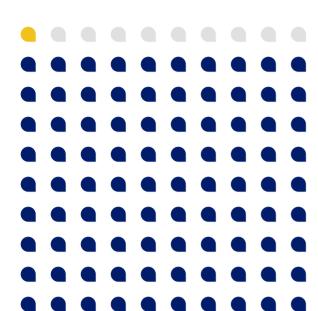
AI on SAP is transforming HR





91% HR

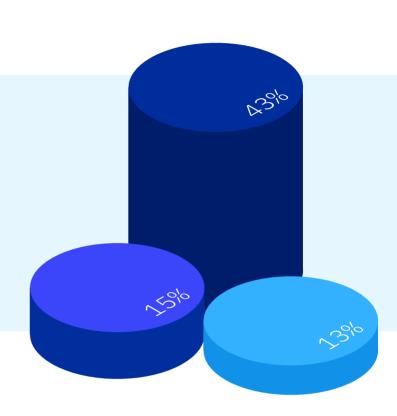
SAP customers see HR as the #1 priority functional area for investment—above even marketing, operations and sales.

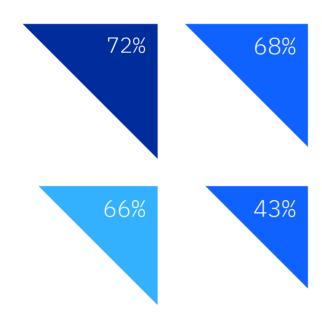
Our recent survey¹ of 500 SAP clients reveals why.

Top priorities for HR

Surveyed HR pros' top goals are standardizing business processes (43%), delivering actionable insights using analytics (15%), and accelerating time-to-value (13%).

And there's widespread interest in driving more AI and automation capabilities into HR processes to achieve these goals.





Almost three-quarters (72%) of respondents want to see greater AI and automation capabilities in HR. Over two-thirds (68%) see AI/NLP as a top investment priority. Two thirds (66%) want to incorporate next-generation integration across a complex application architecture, and almost half (43%) want to embed automation at scale to simplify how work gets done.

This is despite concerns about the complexity, risks and implementation costs of digitizing HR processes and systems, and delivering change across the enterprise. Almost two-thirds of HR leaders still worry about a lack of skills in new technologies such as data, integration, low-code, and no-code.

The value of SAP for HR

But those worries are being assuaged by experience. More than half of all respondents from companies that use SAP already realize that SAP helps accelerate time-to-value (55%), improve profitability (55%) and improve governance (54%).

As a result, HR leaders in those companies want to implement SAP solutions to transform the HR function.

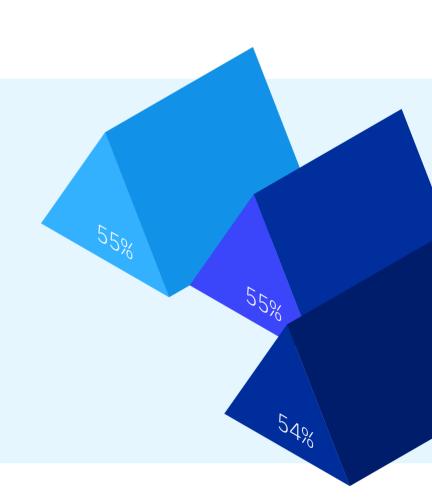
- 87% plan to maintain or somewhat increase current

- SAP investment.

 56% plan to use SAP investments to transform
- their operations.

SAP investments in HR over the next 12 months.

In addition, 49% of all survey respondents plan to make



With AI & automation, HR leaders can:



training and create new ways of working that align employees to business outcomes.



both employees and customers.

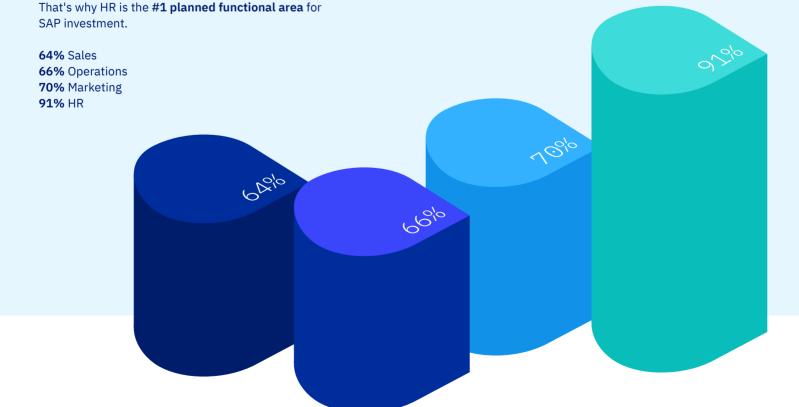
Modernize the HR function

to improve experiences for



technology to support core objectives.

transformation and use



For more insights about the role of SAP in the modern enterprise and how IBM Consulting can help deliver

value, read the new report: Insights on SAP ightarrow

Schedule a briefing with an IBM Consulting $^{\rm m}$ HR expert to discuss your needs \rightarrow

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1. IBM - State of SAP survey, Oxford Economics, January 2023. Survey included

n=75 HR professionals: 47% CHRO, 27% Director, 26% VP.

