



PUBLISHING COMPANY

# Securing Data Through Changes of Ownership, Merger, and Aquisitions

When a stakeholder within a company acquires a new cloud account, a handoff occurs. This handoff should ideally address inquiries such as:

- What functions does this cloud account serve?
- What security measures are implemented on this account?
- What data is stored in this cloud account, and how does the company guarantee proper documentation of it?

The absence of answers to these questions not only presents logistical challenges but also exposes the company to risks.

To address this issue, the publishing company utilized Guardium Insights DSPM during a recent merger and acquisition. Trek10 and IBM ensured that stakeholders were aware of their data responsibilities and identified vulnerabilities that required rectification during the transition.

Outcomes:

- Found shadow PII data that was previously unknown
- Fixed cloud vulnerabilities and misconfigurations
- Updated EC2 that lived in the same account as the PII data

“Trek10 used DSPM to keep us informed of critical vulnerabilities while quickly and promptly securing our account” —Director of Cloud

Solution components:

- IBM Guardium Insights SaaS DSPM
- Trek10’s Data Security Managed Service